

NTT DATA Platea Banking Platform

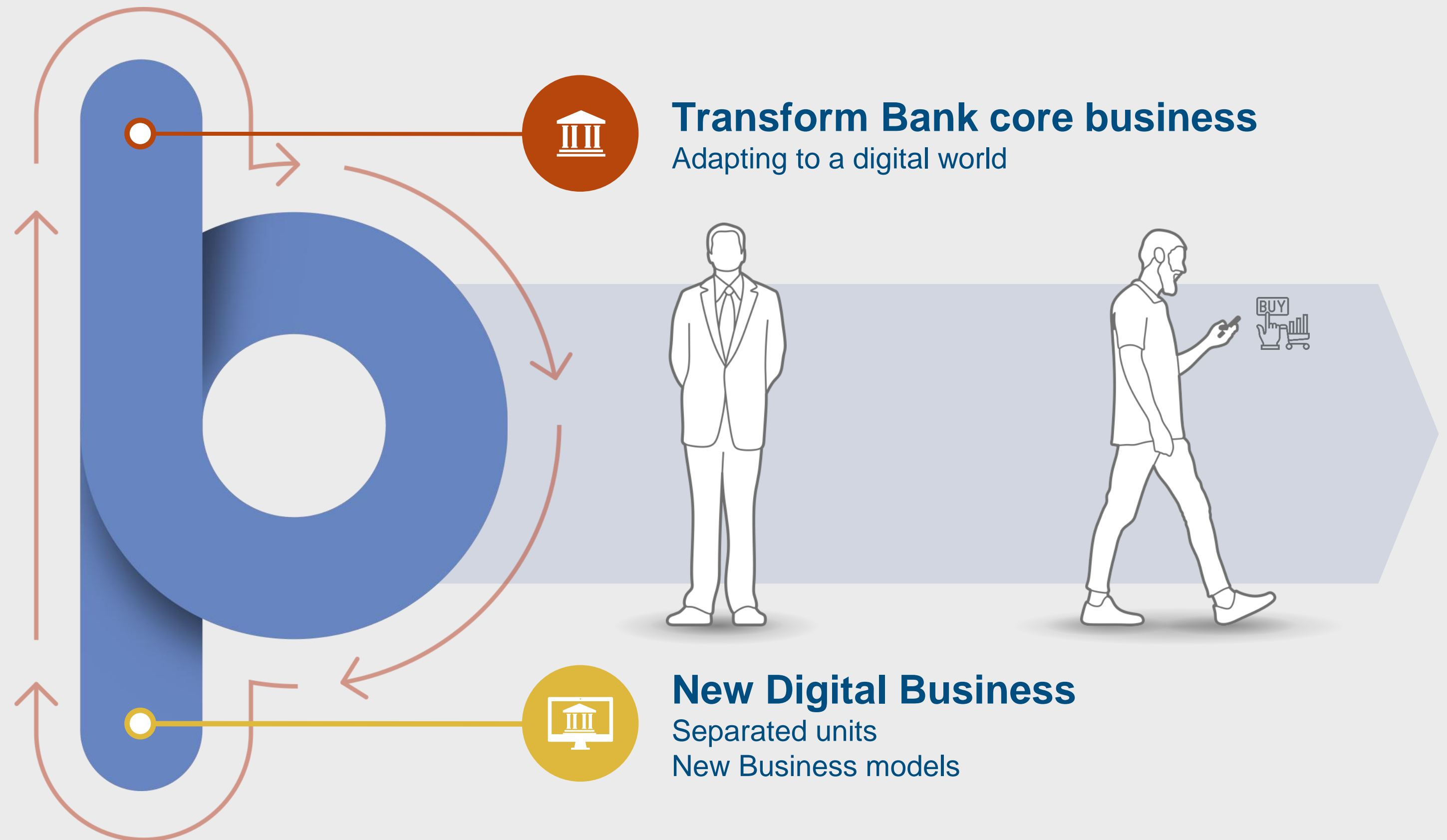
Accelerate the Launch of your New Business in Financial Services

Open by design.
Born for the future.



