



# A NEW WORLD WITH PROVISIONING REIMAGINED NOW EXISTS

**Introducing ODNA: the first-of-its-kind solution to seamlessly interact with Azure Active Directory**

ODNA fundamentally shifts the paradigm of how AAD functions with your organization by removing provisioning by role, group, person, and restructures to maximize efficiency, productivity and accuracy.

With its Master Data approach, ODNA grants responsibility to the Line of Business (LoB), not IT, without patching AAD support.

Fundamentally shift how you serve your customers from your solution stack to implementation, all while making reorganizations, acquisitions, and reporting structure changes easy and automated.

*See how ODNA can change the way you do business, today. Contact Gayle Keller at [gayle@odna.com](mailto:gayle@odna.com)*

## REIMAGINE PROVISIONING

**ODNA: Keeping your data clean, reliable, secure, timely, and accurate.**



### ODNA MAKES TECH...

#### ✓ CLEAN

Drag and drop functionality automates reorganizations, acquisitions, and reporting structure changes by updating AAD through the ODNA integration

#### ✓ RELIABLE

Fast and easy implementation that's automated without any room for human error

#### ✓ SECURE

Responsibility containers include all information needed to filter data on reports, in views, and in permissions... without additional roles or groups being added!

#### ✓ TIMELY

User-friendly interface requires little implementation time by building the AAD structure exactly as it should be when containers are created

#### ✓ ACCURATE

Our Master Data approach stores all provisioning permissions in containers that integrate with ODNA as a layer placed on top of AAD to allow changes without IT involvement

### PLUS!

Our fully functioning prototype seamlessly interacts with Azure, CloudKnox, or any other security solutions that require Active Directory (AAD)



# WHY IMPLEMENT ODNA?

Simply put, Azure Active Directory hasn't worked in its current state for a long time. It's the one product in the bedrock stack that has yet to receive a long-overdue innovation—until now.



## Save Countless Hours

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## Decreases Expenses

Research articles show that many billions of customer dollars are being spent every year for the setup, maintenance, and attempted corrections to the current world of AAD.



## Streamlines Employee Onboarding

Onboard new roles efficiently and accurately in minutes, not months, and bypass IT to grant permissions needed for your employees.



## Removes Human Error

Most AAD tools are built around the most complex, everchanging part of the process: people. ODNA removes people, roles, and groups from assigning permissions using our patented Master Data technology.



## Increases Efficiency

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## Increase Revenue

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## Maximize Productivity

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## Privacy First

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## ABOUT THE CREATORS

Christy Limesell + \_\_\_\_\_ have a combined experience of 55+ years working in IT with Fortune 500 tech companies in C-Suite positions. Their understanding of the pain points behind provisioning led them to find a solution to complex permissions processes. So was born ODNA. ODNA is a paradigm shift that not only automates an otherwise tedious process, but also makes it clean, reliable, accurate, timely, and more secure.

See how ODNA can change the way you do business, today. Contact Gayle Keller at [gayle@odna.com](mailto:gayle@odna.com)