

## Exeevo Omnipresence

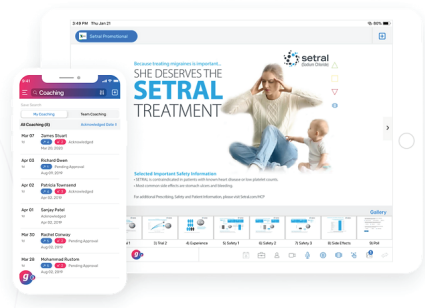
Build growth with the life sciences platform built on Microsoft Cloud for Healthcare

Life Sciences companies technology is at a crossroads. These organizations invest heavily in platforms to power their innovation and drive their businesses but have systems rooted in siloed operating models. With the digital transformation explosion, they are actively looking for a unified solution to provide a 360 degree of their business and customers. Enter Exeevo Omnipresence.

### Competitively Price. Unbeatable Customer Value.

Exeevo Omnipresence built on Microsoft Cloud for Healthcare, delivers unbeatable value to life sciences organizations who want to replace legacy systems with one scalable out-of-the-box solution with built-in commercial, marketing automation, events management, and medical use cases.

Omnipresence represents an exciting opportunity for Microsoft's sellers to offer an easy to integrate cloud solution to displace Salesforce solutions like Veeva and IQVIA.



### Superb Partner Benefits.

- Achieve new growth in the life sciences industry - pharma, medical device, biotech
- Get prioritized leads when we have a customer that needs your services
- Earn excellent margins on each Omnipresence license
- Get smart, effective, and result-orientated marketing tools
- Receive priority technical support and dedicated training

### Start growing today.

Reach out to us at [sales@exeevo.com](mailto:sales@exeevo.com) to learn more about the Exeevo platforms.

#### Analyst Reports

Discover what analysts have to say to learn how we can help with a customers commercial needs.

#### Why Omnipresence






Step growth, without a steep learning curve. Understand the Omnipresence difference.

#### Co-Selling Opportunities

We help drive revenue growth by introducing referrals and can assist with sales conversations and implementation.

# KEY FACTS

## Omnichannel Experiences for the Entire Journey

Capabilities	OMNIPRESENCE	Old-Gen Systems
Any device for users and customers, with offline capabilities	Yes	Several device gaps
Omnichannel content sharing, ie, face-to-face, email, digital follow-ups, rich remote engagement, including on-demand and live inquiries	Yes	Some functionalities
Sophisticated offline consent management	Yes	Simple opt in/out
Compliant direct messaging	    	Limited
Collaboration within teams with native Microsoft Teams integration	Yes	No/Integration (\$\$\$)
Life sciences trained bots	Yes	No
Advanced self-service capabilities for unique customer experience	Yes	No
Trade management, ie, contract to order trade promotions, planograms, and store check	Yes	Customization
Contact Center capabilities with telephony integration	Yes	Integration (\$\$\$)

## Powerfully Simple for Users and Administrators

Capabilities	OMNIPRESENCE	Old-Gen Systems
Deployment in less than 10 weeks	Yes	No
Simplified capabilities for commercial, ie, customer and account profiles, call plans, call recording, route planning, alignment, time-off, sampling, field coaching, and follow-up actions	Yes	Yes
Simplified capabilities for MSLs, ie, inquiry case management, response documents and knowledge base, scientific plans, and firewall from commercial	Yes	Yes
Simplified capabilities for KAMs, ie, account profiles, account plans and objectives, opportunity to order, agreement management	Yes	Yes
Omnichannel campaign execution with ML/AI customer journey management and brand planning	Yes	Additional (\$\$\$)
Event management with speaker controls, complex agendas, participant registration/attendance/feedback, vendor and venue tracking, webinar integration, LiveMeet for small digital events	Yes	Additional (\$\$\$)
Native integration with Microsoft identity, infrastructure, calendar, and email systems	Yes	Additional (\$\$\$)
Modernized common solution with feature controls and potential for custom instances on the same data backbone	Yes	No (Core/Local Architecture)
Regional data privacy requirements such as GDPR, CCPA etc., tracking solicited versus unsolicited meetings, transfer of value/transparency reporting, content signatories and others	Yes	No

## CXAI + CXBI for the Best Possible Customer Experiences

Capabilities	OMNIPRESENCE	Old-Gen Systems
Interactive dashboards with all commonly used business measures	Yes	External
Edge analytics for server-less customer insights	Yes	No
Deep customer graph from public and private data sets	Yes	No
Best Predicted Experience AI to maximize customer engagement	Yes	No
Advanced tools for content automation and personalization	Yes	No
Omnichannel planning with unique CX simulator	Yes	No