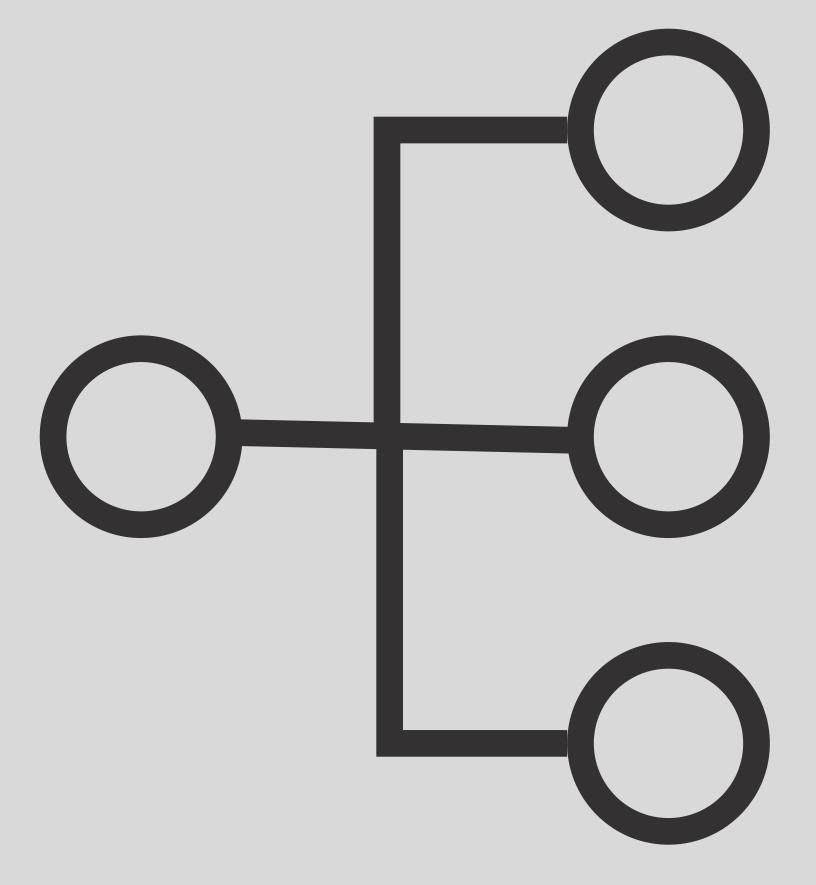


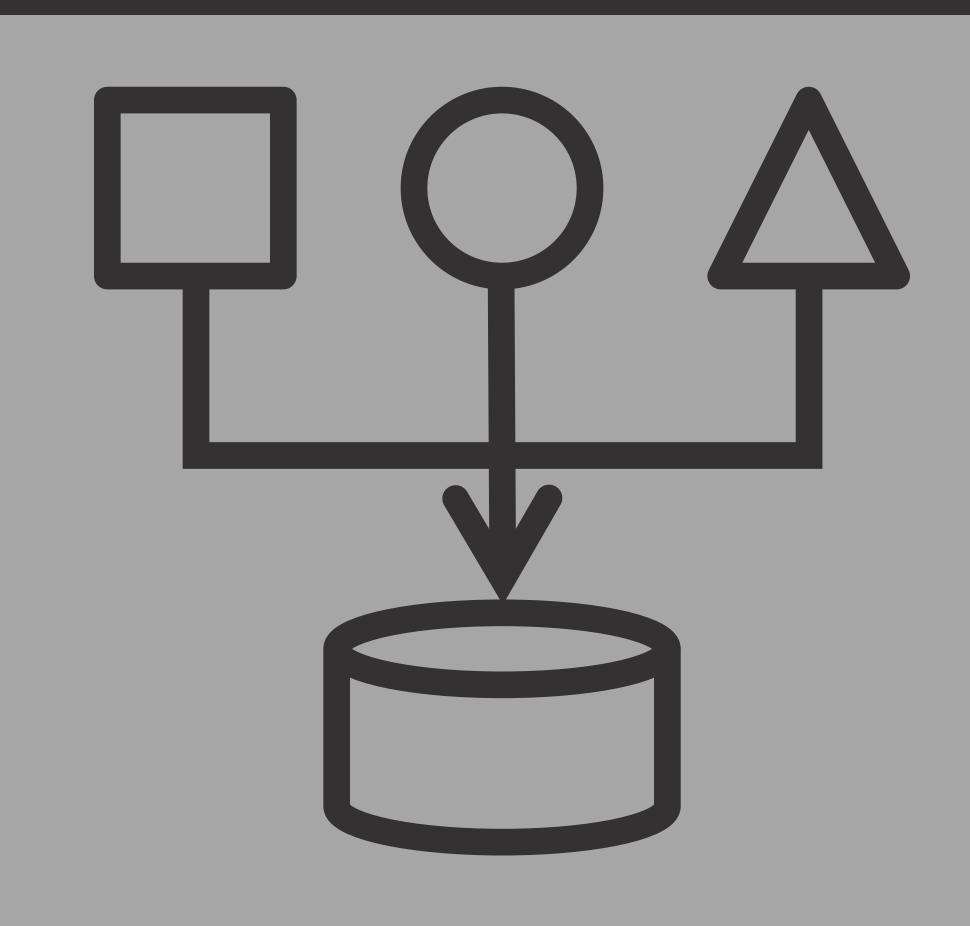
## DIGITAL ASSET MANAGEMENT

Enabling robust, timely and traceable asset management decisions

#### DEFINE

Design data structures to be used on as a common language throughout the value chain.



