



The company specialized in big data and machine learning, that offers cognitive engineering solutions to digital operations.

# OUR SECRET IS CONTEXT INTERPRETATION

People hopes to get more results and receive relevant informations, offering less and less inputs, many times just telling only one phrase or even only one word.

In summary, they say:

**"Don't waste my time, you should know exactly what I want!"**



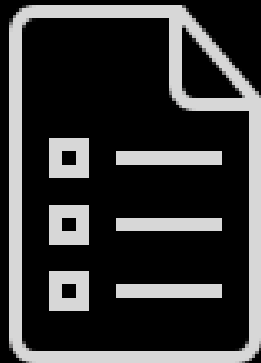
# INTELLIGENT SHOP

Your personalized business for each client. Semantic search, shop windows, landing pages, triggers, and other features that enable one-to-one precise communication.



# Smart Pages

The Smart Pages tool automates the production of landing pages with personalized contents to customers in accordance with the sales moment and with the actions that customers take in online retail.



- ✓ Increase of organic traffic in the e-commerce site;
- ✓ Reduction of the costs to obtain organic traffic;
- ✓ Better position on external search engine ranking;
- ✓ Easily to search products, even if out of e-commerce;
- ✓ Visibility of metrics and control of strategy used.