



Integrated Business Planning



o9 Integrated Business Planning

Reimagine Sales & Operations Planning.

Synchronize and Optimize business decisions across core Supply Chain, Revenue and Financial Planning processes.

Align Performance with Business Goals with an Operating Plan that captures strategic intent.

Set the cross-functional business goals with a unified view across the strategic planning horizon

Why Customers are Upgrading

Live Platform: Enhance effectiveness of S&OP by moving to a digital collaborative platform with always current plans & analytics.

Insights over Reporting: Move from status and gap reporting to an insight rich S&OP process.

Complete Financial Perspective: Cross enterprise, move from just Supply Chain centric to a Business Unit, P&L centric S&OP.

Apply Market Insights: Create granular analysis of sub-markets and incorporation of key industry trends

AI Powered Options: Use clean sheet initiative seeding with AI-powered recommendations

Prescriptive Growth Drivers: Identify & synthesize the growth drivers that will deliver your desired business goals.

Top Use Cases

Entire S&OP process orchestrated on the system.

Real time visibility to plans, forecasts, gaps, initiatives, KPIs as they change.

In-line collaboration, task management improving culture of execution.

Visibility to biggest performance, forecast gaps – assumptions behind forecasts, plans and gap closure proposals.

Multiple models for top-down target setting – LY, market opportunity, benchmarking.

Enabling analytics-based bottom-up planning models – Baseline + Incremental Opportunities.

Digital System of record for AOP planning.

Post game analysis – Performance to plan, root cause analysis and accountability stories.

About o9 Solutions

o9 Solutions is the premier AI-powered platform for driving digital transformations of integrated planning and operations capabilities. Whether it is driving demand, aligning demand and supply, or managing P&L, any process can be made faster and smarter with o9's AI-powered digital solutions. Bringing together technology innovations—such as graph-based enterprise modelling, big data analytics, advanced algorithms for scenario planning, collaborative portals, easy-to-use interfaces and cloud-based delivery—into one platform.