Incumbents are taking a Dual Strategy to embrace the transformation

- According to the challenges, the competitive scenario has a higher intensity now and if the stakeholders do not move fast they will lose their opportunity and give up on their market share.
- NTT Data Open Banking helps stakeholders in their transformation through the execution of a dual transformation strategy.
- The dual transformation strategy allows them to reposition themselves in the context of a new market with new challenging entrants and increasing competition. In order to achieve new operating business models, the strategies they are implementing are:
- Leave the core business in the digital age
- Innovating with new digital businesses
- What differentiates NTT DATA Platea Banking from the rest is that stakeholders would be able to execute both sides of the dual transformation simultaneously accelerating the evolution process and gaining competitive momentum.

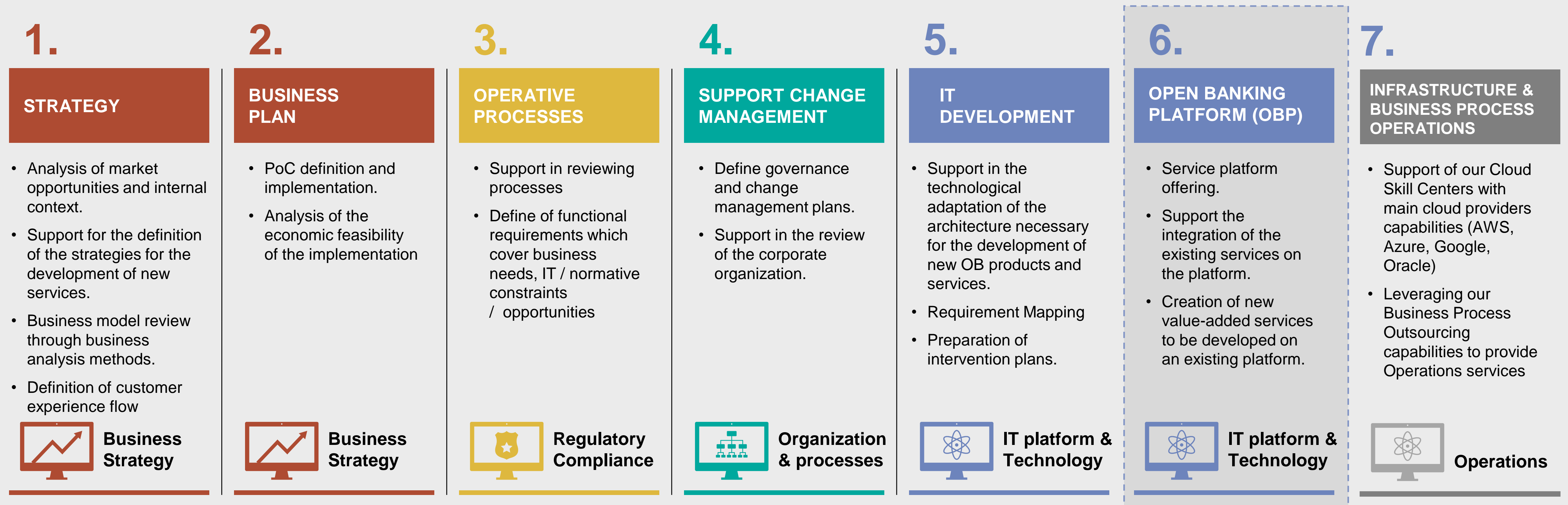


A complete Value Proposition for the launch of New Digital Business in FS

