

# Nokia Data Marketplace

Secure data sharing, monetization and AI orchestration powered by blockchain delivered as SaaS

White label data marketplace

Enterprises (mid/large), consortiums & CSPs

Subscription & revenue share business model

Unique proposition:

Secured data exchange through private permissioned blockchain



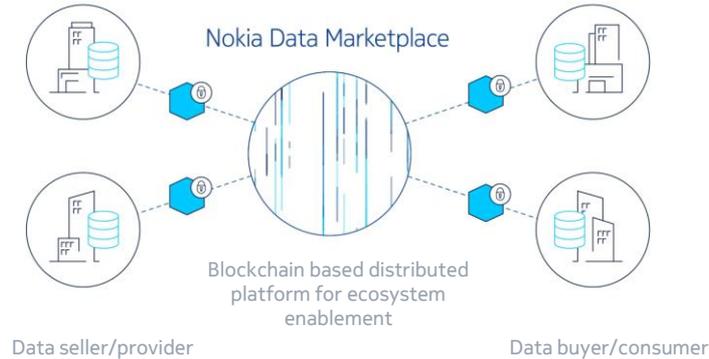
Monetization through smart contracts



Federated AI/ML for orchestration & processing at edge



Delivered as SaaS for faster time to value & business agility



Telco, Energy, Transportation, Healthcare, Smart cities, Govts.

Value:

Data driven digital transformation



Data monetization

