SmartKatch ®

Your Data Sensor to enhance Business and Risk Intelligence

SmartKatch

About us

- Founded 4+ years ago by Leaders from MNCs with collective 140 years experience in Finance, IT & BPO

Why we exist

Be Recognised as One of the **Most Trusted Providers of Business and Risk Intelligence**

What we do

SmartKatch – Proprietary Software Product

Our growing clientele

Olam — Pharma Retail Company

FLSmidth, A.O. Smith (Innovation has a name.), Swiggy — Major BPO Company

ELGi (Always Better.), Danone (One Planet. One Health) — Global Alcobev Company

Arvind Brahmakal
CEO

ACA, AICWA with over 24 years experience in Sales, Finance and BPO Operations. Ex IBM and Britannia Industries

Jayaram Vengayil
Director – Sales & Advisory

FCA, ACA (ICAEW), CIA, FAIA (UK) professional with 30 yrs. experience in Coca-Cola Bottling, Britannia Industries and Wipro. Last position was Group CFO for Al Yasra group, Kuwait

T S Purushothaman
Director - Technology

ME, MBA in Strategy Management, PGP–IIM (K) with 28 Yrs. Was Group CIO of Reliance BEL (25 plus legal entities), Group CIO of Suhail Bahwan Group Muscat, CIO - Britannia Industries. Headed IT at Wipro Limited.

Sanjeevi Narasimhan
Director – Sales & Partnerships

P2P Expert and a Six Sigma Master Black Belt with over 28 years experience in Outsourcing & NBFC industries. Ex - GECIS, IBM & Maersk.

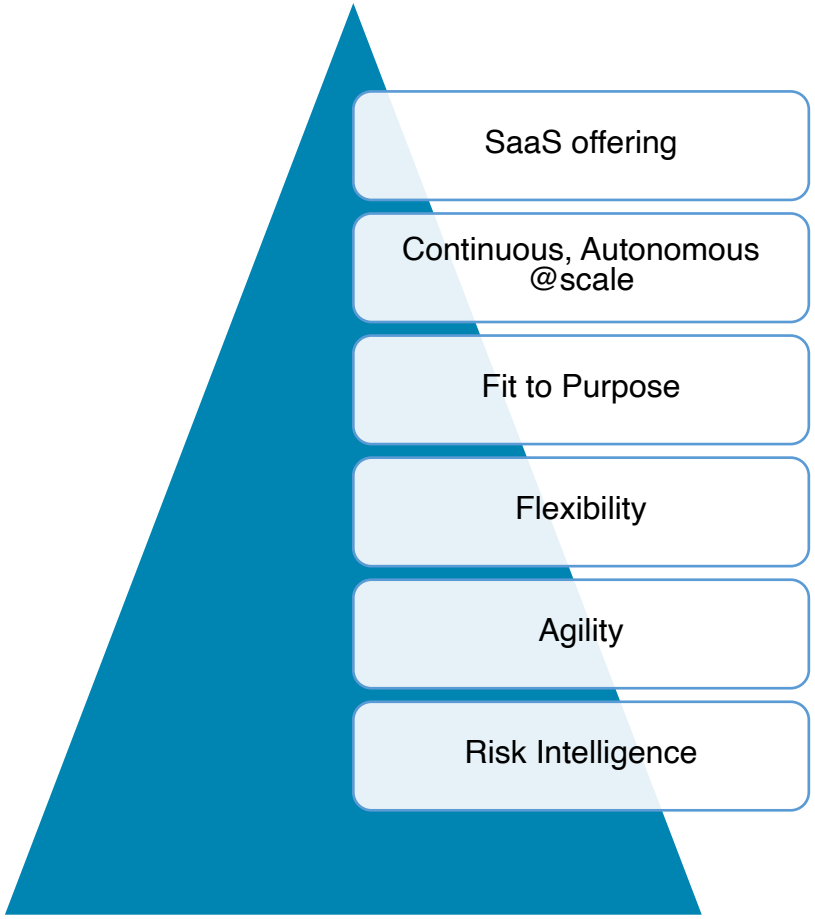
Kalyan Karak
Director - Product

Post-graduate in Computer Science. He has over 30+ years of experience in IT spanning across organizations like Jayshree Tea, Britannia Industries and Reliance ADAG group

- **Deep Functional, Technical, Process and Industry Expertise**
- **Worked extensively in Industry before turning entrepreneurs**
- **Believe in providing efficient, sustainable and scalable products and services**

SmartKatch - a proprietary software platform

Value



Features

Web based – anywhere, anytime, any device	Application agnostic to industry, ERP, geography & process	Seamless data & device integration	Robust rules & risks library
Ability to effectively manage large data volumes	High degree of responsiveness	Algorithms with fuzzy logic	Advanced pattern-based search
Minimal data entry - UI	Built in workflow	Root Cause Analysis with corrective & preventive actions	Search and download options
Alerts & Notifications	Operational Reports	Business Value Dashboards	Security features in line with Industry Standards

What SmartKatch Achieves – Data Analytics Autonomous, Continuous and Intelligent @scale