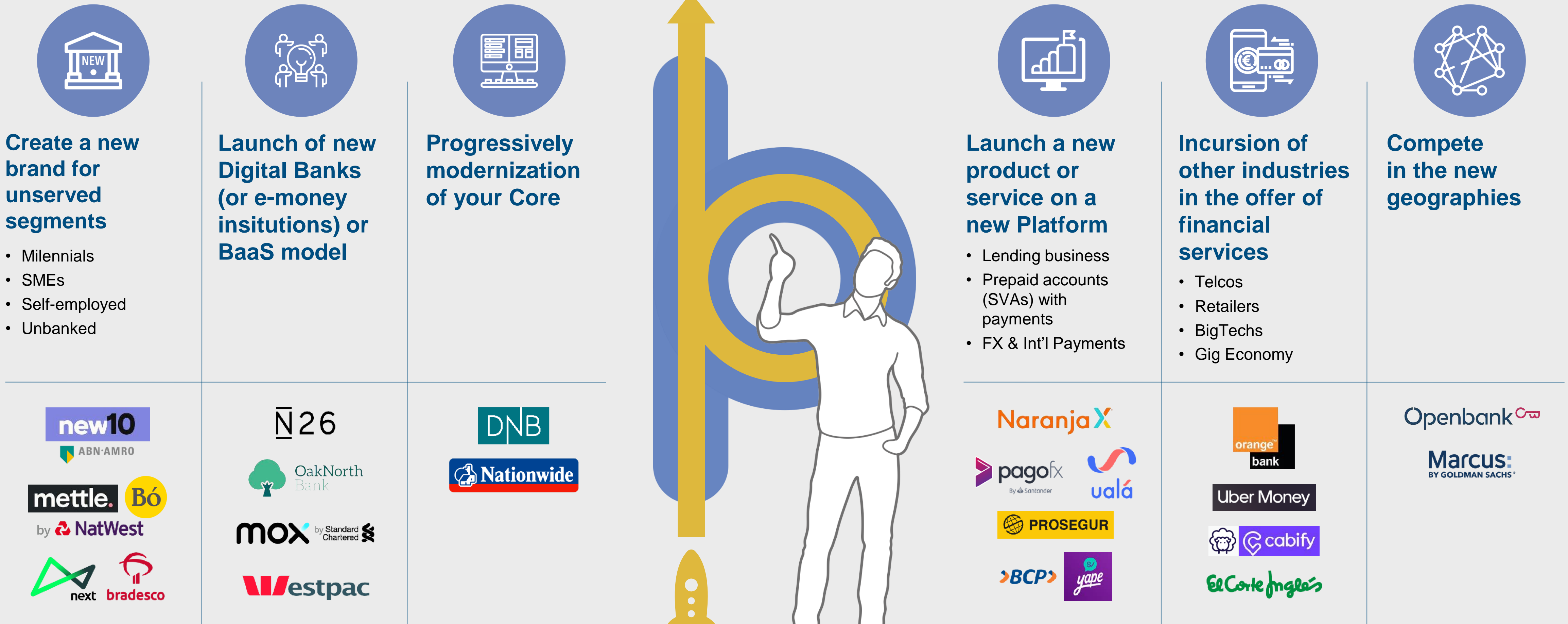
From Consulting to Platform to Operation

NTT Data has envisioned and created an **end-to-end Value Proposition for the launch of your digital venture**. This Value proposition comes along with **Platea Banking Platform**, a technological Digital Banking Platform ready for the Open Banking era.

We provide everything you need as a Strategic partner, **so that you** can spend the time on designing your business strategy, **focusing on your business**.



What Business Strategies may benefit from Platea Banking ?



Similar examples in the market

Similar examples in the market

NTTD Open Banking Platform is an Accelerator for your venture

NTTD Platea Banking is a modular and extensible global platform with a set of domain functional modules built on top of a modern architecture, and a extensive pre-integrated partner ecosystem.

Our Value proposition's main **mission** is to **enable an accelerated creation and launch of new Digital Business in Financial Services**, facilitating the best-in-class customer experience.



