

# ENTERPRISE CONTENT MANAGEMENT

Effortlessly manage your content, build powerful business processes and empower users to achieve desired outcomes.

## Intelligent information management that's completely natural

### A paradigm shift

Objective ECM takes information management to a new level, providing you with a seamless user experience when interacting with content and business processes.

### Remove ECM friction

By creating a natural experience where users can access their information directly within core applications removes the overheads associated with traditional EDRMS systems.

### Harness the power of Office 365

Enhance the efficiency of Office 365 by surfacing your enterprise content along with all the relevant context directly within applications such as MS Word and Outlook.



**Objective** ECM



## Integrated workflows and business processes that empower users

### Eliminate non value-add work

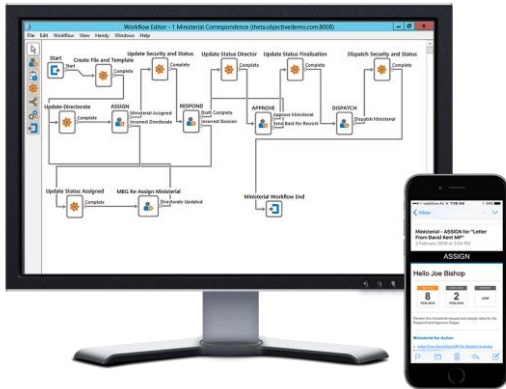
Optimise the management of business processes and eliminate non value-add work so you can focus on innovation and better service outcomes.

### Increase operational efficiency

Focus on results by streamlining the flow of information that empowers business users to focus on results not process.

### Empower automation through Office 365

Enhance the management of your key business processes by surfacing workflows directly within your Office 365 applications.



## Trusted by customers around the world



"Ultimately it means we can make decisions faster, the key to responsiveness."

David Schneider, CIO, NSW Department of Premier and Cabinet