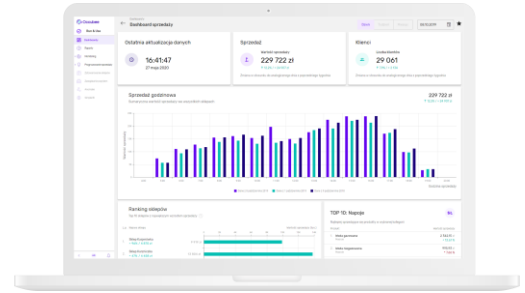


# Artificial Intelligence for Retail Meet Occubee



Occubee is a SaaS solution which allows retailers to better replenish stores and warehouses based on sales forecasts and defined business rules, automatically and with the use of AI.



The platform transforms massive sales data, thousands of product details and dozens of retail-specific factors into valuable **sales and demand forecasts**.

It analyzes data from across the supply chain and **automates key processes** in store and warehouse inventory management.

At the heart of the system are **Machine Learning models** whose computational and analytical potential far exceeds human capabilities.

The models deliver results that enable **business professionals to be proactive** in responding to changing business conditions.

## MODULES OFFERED

### DEMAND MANAGEMENT

The Demand Management module guarantees **optimum product availability in warehouses**.

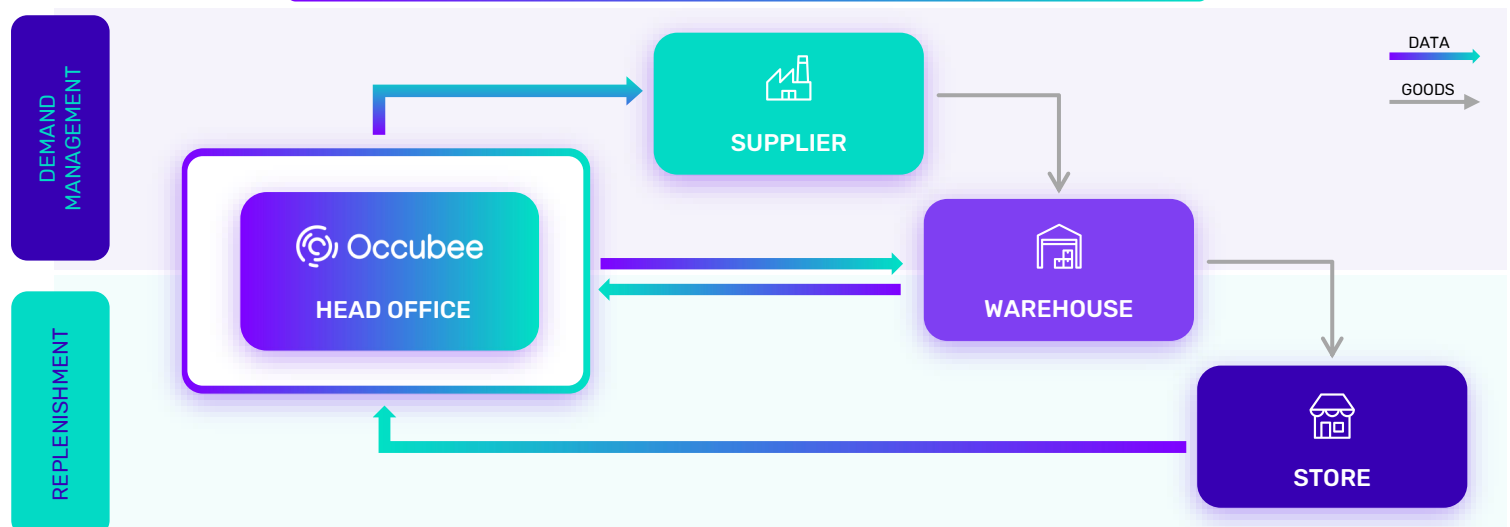
- ✓ it ensures that stock levels are adequate to meet medium to long-term expected sales for various group products
- ✓ it stocks warehouses in advance with the right quantity of products from suppliers

### REPLENISHMENT

The Replenishment module guarantees **optimum product availability in stores**.

- ✓ it supports skillful allocation and demand-driven replenishment of stores
- ✓ it replenishes stores based on sales forecasts and sales potential for each product in each store
- ✓ it accomplishes "the right product, in the right store, at the right time" objective

## OCCUBEE IN THE SUPPLY CHAIN





At Occubee, we make it possible to automate selected activities using the Demand Management and Replenishment modules. **We tailor the operation of the system to the specific nature and needs of the business**, leaving room for expert intervention where it is expected. In such situations, the system generates results in the form of suggested actions to facilitate and speed up the work, but leaves the control in the hands of the experts.



Michał Koziara  
COO at Occubee S.A.

### BUSINESS BENEFITS

#### operational level

reduced out-of-stocks

reduced overstocks

fewer and more efficient store-to-store and store-to-warehouse transfers

less time spent on tedious analyses and manual process control

#### tactical level

increased sales

release of frozen capital

lower purchasing and logistics costs

process automation (full or partial)

#### strategic level

increased profits

reduced costs

improved cash flow

higher productivity

#### additional

reduced losses

improved in-store service and increased end customer satisfaction

increased comfort of work and employee satisfaction in stores, warehouses and head office

improved relationship with suppliers and a more advantageous negotiating position

### OUR CLIENTS

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Homla gifts

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