OMNI™
ANALYTICS

NEXT-GEN ANALYTICS & AI FOR DYNAMICS 365

Business Central

Unlock the fastest, most precise data analysis across your D365 ERP environment. Powered by Microsoft Fabric, OmniAnalytics by OmniData ensures consistent data, enhanced cross-business reporting, and seamless integration with your existing Microsoft ecosystem. Uncover the truths unified data can reveal to give your business a competitive edge.

DISCOVER THE DIFFERENCE

A Modern Foundation: Data Lakehouse Built on Microsoft Fabric

Business Central's complex data structure often prevents organization's from fully utilizing their data. OmniAnalytics includes a data warehouse built on Microsoft Fabric. All commonly used tables and fields from your D365 ERP are mapped and ready for reporting.

> Centralized data processes for fast, efficient data analysis and reporting.
> Modern data Lakehouse architecture to scale with your organization's needs.
> Seamless Integration with your existing Microsoft ecosystem.

Unified, Consistent Data: Pre-built, Cross-functional Data Models

Organizations constantly battle chaotic data environments, inconsistent data models, and no central source of truth. Labor-intensive, error-prone, and inaccurate systems continuously erode trust in your organization's analytics efforts.

> Make confident data-driven decisions based on a unified source of truth.
> Decrease the time and effort needed to establish reporting and analytics.
> Lessen reliance on manual processes and lower error rates.

Self-Service Analytics: Your Launchpad for Unlimited Reporting

Native D365 reporting can be restrictive for some businesses. OmniAnalytics offers flexible models and tools to generate any report you need in-house. Start with a library of customizable out-of-the-box report templates. Our advanced semantic models adapt to your ERP fields, delivering dependable and tailored analytics. One deployment, infinite reporting possibilities.

Seamless Deployment: Organizational Change Management

Change is challenging. That's why each OmniAnalytics rollout follows a thorough change plan. We collaborate with your team to outline deliverables, set expectations, and guarantee timely, budget-friendly completion. Installation is 100% remote using our tested methods. No middleman or outsourcing.

BENEFITS

FOR YOUR BUSINESS

> Single source of truth
> Restored analytics confidence
> Readily scalable
> Lowest cloud operating costs
> Fastest time to insight

FOR YOUR PEOPLE

> Self-service analytics
> Microsoft-certified training
> Lifecycle support
> Lower error rates
> Detailed change management

FOR YOUR TECHNOLOGY

> Full Microsoft integration
> Seamless adaptation to unique ERP fields
> Fabric open data architecture
> AI ready
> Lowest technology risk

Enhance OmniAnalytics with **AI-powered** Add-ons

FOR FINANCIAL FORECASTING
Forecasting at scale with our custom AI model

Financial Planning & Forecasting

Take your planning and forecasting to the next level using our forecasting framework applied to your business.

Financial Control & Monitoring

Highlight opportunities and risks with informed, data-driven decision making. Gain greater visibility into financial performance and implications.

Risk Management

Navigate uncertainty by identifying, quantifying and prioritizing financial risks. Proactively manage these risks and monitor progress.

Scenario Planning

Anticipate and prepare for potential disruptions to the base scenario. Facilitate informed decision making by creating and analyzing multiple scenarios, from best to worst-case outcomes.

BENEFITS

> Enhanced strategic direction based on forward looking analysis
> Augmented budgeting and planning with data-driven decisions
> Improved cash flow through management of accounts receivable, accounts payable and working capital
> Enhance accuracy of financial forecasts with analysis of macroeconomic indicators such as GDP growth, inflation rates, and interest rates

FOR SUPPLY CHAIN MANAGEMENT
Drive profit optimization and efficiency with our custom AI model for sales demand forecasting

Optimal Price Decisioning

Elevate your planning and forecasting with our tailored optimal pricing framework to maximize profit.

Price Elasticity & Promotion Affinity

Identify Price Elasticity and Promotion Affinity scores of products to drive effective targeted campaign efforts.

Demand Forecasting

Utilize Item-level forecasting to shape product life cycle strategies and optimize pricing and promotion schedules according to anticipated demand.

Optimized Inventory Management

Prepare for potential disruptions by analyzing various scenarios, enabling informed decision-making from best to worst-case outcomes.

What-if Scenario Planner

Perform What-if analysis on safety stock levels and demand change on inventory.

Market Basket Analysis

Understand optimal product combination for pricing and promotion for associated products.

BENEFITS

> **Enhanced promotion selection strategies:** using a portfolio approach of timing, product baskets, and cannibalization effects
> Improved supply chain management
> **Proactive inventory management:** ordering points and levels to maximize profit and working capital management
> Increased revenue growth opportunity identification
> **Improved campaign ROI:** selection, rebates and discount depth
> Insights to historical campaign and discount depth performance
> Identification and managing of multiple scenarios
> Integration with ERP processes

SEE IT IN ACTION — SCHEDULE YOUR DEMO
Discover the power of OmniAnalytics

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