



Nucleus (A BI & Reporting Hub)

<https://innovationalofficesolution.com/>



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What is the need of Nucleus??

01

Absence of a Centralized Repository: There is no single repository for all reporting and analytical solutions within the organization.

02

Multiple Logins Required: Users must log in to various systems individually, which consumes significant time.

03

Lack of BI and Reporting Governance: There is insufficient governance in the business intelligence and reporting areas.

04

High BI Licensing Costs: The organization is spending millions of dollars on business intelligence licensing.

05

Complex User Management: It is challenging to manage user access to various dashboards and reports effectively.

06

Fragmented Reporting Systems: The organization uses multiple BI, analytics, and reporting solutions, requiring users to navigate several platforms to access reports, leading to inefficiencies.

Key benefits & Value proposition

Unified BI and Reporting Platform:

Integrate all BI and reporting solutions (such as Power BI, Tableau, Qlik, BO, Excel, Google Sheets, SharePoint, SSRS, etc.) into a single platform.



Enhanced User Experience:

Features like favorites, highlighted dashboards, and categorized segmentation improve user engagement and satisfaction.

Treamlined User Access Management:

Implement an efficient system for managing user access.



Cost Savings:

Reduce BI licensing costs by up to \$200,000.

Single Sign-On (SSO):

Enhance user experience and save time with Single Sign-On functionality.



Improved Governance:

Establish robust governance in the BI and reporting areas.

Salient Features of Nucleus

Nucleus is unique product in BI market which solves lot of licensing and user experience challenges


- **Interactive AI-Enabled Chatbot:** Provides user assistance through an AI-driven chatbot.
- **Report Ownership Assignment:** Automatically assigns report ownership to relevant stakeholders.
- **Administrative Report Status Monitoring:** Allows admins to review the status of reports on a regular basis.
- **Intuitive Dashboard for Reports Control:** Displays report control status through user-friendly and interactive dashboards for management.
- **User-Friendly Navigation:** Designed for ease of use and straightforward navigation.
- **Azure AD Integration:** Supports integration with Azure Active Directory.
- **Clear Product Roadmap:** Features a defined one-year roadmap with new features rolled out at no additional cost.
- **Integrated Support Ticket Management:** Provides access to all support tickets and communication logs directly within the solution.



