



A WEB-BASED, CROSS-PLATFORM DIGITAL SIGNAGE MANAGEMENT SYSTEM

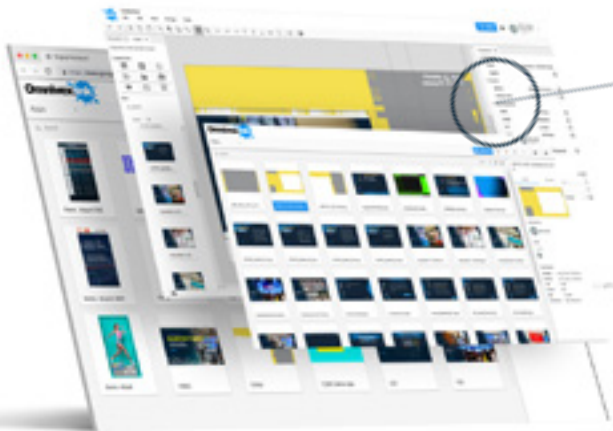


IT'S NEVER BEEN EASIER TO GET YOUR MESSAGE OUT THERE.

Omnivex Ink is a web-based, cross-platform digital signage system that allows you to manage your digital communications with ease. It's never been easier to get the right information in front of the right person at the right time.

With Omnivex Ink, you can upload files, manage users, add new displays, schedule content delivery, and more -- all from your web browser.





INTUITIVE, EASY-TO-USE WYSIWYG INTERFACE

Omnivex Ink was designed with ease-of-use in mind. The intuitive WYSIWYG interface allows you to preview while you build. Need a new file? Just drag it into your browser window to upload, then drag it onto your screen layout.

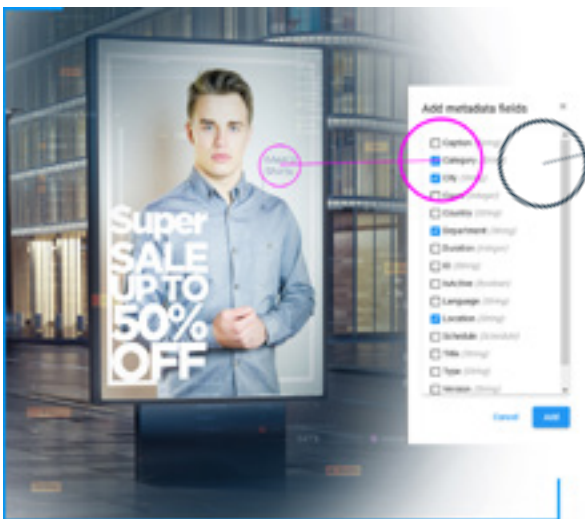
YOUR OWN SECURE INK ORGANIZATION

When you sign up with Omnivex Ink, you'll have your own secure Ink organization, authenticated against Active Directory. You'll have total control over your data and your user access. Easily assign user access by level, with each level allowing access to different sections of your Ink environment.



INTELLIGENT DELIVERY OF CONTENT

Easily use metadata to deliver the right content to the right screen, at the right time. Content can be scheduled on an individual basis, and triggered based on external data. Users who contribute content can be assigned their own galleries to manage their media with automated and prompted metadata entry.



A SCALABLE SOLUTION TO DELIVER CONTENT TO ANY SCREEN

Turn any device with a browser and Internet connection into an Ink Display - desktop computers, tablets, mobile devices, System-on-Chip displays - all can become vehicles for your message. Distribute content in two ways - sharing with users or assigning to displays.





SIMPLE DATA INTEGRATION

Integrate your data through native connectors, or build your own with our open architecture. The power of the Omnivex DataPipe makes data integration efficient and easy.

WHY CHOOSE INK?

Effortless Set-up

- Easy integration of SoC displays
- No endpoint staging required
- Back-end infrastructure & support

Lower Overall Expenditures

- No server to support, maintain, or purchase
- No client apps to install and support
- No up-front software purchase required

Easy Adoption

- Minimal IT resource allocation required
- Training provided in-app
- Easily automate content delivery

Scalability

- Automate delivery of unique content to each display
- No limit to your network size
- Connect to the public through mobile access

