

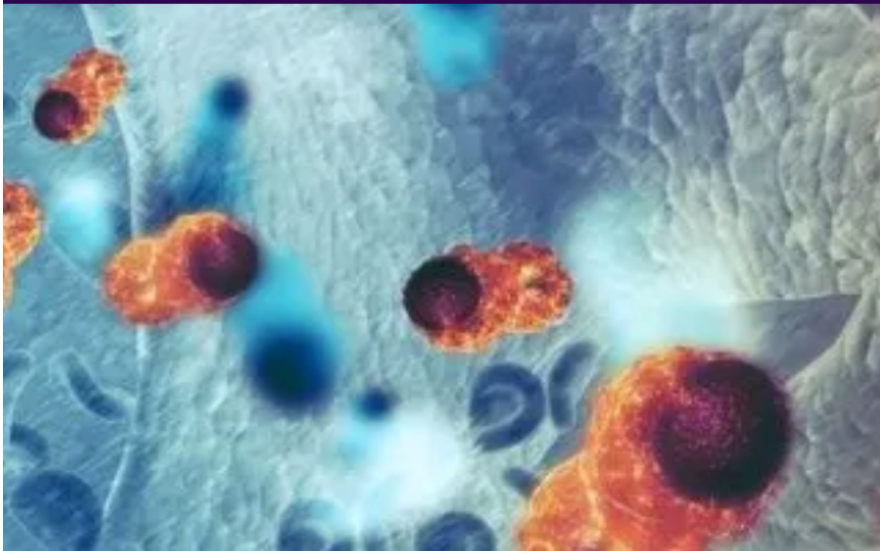
## An Oncology focused consulting firm

Drug development is a high-risk, complex, and resource-intensive endeavor. While your time is critical in navigating asset/s through clinical stages, **Oncofocus** could be your **extended intelligence team** in identifying potential competitors, tracking their moves, and analyzing implications of the pivotal events.

We have years of experience in supporting our clients through strategic projects like asset prioritization, licensing opportunities evaluation, targeted product profile...

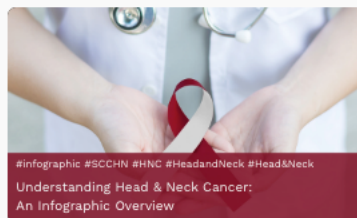
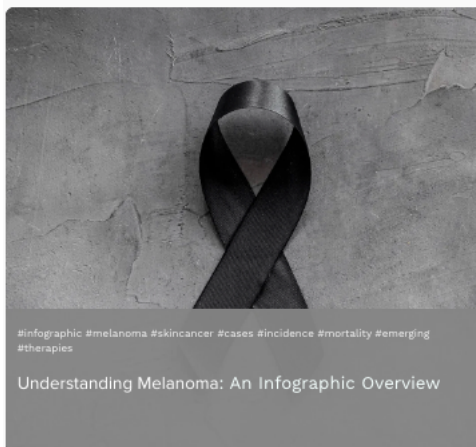
[Learn More](#)

### Preclinical to Commercialization: Research support across all stages of drug development



## Resources

A repository of our publicly available research work analyzing novel trends in the Oncology landscape



## Solutions

Our extensive experience in the Oncology domain, along with our framework-driven analytical approach, enables us to provide actionable insights

### Strategic Insights

We leverage our domain expertise, years of experience, and deep research capability to build strategic solutions that inform your decision-making process and enable you to achieve your strategic objectives quickly.

- ✓ **Asset / Indication Prioritization**
- ✓ **Early Asset Evaluation**
- ✓ **Licensing Opportunities Evaluation**



### Competitive Intelligence

*"...If you only know yourself, but not your opponent, you may win or may lose..." - Sun Tzu from Art of War. We help you identify your opponents, diligently track them, and understand emerging competitive threats.*

- ✓ **Competitive Environment Analysis**
- ✓ **Competitor Profiling & Threat Assessment**
- ✓ **Product / Portfolio Benchmarking**

### Conference Intelligence

Conferences are 'THE' intelligence events when it comes to competitor's clinical/commercial positioning strategy. Our extensive experience in conference intelligence enables you to stay a step ahead of the rest.

- ✓ **Competitive Landscape Evolution**
- ✓ **Competitor Brand Positioning Strategy**
- ✓ **Physicians' Evolving Perceptions**



### Specialty Services

Trial registries and publication aggregators are not just repositories. They also 'speak' about competitor positioning, emerging research strategies, and opinion leaders. Oncofocus helps you in 'listening' to these cues.

- ✓ **KOL Identification & Profiling**
- ✓ **Competitor Scientific Positioning**
- ✓ **Novel/Emerging Research Strategies**