SAAS product




Hosted on cloud
hence
no upfront
infrastructure
cost and easily
scalable



Very minimal IT
team support
required from
client
IT team



Highly
customizable



Dedicated support
from Office
solution



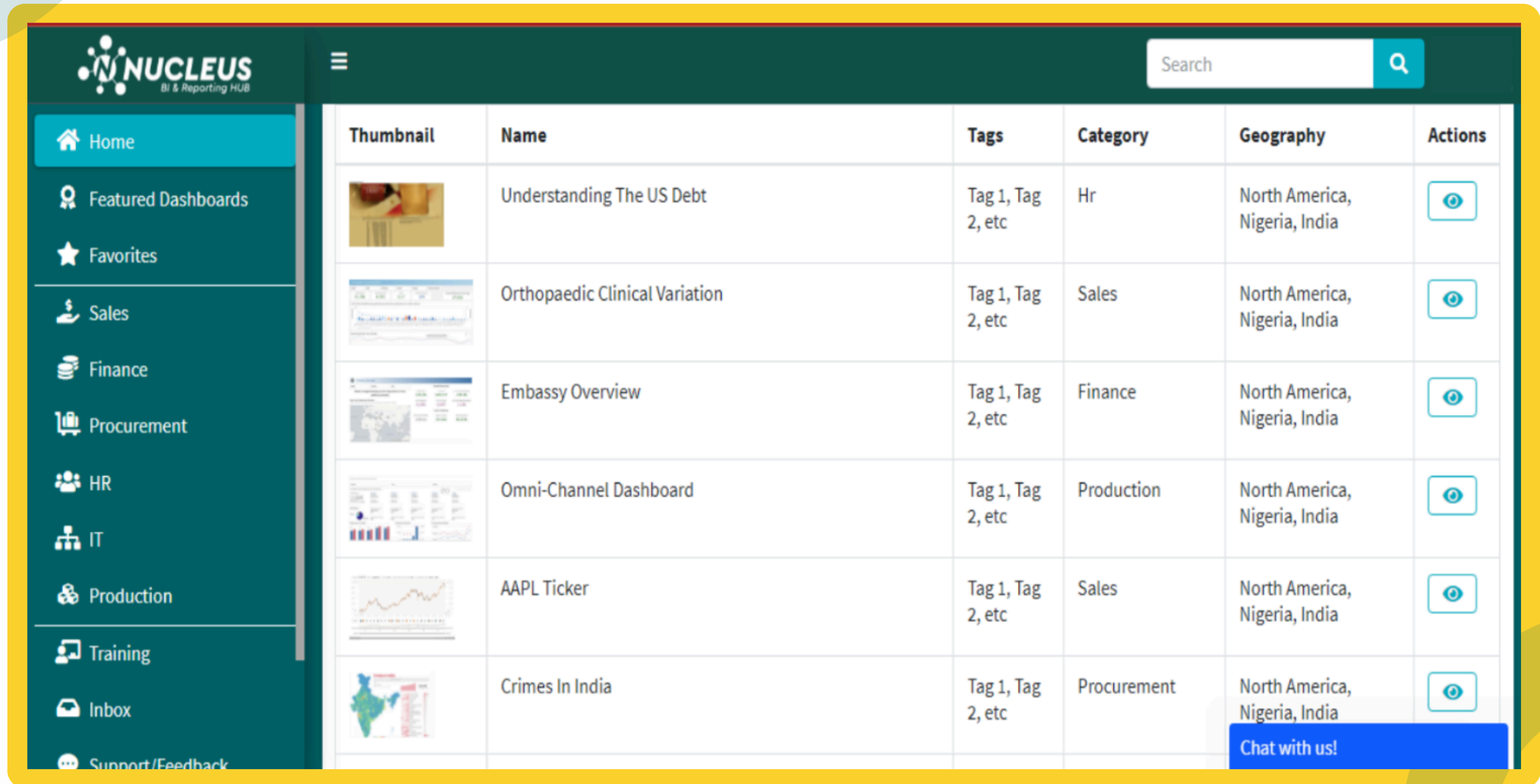
Developed using
latest
technology stack

Snapshot of Nucleus













The screenshot displays the Nucleus BI & Reporting HUB interface. On the left is a sidebar menu with the following items: Home, Featured Dashboards, Favorites, Sales, Finance, Procurement, HR, IT, Production, Training, Support/Feedback, Logout, and Admin Portal. The main content area shows a 'Home' dashboard with a search bar and a grid of dashboard cards. Each card includes a preview image, a title, and an 'Add to Favorites' button.

Dashboard Title	Preview Description
Understanding The US Debt	Image showing a stack of US Treasury bonds.
Orthopaedic Clinical Variation	Table with columns: Name, Age, Sex, Height, Weight, BMI, and a bar chart below.
Embassy Overview	World map and a table with columns: Name, Country, City, and a bar chart below.
Omni-Channel Dashboard	Complex dashboard with multiple charts and data points.
AAPL Ticker	Line chart showing AAPL stock price over time.
Crimes In India	Map of India with a bar chart showing crime statistics by state.
Global Market Overview	Dashboard with icons for various market indicators and bar charts.
Management Insights	Complex dashboard with multiple charts and data points.

Snapshot of Nucleus



The screenshot displays the Nucleus BI & Reporting HUB dashboard. On the left is a dark teal sidebar with navigation options: Home, Featured Dashboards, Favorites, Sales, Finance, Procurement, HR, IT, Production, Training, Inbox, and Support/Feedback. The main content area features a search bar at the top right and a table of dashboard items below. Each item in the table includes a thumbnail, name, tags, category, geography, and an eye icon for actions. A blue 'Chat with us!' button is located at the bottom right of the table area.

Thumbnail	Name	Tags	Category	Geography	Actions
	Understanding The US Debt	Tag 1, Tag 2, etc	Hr	North America, Nigeria, India	
	Orthopaedic Clinical Variation	Tag 1, Tag 2, etc	Sales	North America, Nigeria, India	
	Embassy Overview	Tag 1, Tag 2, etc	Finance	North America, Nigeria, India	
	Omni-Channel Dashboard	Tag 1, Tag 2, etc	Production	North America, Nigeria, India	
	AAPL Ticker	Tag 1, Tag 2, etc	Sales	North America, Nigeria, India	
	Crimes In India	Tag 1, Tag 2, etc	Procurement	North America, Nigeria, India	

Chat with us!

