

Microsoft DCCP PoC Use Cases, User Stories and our Approach





NTT DATA Microsoft DCCP PoC

See DCCP with your data

According to templates we provide you can migrate your exemplary data to the PoC.

See DCCP in action

Look & Feel DCCP in real life, try out, find out and make your own experiences.

Plan next steps

Guided by the knowledge and experience of our experts evaluate and define your own roadmap to improve your Contact Center experience...!



NTT DATA Microsoft DCCP PoC

Choose between three different levels of complexity - or give us your requirements





Size S

Our best-practice approach that should be quick and easy to understand.



Size M

Like S, but with additional routing options and deeper collaboration.



Size L

Like M, but with advanced skill base routing and swarming functionality.



PoC Description (Size = Small)

18 user stories

PoC Goals

Your organization aims a DCCP proofof-concept to evaluate the underlying technology, processes, integrations, administration and look & feel.

MSFT DCCP in your own business context – NTT DATA's PoC approach:

- PoC Backlog definition (we will provide NTT DATA's best-practicescenario)
- The following topics will be evaluated:
 - High-level support processes
 - Support teams & organization
 - Virtual agents & channel integration
 - Routing processes
 - Agent workspace
 - MS Teams & Copilot Integration

With our DCCP PoC you can decide about future implementation and roll-out scenarios.

PoC Description

Use Case 1: Bot-Resolution

/ 4 user stories

Design and implementation of virtual agents for serving customers in different channels and languages.

Use Case 2: DCCP Base

/ 7 user stories

PoC team develops the basic functionality supporting the (human) DCCP agents and integrates with the major technical components involved.

Use Case 3: CC Agent-Resolution / 2 user stories

Implementation of the PoC functionalities around the targeted agent case resolution processes.

Use Case 4: CC SME-Resolution

Implementation of the PoC processes functionalities around the Subject Matter Expert collaboration processes.

Use Case 5: CC Supervisor

/ 3 user stories

/ 2 user stories

PoC team develops the functionalities for supporting the Supervisor processes, e.g. monitoring, joining conversations.

Targeted results

- Support in analyzing and evaluating the major DCCP functionalities
- Implementation of corresponding use case functionalities
- Presentation of PoC results achieved

Offering

NTT DATA offers support for the implementation of the PoC functionalities with the goal of providing best-practice insides to evaluate future implementation, integration and roll-out.



PoC Description (Size = Medium)

24 user stories

PoC Goals

Your organization aims a DCCP proofof-concept to evaluate the underlying technology, processes, integrations, administration and look & feel.

MSFT DCCP in your own business context – NTT DATA's PoC approach:

- PoC Backlog definition (we will provide NTT DATA's best-practicescenario)
- The following topics will be evaluated:
 - High-level support processes
 - Support teams & organization
 - Virtual agents & channel integration
 - Routing processes
 - Agent workspace
 - MS Teams & Copilot Integration

With our DCCP PoC you can decide about future implementation and roll-out scenarios.

PoC Description

Use Case 1: Bot-Resolution

/ 5 user stories

Design and implementation of virtual agents for serving customers in different channels and languages.

Use Case 2: DCCP Base

/ 10 user stories

PoC team develops the basic functionality supporting the (human) DCCP agents and integrates with the major technical components involved.

Use Case 3: CC Agent-Resolution / 3 user stories

Implementation of the PoC functionalities around the targeted agent case resolution processes.

Use Case 4: CC SME-Resolution

/ 3 user stories

Implementation of the PoC processes functionalities around the Subject Matter Expert collaboration processes.

Use Case 5: CC Supervisor

/ 3 user stories

PoC team develops the functionalities for supporting the Supervisor processes, e.g. monitoring, joining conversations.

Targeted results

- Support in analyzing and evaluating the major DCCP functionalities
- Implementation of corresponding use case functionalities
- Presentation of PoC results achieved

Offering

NTT DATA offers support for the implementation of the PoC functionalities with the goal of providing best-practice insides to evaluate future implementation, integration and roll-out.



