



## Discover the Intelligence Hidden in Your Field Data

### Obzervr: Data Collection Apps and Cloud Intelligence Platform

Enterprise mobility solutions are quickly becoming a top priority for businesses. With 42% of the global workforce predicted to be mobile by 2020, business is moving their field-based business processes from paper-based forms and tools, to digital solutions in order to remain competitive, and relevant.

Obzervr is an end-to-end, analytics, intelligence cloud platform and set of field data collection mobile apps.

Microsoft Azure, Power BI and extensive public APIs allow you to create, analyse, integrate and share intelligence.

#### Increase Efficiency and Productivity

- Integrate complex field workflows, e.g. Assessments, Defect Reporting, Sample Collection and Safety.
- Work online, and offline.
- All data for the job the field worker needs

33% Productivity Increased

#### Increase Intelligence for Informed Decision Making

- Data is stored and analysed in the cloud
- Data is available in real-time by leveraging Microsoft Azure.
- Data is structured in a consistent format for analytics

100% Decision Support Improvement

#### Deliver Valuable Data Knowledge and Clarity

- Deliver operational cost savings and focus costs where they drive better value.
- Utilise the data to deliver insights for your customers.
- Share results effortlessly.

20% Less Mistakes

### Our Advantages and Benefits

- Improve consistency and accuracy of collected data
- Increase field workforce productivity
- Deliver faster and in real-time reporting to customers
- Provide intelligence previously hidden
- Provide accurate, interactive, directly accessible analytics and reports to your customers





# Obzervr and Microsoft Combine to Deliver Powerful Capabilities in Field Service

## Our Promise to You

Obzervr delivers a modern and cloud scale platform. Your data assets will be collected, organized and stored, in order to discover the intelligence hidden in your field data.



### Use Any Device



- Obzervr's mobile apps work across platforms including Windows 10, Android and iOS devices.
- Capture multiple photos, record videos and store
- Use securely on company intrinsic safe devices, IP68 or the phone in your pocket



### Integrated Intelligence, Field Service & IoT

- A single, important trustworthy source for location and asset definition, integrating Field Service with your IoT devices
- Obzervr AI is able to predict, forecast and optimize data within the platform
- Integrated with Power BI for visualisation, dashboards and self-service analytics



### Microsoft Azure Cloud Platform Security

- Microsoft Azure is given, by the Pentagon, the highest security rating for unclassified data
- All data encrypted in transit and at rest, ensuring confidentiality and privacy
- Hosted everywhere Azure is available, providing data sovereignty compliance and availability

## What We Offer

- Knowledgeable expertise in field data collection and workflows
- Relevant experience in mobile technologies
- Field designed collection application
- Trusted common data platform
- Set in analytics and intelligence
- Extensive public APIs