Snapshot of Nucleus

☰

🔍

- 🏠 Home
- 📊 Featured Dashboards
- ★ Favorites

- 💰 Sales
- 📈 Finance
- 🛒 Procurement
- 👥 HR
- 💻 IT
- 🏭 Production
- 👤 Users
- 🎓 Training
- 💬 Support/Feedback

Users

Add New User
Import Users

Name	Email	Business Unit	Country	Report Category	Actions
Giselle Myers	lacus.vestibulum@penatibus.co.uk	Sales	Nigeria	Sales	✎ 🗑️
Giselle Myers	lacus.vestibulum@penatibus.co.uk	Sales	Nigeria	IT	✎ 🗑️
Giselle Myers	lacus.vestibulum@penatibus.co.uk	Sales	Nigeria	HR	✎ 🗑️
Asher Shaw	bibendum@hendrerit.co.uk	Sales	Poland	HR	✎ 🗑️
Asher Shaw	bibendum@hendrerit.co.uk	Sales	Nigeria	HR	✎ 🗑️

Nucleus implementation cost and value proposition-1



Index	Item	Cost
1	one time implementation cost	USD 0
2	Monthly Recurring charges	Free for first 10 users post that USD 10/User/Month +GST
	Total payable amount for 2 year	USD 24000+ GST

Note: Monthly recurring charges includes up to 10 hours enchantments/modification/development support , cloud infra cost and dedicated query handling support for a given geography

Value proposition for 2 year (considering Company have 100 Power BI and 100 Tableau users)

Index	Item	Cost
1	1PBI Annual license cost for 100 users	USD 24000+ GST
2	2Tableau Annual license cost for 100 users	USD 28800+ GST
	Total Saving in 2 year	USD 52800+ GST

Conclusion: Nuclues will save USD 28,800 in 2 year itself which is 100% profit post recovering invested amount. If number of users are high then savings would be higher

Nucleus implementation cost and value proposition-2



Index	Item	Cost
1	one time implementation cost	USD 6000+GST
2	Monthly Recurring charges	USD 500+GST
	Total payable amount for 2 year	USD 24000+ GST

Note: Monthly recurring charges includes up to 10 hours enhancements/modification/development support , cloud infra cost and dedicated query handling support for a given geography

Note: Given proposal is for approx 100 users , if organization has more users then USD 5/User per month extra will be charged although overall saving of organization with more number of users would be high

Value proposition for 2 year (considering Company have 100 Power BI and 100 Tableau users)

Index	Item	Cost
1	1PBI Annual license cost for 100 users	USD 24000+ GST
2	2Tableau Annual license cost for 100 users	USD 28800+ GST
	Total Saving in 2 year	USD 52800+ GST

Conclusion: Nuclues will save USD 28,800 in 2 year itself which is 100% profit post recovering invested amount. If number of users are high then savings would be higher



Nucleus implementation collaboration model

We operate on a 60-40 revenue share model, wherein we retain 60% of the deal amount and our partner receives 40%. This structure ensures a fair distribution of revenue based on our respective roles and contributions.



Extended Team

Ms office solution will work as



Opportunity of creating new revenue sources

This will create an opportunity of finding new ways of generating revenue



Branding

Product will have logo of your organization hence it will create brand name of yours



Client Satisfaction

This product will give high client satisfaction which will create new opportunities for your organization

For monthly support charges, we use an 80-20 model. In this arrangement, our partner earns 20% of the support revenue on a recurring basis, reflecting their ongoing involvement in support activities.

Office Solution is responsible for all implementation and support tasks, while our partner manages project management and monitoring. This division of responsibilities allows each party to focus on their core strengths.

Case Study- A Real Estate Brokerage company

Solution Offered

Nucleus was implemented for client ,
same was hosted
on AWS cloud in managed environment

Client ?

Our Client was one of the leading
brokerage firm in
India Laxmi Homes having 50+ offices in
India



Business Impact

Nucleus implementation saved the client
\$1,000,000 annually on licensing costs,
improved reporting and BI governance,
and enhanced user experience.



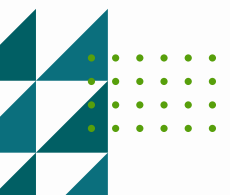
Challenge!!

The client used multiple BI and reporting
solutions, including over 100 Excel reports
distributed via email, which were
challenging to manage. They also utilized
multiple Power BI licenses.



Efficiency:

Streamlined report management,
reducing complexity and improving
overall efficiency.



Case Study- A MLM company

Solution Offered

Nucleus was implemented and hosted in an on-premise environment.



Client ?

Aware India, a leading MLM company in India with 500+ employees.



Business Impact

Nucleus saved the client \$1,500,000 annually on licensing costs, significantly improved governance around reporting and BI processes, and reduced time and effort, leading to a richer user experience.



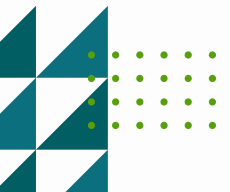
Challenge!!

The client used multiple BI and reporting solutions, including Excel, SharePoint, and Google Sheets, which were poorly managed. They also relied on 50+ Power BI licenses and 100+ Tableau licenses.



Efficiency:

Streamlined report management, reducing complexity and improving overall operational efficiency.



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