PoC Description (Size = Large)

29 user stories

PoC Goals

Your organization aims a DCCP proofof-concept to evaluate the underlying technology, processes, integrations, administration and look & feel.

MSFT DCCP in your own business context – NTT DATA's PoC approach:

- PoC Backlog definition (we will provide NTT DATA's best-practicescenario)
- The following topics will be evaluated:
 - High-level support processes
 - Support teams & organization
 - Virtual agents & channel integration
 - Routing processes
 - Agent workspace
 - MS Teams & Copilot Integration

With our DCCP PoC you can decide about future implementation and roll-out scenarios.

PoC Description

Use Case 1: Bot-Resolution

/ 6 user stories

Design and implementation of virtual agents for serving customers in different channels and languages.

Use Case 2: DCCP Base

/ 12 user stories

PoC team develops the basic functionality supporting the (human) DCCP agents and integrates with the major technical components involved.

Use Case 3: CC Agent-Resolution / 4 user stories

Implementation of the PoC functionalities around the targeted agent case resolution processes.

Use Case 4: CC SME-Resolution

/ 3 user stories

Implementation of the PoC processes functionalities around the Subject Matter Expert collaboration processes.

Use Case 5: CC Supervisor

/ 3 user stories

PoC team develops the functionalities for supporting the Supervisor processes, e.g. monitoring, joining conversations.

Use Case 6: CC Swarming-Requests / 1 user stories

PoC team develops the functionalities for creating and managing swarm-requests to solve highly complex cases.

Targeted results

- Support in analyzing and evaluating the major DCCP functionalities
- Implementation of corresponding use case functionalities
- Presentation of PoC results achieved

Offering

NTT DATA offers support for the implementation of the PoC functionalities with the goal of providing best-practice insides to evaluate future implementation, integration and roll-out.



PoC – Work package overview (1/2)*

	Work package	Size "S" Scope	Size "M" Scope	Size "L" Scope	
W1	Preparation: Scoping-Workshop Organizational preparation of the scoping workshop, review of documents	 Coordination for date & location selection Stakeholder & participants identification Briefing on current processes around the topic of Al-Powered DCCP 	Same as previous size "S"	Same as previous size "S"	
			Adate & location selection rticipants identification Interprocesses around the red DCCP The concrete requirements Indeprioritize the backlog is to map the custom components & functions are next action steps The previous size "S" Same as previous size "S" Previous size "M" plus: • 2x focus workshops, instead of one Previous size "S" Previous size "M" plus: • 2x focus workshops, instead of one Previous size "M" plus: • 2x focus workshops, instead of one Previous size "M" plus: • Extend the virtual agent to include an additional data source (data sink) Previous size "M" plus: • Expand the virtual agent ability to support more topics & conversation turns		
W2	Execution: Scoping Workshop Refinement of requirements and ideas aimed for technical implementation (business and technical analysis)	 Discuss & refine the concrete requirements Set up, analyze and prioritize the backlog Develop first ideas to map the custom needs to system components & functions Identify and agree next action steps 	Same as previous size "S"	·	
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1	Use Case 1: Bot-Resolution Design and implementation of virtual agents for serving customers in different channels and languages.	 Implement intelligent virtual agent conducting simple dialogues (voice/text) Integrate knowledge in D365 and Web Extend the basic bot to accomplish 	Extend the virtual agent to include an	• Expand the virtual agent ability to support	

2 Use Case 2: DCCP Base

channels and languages

Set-Up DCCP-Environment Implement the basic functionality to support (human) agents

- · Agent organization, tooling & workspace
- Implement simple skill-model for routing
- Channel integration & workstreams

escalation to human DCCP agents

• Setup case history and knowledge base

Previous size "S" plus:

- Extend the D365 knowledge base with custom articles (MS Word, Web/HTML)
- Use of **custom templates** (Email, MS Word)

Previous size "M" plus:

