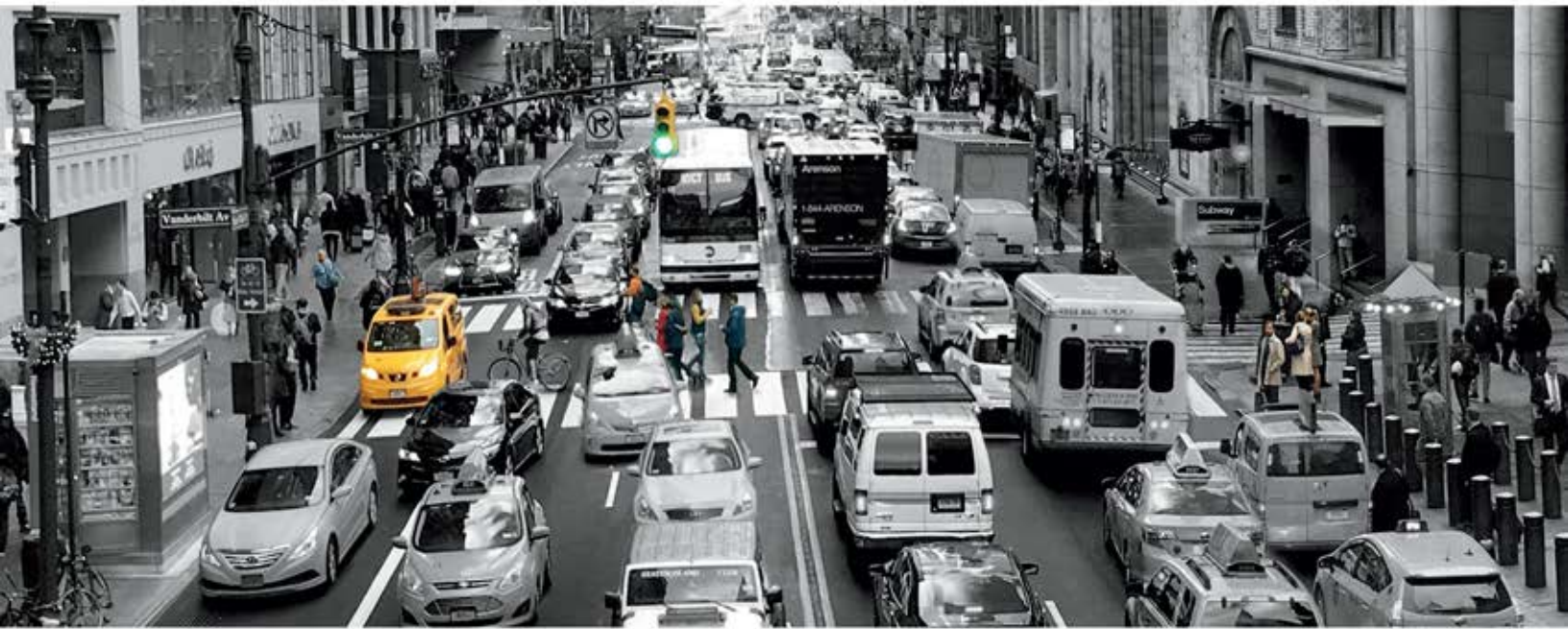




LOGISTICS INDUSTRY FACTS

The global parcels market was almost US \$430Bn in 2019,
up from just under US \$380Bn in 2018.

Global online sales have grown at a rate of 22% per year, with \$3.3Tn in 2019.

Fedex, UPS, and the United States Post Office combined for
13.5 billion shipments in 2018. The US logistics industry is
expected to double by 2025



CARRIER FOCUS

Logistics carriers are focused on scaling out their networks, adding services and reducing operational costs. They are investing billions of dollars upgrading and expanding their capacity to better cope with e-commerce purchases that have surged to new heights. To maintain a competitive edge, carriers have increased their technological efforts to collect and analyze data at every possible moment. Every mile driven, flight flown and minute logged is mapped, analyzed and used to improve services, support and profitability

SHIPPER FOCUS

For shippers, knowing what data to ask for, translating and applying this valuable information requires resources, expertise and time. Alternatively, relying upon their carrier to help is also a challenge. If the carriers offer professional services, these services are typically used to save or win new business. The reality is carriers cannot “hand hold” every customer. This leads the majority of clients and shippers focusing on rates or switching carriers. They miss the bigger opportunity of analyzing their own shipping data and applying vast unknown carrier capabilities. Most shippers prefer to have a stronger partnership with their carrier — to be confident that they are using the right products and services at the right cost.

OUR FOCUS

Lefturn provides analytics, measurement and monitoring optimization services for the enterprise logistics industry. We have the partnerships, expertise and algorithms to access and analyze the available carrier and client account data. We identify the trends, anomalies and patterns of your shipments. From this, we propose recommendations, implement solutions and provide result measurement and monitoring services. We target an 8-20% annualized savings without the time and cost of coordinating internal resources for RFIs, RFPs or re-negotiating your package, Less than Truckload (LTL) and airfreight agreements.

