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**Content Chooser** 

## The Right Content, For Every Task.

We have been empowering branded communication from the start. Our Document Creation and Content Management Software Solution fully integrated within Microsoft 365, enables organizations to simplify workflows, minimize manual work, and maintain brand consistency across every asset. Built to be secure, scalable, and intuitive, we empower your teams with the tools they need to succeed and make an impact every day. Transforming the way businesses create, manage, and share branded communication assets.

### **Content Chooser**

Content Chooser upgrades the way businesses handle their digital assets by providing a unified content hub that simplifies the management of company materials. It ensures that teams have immediate access to the most recent, on-brand content across different devices and applications.

It enhances content workflows with features like unified content access, real-time availability, one-click, and centralized content control. With Content Chooser, productivity is enhanced as users can quickly create on-brand documents, presentations, or emails. It also promotes collaborative work by providing shared access to content, advanced search capabilities, and maintaining high security and privacy standards. Content Chooser is a userfriendly solution that integrates seamlessly with Microsoft 365, allowing for efficient content management. It's an essential tool for organizations looking to streamline their content management processes and maintain a consistent brand identity.

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## **Key Features:**

- Centralized Content Hub
- Dynamic Asset Integration
- Real-Time Updates
- Smart Search Functionality
- Cross-Platform Compatibility
- Collaborative Access
- Customized Content
  Collections
- Security and Privacy
- Microsoft 365 Integration
- Microsoft Certified

# Why the Content Chooser?

### **Centralized Digital Asset Management**

Content Chooser offers a centralized hub for all digital assets, making it easy to find and use the latest content across multiple platforms. This centralization saves time and ensures that employees always have access to the most current, on-brand content.

#### **Enhanced Discoverability**

With Content Chooser, digital asset discoverability is significantly improved, providing real-time accessibility to the latest content. This feature allows for immediate retrieval and use of the necessary assets, streamlining the creation process and enhancing productivity.

#### **One-Click Content Integration**

Effortless insertion of curated content into Microsoft 365 applications is a key benefit of Content Chooser. This oneclick integration facilitates the creation of on-brand documents, presentations, and emails, thereby boosting efficiency and maintaining brand consistency.

#### **Simplified Collaboration**

It enhances collaborative efforts by providing teams with shared access to the latest digital assets retrieve right from your Microsoft SharePoint, Teams or OneDrive.

#### **Advanced Search**

The advanced search functionality of Content Chooser allows users to quickly locate the exact content they need, when they needed, where they need it.

#### **User-Adaptable**

The Content Chooser allows for customization of content collections to meet the specific needs of different user groups, adding to its adaptability.

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officeatwork has been recognized with multiple Microsoft awards, establishing it as a leader in offering SaaS based Document Creation and Content Management Software Solution for Microsoft 365. By choosing officeatwork, you're joining thousands of organizations and millions of people globally in streamlining work, improving productivity and empowering your organizations branded communication within Microsoft 365.

#### Learn more at:

https://links.officeatwork.com/conten tchooser