- Support of digital signatures (DocSign)
- Support of twin-environments (DEV/UAT) & custom deployment methods

^{*} Details, assumptions and limitations see "PoC-Backlog.xls"



PoC – Work package overview (2/2)*

	Work package	Size "S" Scope	Size "M" Scope	Size "L" Scope
3	Use Case 3: Agent Resolution Implementation of the PoC functionalities regarding the targeted agent case resolution	 Implementation of simple rule-based routing model Activation and configuration of the Albased support functionalities (Copilot) 	Previous size "S" plus: • Extend to included Unified-Routing algorithms and extended Skill-Based-Routing (SBR)	 Previous size "M" plus: Advanced Skill-Based-Routing based on a standardized ML-Model (Intelligent Skill Finder, Sentiment-based Routing, Effort-based Routing)
4	Use Case 4: SME Resolution Implementation of the PoC functionalities regarding the Subject Matter Expert (SME-) collaboration processes	 Activation of DCCP build-in collaboration tools (Voice / Text) Activation and configuration of the MS Teams integration functionalities 	 Previous size "S" plus: Extend the MS Teams configuration for allowing to link records between D365 & MS Teams (custom groups/channels) 	Same as previous size "M"
5	Use Case 5: Supervisor Implementation of the PoC functionalities regarding the Supervisor processes	 Activation of the standardized Monitoring capabilities build-in the DCCP, incl. Join or Take-over of active conversations Activation and configuration of the DCCP standard reports for team-performance 	Same as previous size "S"	Same as previous size "S"
6	Use Case 6: Swarming-Request Implementation of the PoC functionalities regarding the "swarming" principles	Not available for this size	Not available for this size	 Analysis & design of custom skill-model Implementation of the swarming procedures & MS Teams integration+ Activation of the swarm-requests

^{*} Details, assumptions and limitations see "PoC-Backlog.xls"

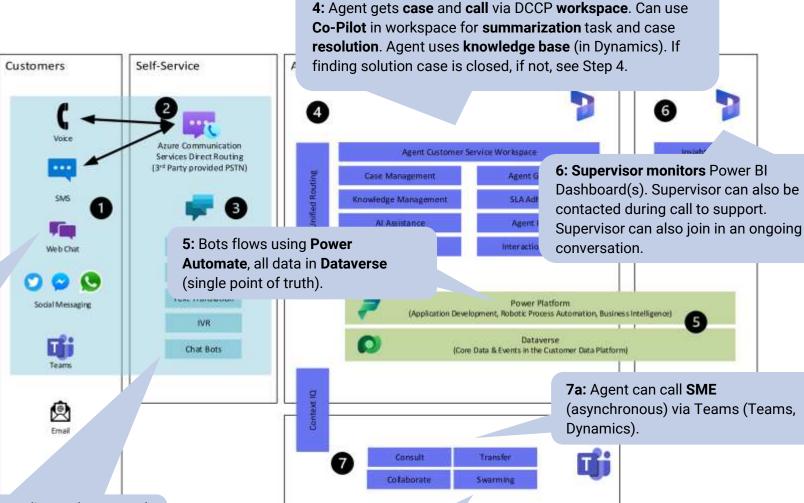


DCCP PoC Overview

Omnichannel digital messaging with Dynamics 365 Customer Service and NTT as carrier:

1+2: Client calls service because filter of coffee machine has to be replaced. He speaks to a **Voice Bot. Case** is opened in Dynamics.

3: Voice Bot cannot find solution, client asks to speak to an agent, **routing to service agent**. Voice call is **transcribed into text**.



atter experts)

Other Employees !

7b: Swarming functionality System

opens "swarm" with (most likely)

fitting SMEs.



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Personality:

Active since 1997 in various management and IT consultancies, but always the topic of customer relationship management prescribed. Since 2015 at NTT DATA DACH and responsible for Customer Experience Management with Microsoft Technology.



NTTData

Trusted Global Innovator