Volume, Variety and Velocity of Enterprise Data are posing several challenges

- Sub-optimal Business & Risk Intelligence
- Frauds & Errors leading to cash leakage
- Non Compliance to Regulations, Policies & Procedures
- Timeliness of Actionable Intelligence
- Collaboration and Governance

SmartKatch

A robust, rugged, easy-to-use multi-utility software platform

Chief Financial Officer

- **Business Intelligence**: Actionable insights within Finance function and across the organisation
- **Risk Intelligence**: Prevent cash leak,Transaction integrity, Control across financial processes, Compliance & Assurance through the Value stream: Procurement, Logistics, Sales, Marketing, Manufacturing & Support Functions

Chief Audit Executive

- **Analytics**: Standard & Custom-built Analytics Library covering range of business functions: Sales, Manufacturing, Logistics, Procurement, HR, IT & Finance
- **Audit Management System**: Seamless audit management system spanning planning, fieldwork, reporting & risk assessment

Other CXOs

- **Business Intelligence**:
  - Customer Analytics
  - Spend Effectiveness
  - Vendor Performance Evaluation
  - Asset Tracking and Utilisation
  - Inventory Optimisation
  - Fulfilment improvement
  - Logistics Analytics

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The Art of the Possible - potential application

	P2P	O2C	R2R	Procurement	HR	Supply Chain	Sales Ops
RISKS	Excess Payment Dupe Prevention Forensics Vendor Master Scrub	Billing Errors Charge backs Deductions Customer Recon	JE Anomalies Recons Controls	PO Anomalies PO Housekeeping PO Compliance	Payment Anomalies Agency / Referral Frauds Duplicate/Ghost Employees Compliance Violations	Logistic Bill Anomalies Master Data Analytics	Order Entry Anomalies Fraudulent Scheme usage
Opportunities	Vendor Statement Review Retro Audit Recovery Pay Terms Optimization Dynamic Discounting	Claim Analytics Contract Compliance Collections Credit Control	JE optimization CoA Governance Faster Close	Price Outliers Contract Compliance Spend Analytics	Agency Contract Compliance Retro Audit Recovery	Reduction of Ad hoc Orders Transport Route Optimization Freight Rate Analytics	Unit Rate Realization Non-Moving Stock Minimize Stock Expiration

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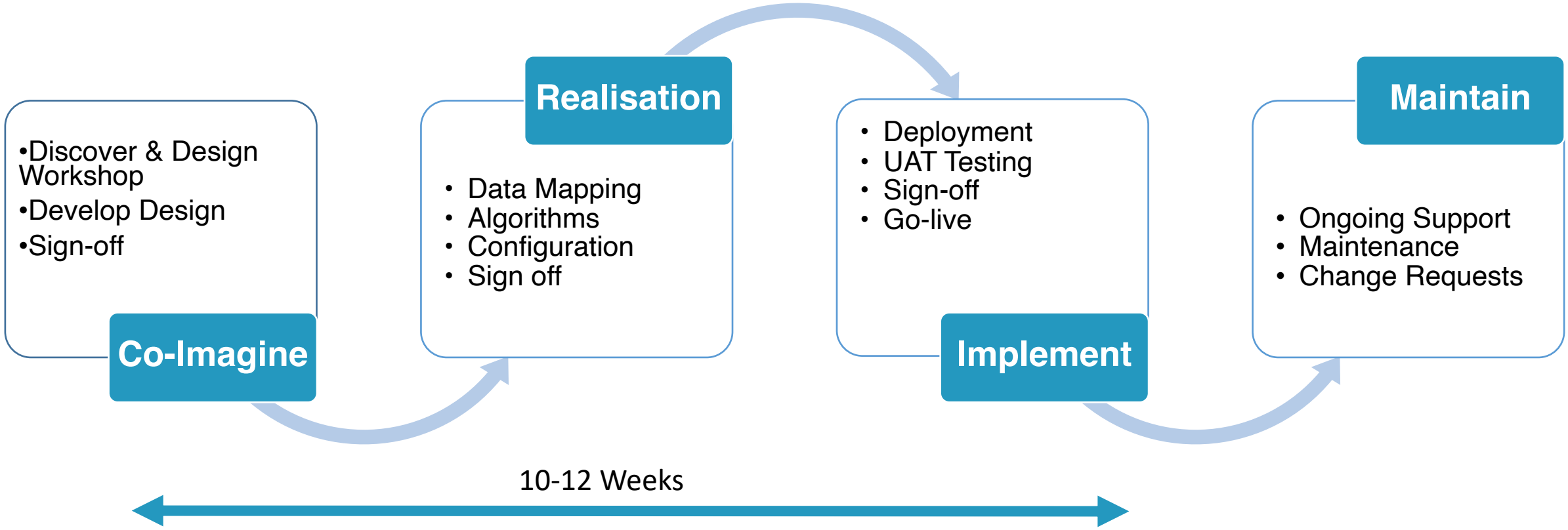
Engagement model



CONTACT US

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