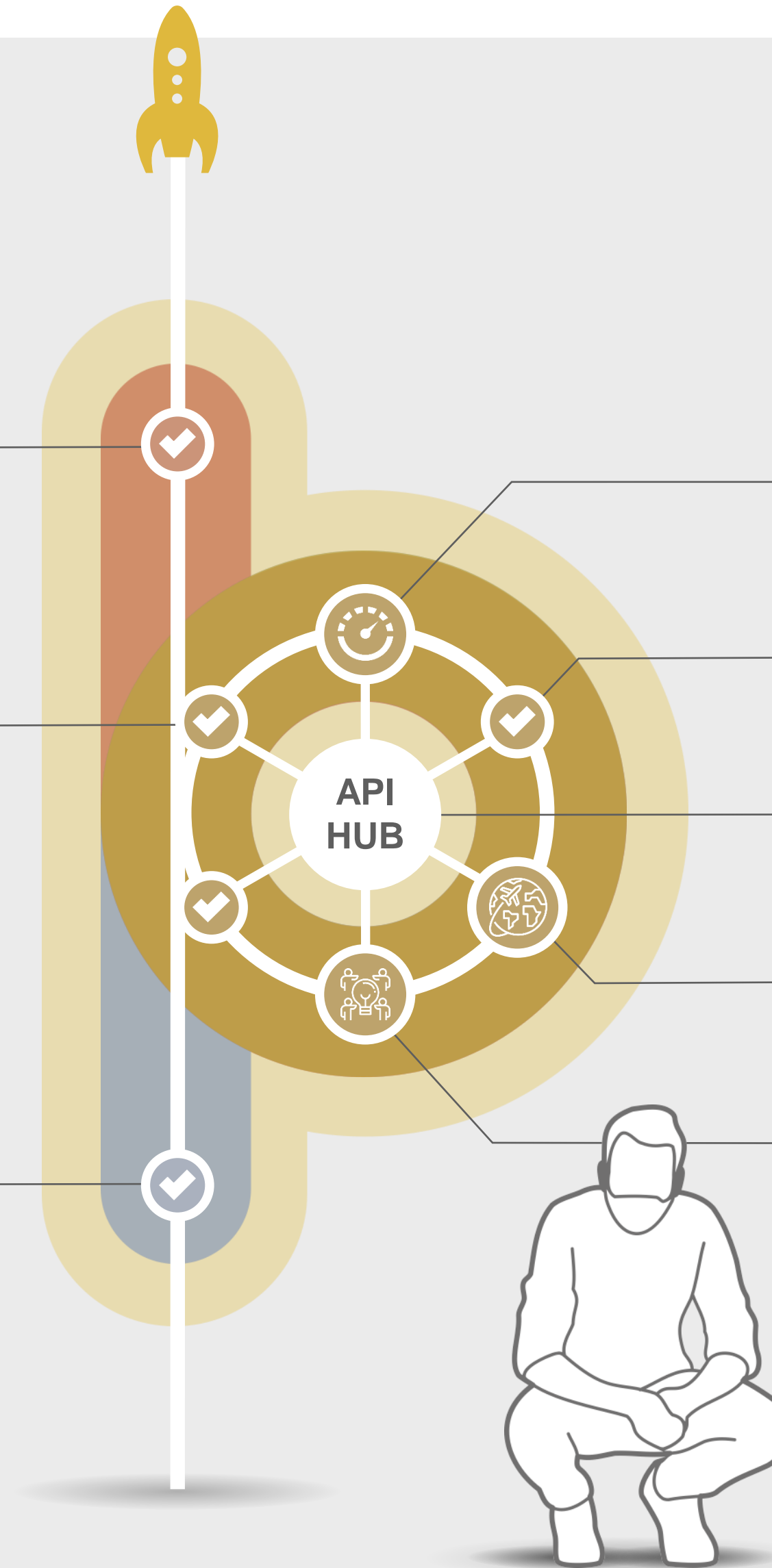
Modern architecture:

- Event-driven, cloud-native, microservices, API-first...
- Reliable, flexible, available, performant, scalable, secure...

Flexible set of domain functional modules:

- Digital On-boarding, Customer, Accounts, Lending, Payments...

Extensive and extensible partners ecosystem



Accelerates and reduces T2M

Enables an **Agile approach** to create a new venture

Ready for the next wave of Open Banking

Flexibility and extensibility

Global. Expand your business

NTT DATA Platea Banking Platform

Thank you

Platea
Banking



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