

Get the key to secure personal data in the cloud

Did you know that personal data transferred to the cloud potentially can conflict with the law? For instance, if you use services such as Microsoft Office 365, Microsoft Azure, and other public cloud services. TDC Erhverv CloudKey® provides security and protection for your company's personal and business-critical data in the cloud.



A Major Challenge

Today, both public and private organizations extensively use a wide range of cloud services. Many public cloud providers have their company headquartered in a third country, such as the USA. If the parent company is located in the USA, the provider may be compelled to disclose personal data to U.S. authorities. This situation contradicts the sovereignty of EU countries and raises concerns for both users and citizens.

A Smart Solution

TDC Erhverv CloudKey® provides an effective supplementary technical measure for safeguarding your relevant personally identifiable data. This ensures that businesses, institutions, users, and citizens can have confidence and security while working in the cloud. The TDC Erhverv CloudKey® platform ensures that your cloud providers are unable to access your data in a readable format, thereby ensuring the security of your personally identifiable data – and maintains sovereignty

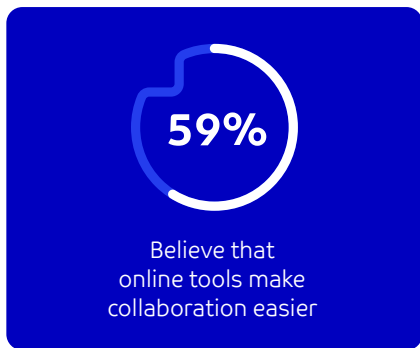
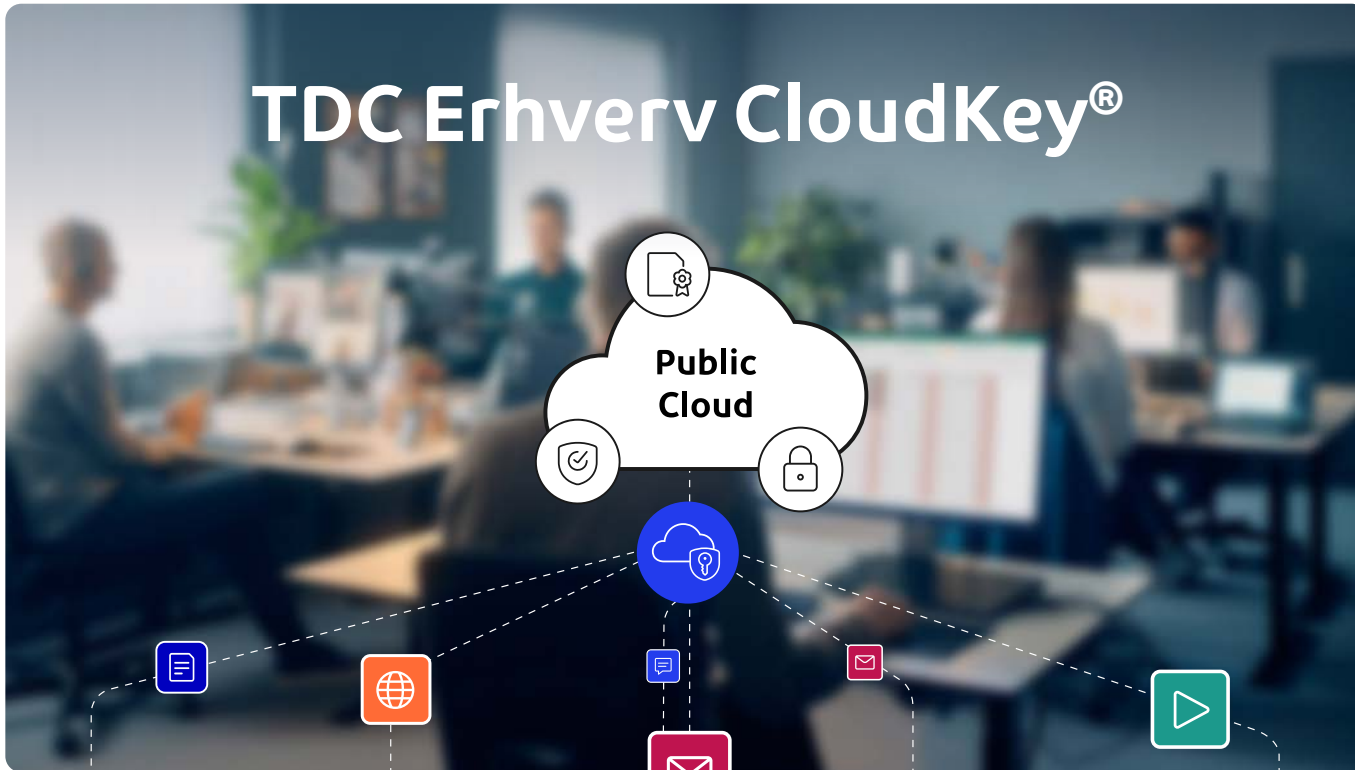


TDC Erhverv CloudKey® protects against:

- ✓ Transfer of personal data to third countries
- ✓ Digital theft of information and identity
- ✓ Disclosure of business-critical data
- ✓ ...and more

With TDC Erhverv you will get:

- ✓ Digital sovereignty in the cloud
- ✓ Solid knowledge and experience in IT security
- ✓ Certified experts who manage infrastructure at the highest security level
- ✓ A partner trusted by both public and private sectors
- ✓ Security for users, citizens, and your data



Solve Legal Challenges Effectively With TDC Erhverv CloudKey®

Legal challenges often arise when using cloud services, and TDC Erhverv CloudKey® can help address some of these challenges. For instance:

- ✓ **Data Security – Achieve a High Level**
GDPR requires that you, in collaboration with your public cloud provider, maintain a sufficiently high level of security. With a solution like TDC Erhverv CloudKey®, you can contribute to establishing a high level of data security, ensuring that personal data is not readable by unauthorized parties.
- ✓ **Third-Country Transfers – Provide Extra Protection**
If there are, or potentially could be, transfers of, for example, personal data to servers outside the EU/EEA, the data requires extra protection. TDC Erhverv CloudKey® can address this challenge and offer the supplementary technical measure needed to protect data.
- ✓ **Sovereignty Issue – Attain Effective Security**
Public cloud providers may be subject to disclosing personal data to authorities in their home country (third countries). This poses a significant challenge and risk concerning general information security under GDPR. TDC Business CloudKey® serves as both a simple and effective defense.

If you have any questions about the legal challenges or the key to secure personal data, please do not hesitate to contact us.

Would you like to learn more about the key to secure personal data? Then, please contact us cloudkey@tdc.dk