Nubovi

The only cloud spend monitor that makes sense

We are Nubovi

Nubovi makes cloud spend monitoring and management easy.

Our Cloud FinOps SaaS solution helps business leaders, CFOs and CIOs to allocate spend to value streams or business processes and create and monitor budgets based on forecasts. At the same time it helps IT Managers improve cost efficiency. Through the use of AI, we automatically transform raw usage data into actionable information. Additionally, we automatically keep track of the latest updates from your cloud providers, relieving you of that concern.

We help you become more successful & sustainable, improve cloud ROI and decrease your IT eco footprint.

Why monitor your cloud spend?

$600B
spend on
cloud in 2023

51%
of IT budget
goes to cloud

67%
have not
realized ROI

- Most organizations don't have clear business level insights in cloud operations and usually spend too much

- On average 30% of cloud spend is wasted

- The CFO has no grip and doesn't know if the company is doing it right

- Business managers and IT do not have the same insights in cloud spend

- The standard cloud supplier tools do not suffice to monitor cost

- Your cloud solutions and the cloud provider continuously change and grow

- There is no cloud cost owner and hence no focus; it takes too much time

- Cloud ROI has yet to be realized

Nubovi

Reasons for budget overruns

- **It's very easy to spin up cloud services** – and forget to turn them off again
- **Developers pushed to release features** – no focus on cost effectiveness
- **Ungoverned costs** – there is no real insight
- **Unanticipated usage** – you are more successful than anticipated
- **No commitments** – buying longer term commits can be cost saving
- **Dev/Test waste** – developers tend to use the biggest and most expensive
- **Sub-optimal architecture** – wrong (too expensive) services implemented
- **Too much production headroom** – parameters for scaling are not good
- **Wrong-sizing production** – production is not autoscaled and oversized
- **Forecasting is difficult** – right-sizing is hard when the future is unknown
- **Shadow-IT** – the business can deploy cloud solutions without IT knowing

Cloud spend and FinOps

How are you doing on your cloud FinOps? There are three stages in the maturity of your financial operations: Crawl, Walk and Run. Nubovi helps you to easily start walking and eventually run! Our goal is to help you implement AI backed Augmented FinOps; to fully integrate financial operations in your day to day cloud operations.

A majority of 45% only just started to get the basics in place

About 40% established a practice, but need maturing

Only 15% have a mature and evolving practice

Nubovi

The solution we provide

Nubovi continuously monitors your cloud usage metrics and feeds our AI models with the data collected. Our portal provides the business and IT insights. It makes it very easy to collaborate on FinOps. The top features are:

- Allocate cloud spend to business processes, units, departments or projects
- Easily pinpoint overspend issues and increase your cloud performance
- Help the IT Manager to understand cost overruns and how to solve them
- Forecast and budget cloud spend, so you can stay on top of operations
- Correlate cloud spend with business KPIs, making sense of your ROI
- Get insight in peer performance, so business leaders can see how they do
- Zero footprint in your cloud environment

The value we deliver

Focus on the business value
Instead of analyzing endless detailed cloud spend data yourself, you get real information, directly at your fingertips. Correlated to your business processes and success.

Self-learning recommendation engine
Once overspend issues have been identified, you get a very clear overview where things can be optimized. Graphically. With simple instructions on how to improve.

Compare with your peers
Nubovi keeps track of your peers and gives you insights on how you are doing. With a simple cloud score. That way your CFO and CIO can sleep at night, without worrying about this.

Nubovi

Our features

NuboLink
By linking your cloud resources to your business processes, we can help you gain better business insights and ownership. This increases business and IT team alignment

NuboScore
We calculate the efficiency of your cloud resources and give it a normalized score. You can even compare it with your peers. This helps you understand your cloud performance.

NuboBoost
The Nubovi recommendation engine provides your with all the details needed to improve the efficiency and lower your spend on cloud resources.

NuboImpact
We correlate your cloud spend and optimization possibilities with your business KPIs, to help you improve the cloud ROI and become more successful and sustainable.

NuboPredict
Our advanced AI models learn from the past, your peers and your cloud supplier. We predict your future spend and optimizations.

NuboBudget
Allocating budgets at the business process level helps you financially plan cloud spend, with alerts going to the process owner.

Nubovi

START MAKING SENSE.

Want to know more?

Visit our website
- View our demo
- Download our white paper
- Schedule a personalized demo
- Request a trial subscription

The only cloud spend monitor that makes sense

Nubovi