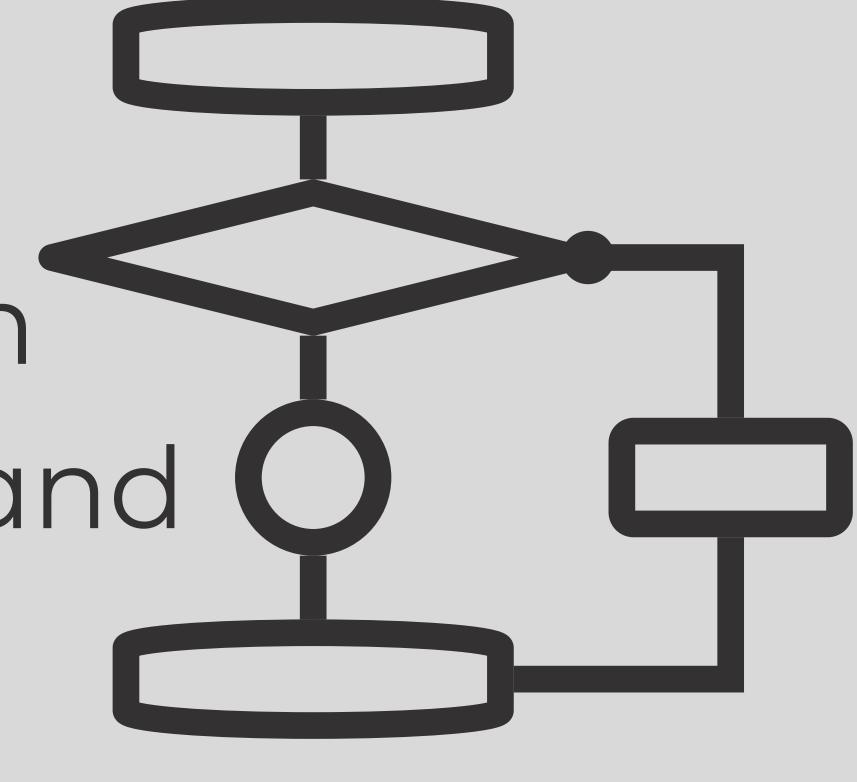


# ACQUIRE

Obtain data from any source and map it to the defined data structures.

### ANALYSE

Create algorithms that transform raw data into asset knowledge and Odecision-making insights.



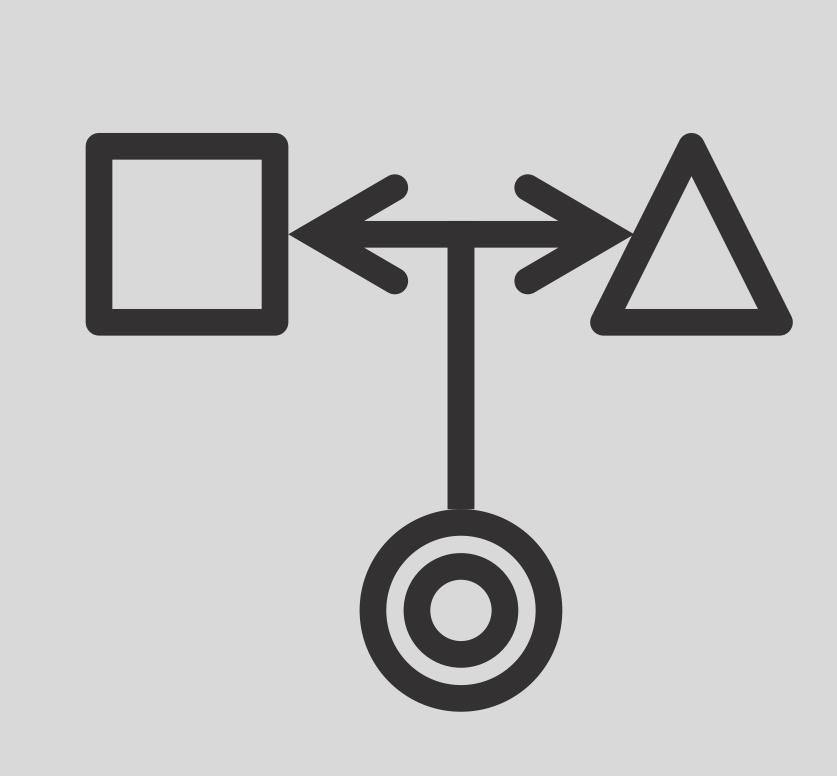


#### VISUALISE

Generate visuals that enable an intuitive understanding of correlations and patterns.

### DECIDE

Make and document informed and evidence-based decisions for each asset.





#### STORE

Preserve the context in which decisions are made to provide a traceable history.