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SYNAPSE-IN-ACTION

Data is the greatest assets in your business and has the power to improve the future of your organization. From driving a 360-degree understanding of your customers and their behavior to gaining in-depth insights into your manufacturing processes the power of data is limitless.

But how can you capitalize on this asset when your data is stuck in a slow on-premises data environment?



What is it?

OmniData have helped customers in all segments and industries, migrate legacy analytics and data warehouse solutions to Azure Synapse Analytics and with this first-hand experience, we have built the SYNAPSE-IN-ACTION program.

In the SYNAPSE-IN-ACTION program, highly skilled consultants from OmniData, will migrate part of your existing data warehouse to a modern, cloud-based data warehouse structure taking advantage of Azure Synapse and Power BI.

Why Do it? – You have to Migrate to Modernize to Monetize!

Migrate

- * Improve scalability and agility
- * Lower technology risk (future proof)
- * Full Azure stack upgrade
- * Azure > Synapse > Power BI > Your Team

Modernize

- * "Limitless analytics" for limitless insights
- * Leverage all future Microsoft upgrade investment
- * Al functionality built in
- * Dramatically improve data literacy and data governance.
- * Position your company above 90% of your competition

Monetize

- * Lower operating costs by up to 50%
- * Use data to drive real financial impact in your organization

The Process





<u>Pilot</u> - Next, we deploy a modern analytics environment, including an Azure Data Lake, <u>Azure Synapse Analytics and</u>



Production Roadmap - Using the understanding built through the assessment and Pilot, we develop a complete