

SHIP, TRACK AND  
AUTOMATE YOUR  
ORDER FULFILLMENT

## OMS FEATURES

- Order Management
- Returns and Refunds
- ERP/CRM Integrations
- Order Routing
- POS Inventory Sync
- Logistics / Courier Integration
- Stock Management
- Smart Pick-Pack-SHIP
- Order Rules & Automation
- Purchase Management
- Supplier Management
- Mobile App for warehouse staff

"BETTERCOMMERCE IS BEST SUITED FOR MID-MARKET RETAILERS WHO HAVE OUTGROWN THEIR TECHNOLOGY INVESTMENTS AND WOULD SOLVE THEIR PAIN POINTS BY ADOPTING TO A API FIRST APPROACH WITH UTMOST CONTROL & FLEXIBILITY."

## G2 OMS AWARDS



inventory,  
order,  
shipping,  
returns

ORDER MANAGEMENT LIFECYCLE



## WHY BETTER OMS

- Total commerce control with multichannel order management
- Remove the element of surprise from your inventory
- Simplify multiple-channel Sales
- Support Ship from store, click and collect, order in store, Home Delivery or PUDO Networks
- Automate order processing workflows
- Manage multiple carrier
- Manage Stock adjustment, transfer and take
- Support multiple order types viz backorder, dropship or preorders
- Android based Mobile app to automate warehouse process

With BetterCommerce OMS, our lives have become simpler, its scan, scan & scan - the job is done. Our warehouse looks the part now and we ship more than double of what we used to ship earlier. The SLA is absolutely amazing and they're always there for you.

**MANAV JERATH**

DISTRIBUTION MANAGER  
FOREVERUNIQUE

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## WHO WE ARE

We're redefining mid-market commerce solutions for retailers through advanced and flexible API's that are easy and quick to deploy, regardless of your current tech stack.

## HOW DOES AN OMS WORK?

Any retailer's operations includes various order touchpoints across online, in-store, marketplaces, social and all fulfilment centres, including distribution and warehouse centres. The OMS has a complex understanding of each step that needs to happen for each order to be managed effectively.

## WHY DO YOU NEED OMS

In order to manage the lifecycle of orders through multiple events across items, warehouses, and routes a smart order management is required that works out the best, fastest and cheapest delivery method for each order.

Gold  
**Microsoft Partner**

