o9

Merchandising & Assortment Planning

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Develop customer experience based omni-channel strategies.

Build Assortments to develop optimal product mix for both Pre and In-season.

Build accurate forecasts using predictive analytics to forecast fashion, seasonal and long lifecycle products.

Transform retail planning with AI and M/L powered analytics to improve alignment of plans to business strategies and market needs.

Why Customers are Upgrading

Omni-channel Merchandising: Create financial plans to improve efficiency, quality, and accuracy. Address your unique needs in the omni-channel approach.

Driver Based Plans: Develop business impact understanding with financial forecasts and forward-looking drivers.

Integrated Analytics: Connect all financial, strategic, Top-down, Middle-Out and Bottom-Up planning process with real-time relationships.

Omni-channel assortment plans: Maximize profitability across different channel needs and initiatives to drive better decision making.

Customer driven localized assortments: Create optimal product mixes by location.

Maintain optimal inventory levels by leveraging AI/ML capabilities to recommend optimal assortments.

Rich Scenario Analysis for rapid simulation and what-if analysis

Top Use Cases

Merchandise Plans using Retail and Cost Methods of Accounting.

Modeling growth by business drivers such as assortment changes, promotions, demographic shifts etc.

Real-time reconciliation with assortment, allocation, replenishment.

Forecasting and Integrated assortment planning across all product types – basic, seasonal, fashion, hardlines, softlines or grocery.

Customer and product segmentation to create true customer-centric localized assortment.

AI/ML driven store clustering & options recommendations.

Assortment strategy and Detail assortment build.

Conceptual line planning & space allocation.

Promotional and clearance planning.

Real-time reconciliation to merchandise financial plans.

About o9 Solutions

o9 Solutions is the premier AI-powered platform for driving digital transformations of integrated planning and operations capabilities. Whether it is driving demand, aligning demand and supply, or managing P&L, any process can be made faster and smarter with o9's AI-powered digital solutions. Bringing together technology innovations—such as graph-based enterprise modelling, big data analytics, advanced algorithms for scenario planning, collaborative portals, easy-to-use interfaces and cloud-based delivery—into one platform.