



# How well do you know your data?

## Maximize data usability with unprecedented visibility into your data landscape



### About us

Enterprises are experiencing an exponential growth in data and are unable to get full control of it, understand or manage it.

Octopai's mission is to enable enterprises to easily get full understanding of their data landscape.

Operating as a data-driven business requires an organizational change in mindset, thinking and approach. Octopai provides the visibility for data teams who influence analytics and eventually crucial business decisions.

### Our Impact

Octopai's automated metadata management platform enables BI groups to quickly, easily and accurately find and understand their data so they can drive the business forward.

**80%**

Time save with automation

**100%**

Error proof data mapping

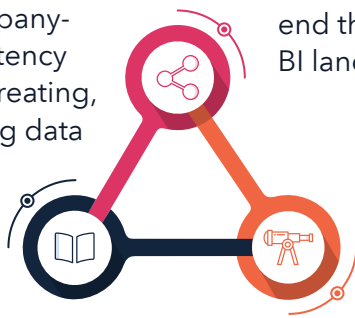
**2X**

Increase in BI team capacity

## Automated Data Intelligence Platform

### Data Catalog

Create company-wide consistency with a self-creating, self-updating data catalog.



### Data Lineage

Trace any data end-to-end through your entire BI landscape, in seconds.

### Data Discovery

Find your data you need anywhere in your organization, in seconds.

### Cross-platform

Covers the entire BI ecosystem from Databases on prem and in the cloud, to ETL, ELT, analysis and reporting tools.

### Fast

SaaS, up and running in less than 24 hours

### Simple

No professional services required

Octopai provides enterprises with a complete visibility into their data ecosystem.

Our platform propels Data Analytics teams to maximize productivity by instant access to data flows so they can make better business decisions.

Octopai is crucial for the following use cases:



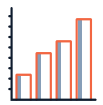
Data Governance



Build new Processes



Migration & Upgrades



Changes and Impact Analysis



Fix broken processes



Fix reports



M&A

## Key Differentiators

1. Deep Lineage Analysis superior in the market
2. Easy implementation process - 2-3 days to deploy
3. A wide coverage of systems - from on-prem legacy to cloud we support all (and more in the pipeline)
4. SaaS real time analysis - true insights within seconds

## Our Customers Are Addicted

92%

Of customers use Octopai multiple times a day, EVERY DAY

1M+

Data lineage sequences generated in 2021

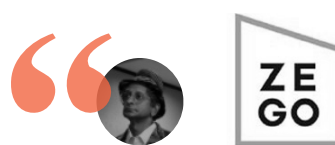
97%

Renewal rate



"We've seen major time savings up to 99% - what took weeks in the past now takes minutes or less, it's insane"

Mark Horseman, Enterprise Information Management, Northern Alberta Institute of Technology



"Octopai has simplified our BI environment, by providing a singular source of truth. It frees up my BI developers and all report developers so that they're no longer answering questions about data history."

Anilh Rameshwar, Data Architect, Zego Powered By Paylease



"Octopai helps us to narrow down our searches to a couple of places, instead of digging into 100 different corners and angles."

Anna Succi-Kozlowski, Data Governance Lead, JLG

## Just a few of our happy customers

