



Modern, scalable and secure digital workplaces in the cloud – no matter where, when and how many



In 2022, 64% of organizations are modernizing legacy IT systems and applications to improve their growth, operational efficiency, and resilience to disruption.

CIO Leadership Vision for 2022, Gartner



Customer success story from the "Healthcare" sector

[read interview](#)



1.200%

productivity increase in on-
& offboarding of employees



40%

savings in IT
expenditure



99,99%

availability of the
oneclick™ cloud platform



100%

adherence to
compliance



Initial situation

- Local IT with different individual solutions at the sites
- Software had to be laboriously installed on fat clients
- Security risks due to data on end devices

Impact

- Long provisioning times for new workstations
- High complexity and costs
- Strong dependency on specialists

Solution

- Move client desktop infrastructure to the cloud
- High-performance access via low-cost Chrome books
- Manage all IT from a central management interface



Customer success story from the "Software" sector

[read interview](#)



100%

web-based delivery of
Windows applications



70%

reduction in
deployment times



0€

investments in
hardware



25%

saving of project-related
total operating costs

VertiGIS™

Software vendor with 5,000
customers and millions of end users



Initial situation

- Remote access to our software via Remote Desktop Protocol (RDP)
- Project-related acquisition of hardware and installation of (VPN) clients
- Customers asked for a flexible training concept and a cloud solution

Impact

- Longer coordination processes with customers
- Complex provision of a training infrastructure by establishing a VPN connection
- Implementation challenge if clients have not allowed VPN

Solution

- Fast and uncomplicated deployment of the applications in the cloud
- Training environment with usage-based billing
- Introduction of high safety standards



Customer success story from the "Software" sector

[read interview](#)



31

new cloud
customers



100%

web-based delivery of
Windows applications



0€

hardware investment
for customer projects



30%

price advantage to other
managed cloud offerings

G&W
Software AG

Software vendor with
7,000 customers



Initial situation

- Self-developed Windows application only available as offline product
- Increasing demand for a cloud solution
- Desire to outsource the project without tying up own resources

Impact

- Customers had to take care of the hardware for the software operation themselves
- Projects with cloud requirements could not be won
- Own solution approach would have required staff recruitment and training

Solution

- Turnkey cloud infrastructure packages
- Secure and high-performance access to the servers via browser
- Managed service for setup, updates and ongoing operation



Customer success story from the "Insurance" sector

[read interview](#)



1.500€

hardware savings per workstation



83%

reduction of the deployment time



3x

faster performance when operating special software



100%

scalable desktops



Insurance, 1,300 employees,
over 500 Mio.€ turnover



Initial situation

- Acquisition and management of end devices by the company
- Installation and maintenance of (VPN) clients for access to virtual desktops
- Only Microsoft Server 2019 operating system available from the cloud provider

Impact

- Substantial initial acquisition costs per workstation
- Lower productivity in IT and in the daily work of users
- Softphone could not be installed on server operating system

Solution

- High-performance virtual desktops in the cloud with Windows 10
- Secure access via browser, without VPN
- GDPR-compliant implementation



Customer success story from the "E-Commerce" sector

[read interview](#)



1 DAY

for onboarding new service partners and applications



300 %

increase in work efficiency for service employees



No

waiting time for key performance indicators



100%

GDPR-compliant provision of applications and data

mobile.de

Germany's largest vehicle market with 42,000 dealers



Initial situation

- Decentralized IT with stand-alone solutions at our service partners
- Data was processed locally at our service partners
- Lack of interfaces between customer interaction solutions and Salesforce

Impact

- Long onboarding times for new service partners and software applications
- Increased effort to protect sensitive data
- Evaluation of key performance indicators only days later

Solution

- Central deployment of all applications via a self-managed platform
- Easy access to the workspace in the browser, without local client installation
- Data sovereignty at any time through highly encrypted streaming as well as key figures in real time



Everything you need for your software in the cloud

Automated technical setup of the infrastructure

It is usually a long way from pure infrastructure to a fully functional, secure and flexible working environment. With oneclick™, you can read out cloud resources from existing environments or create virtual machines in new projects intuitively and without expertise.

Deployment as VDI or RDSH

Simplify the deployment of native software applications and data for distributed teams, home office and mobile users: either on a dedicated Virtual Desktop Infrastructure (VDI) for single users or via Remote Desktop Session Hosts (RDSH) for shared environments.

Secure and performant access via the browser

Enable consistent operation, whether from the office, home, or on the road. Access works 100% web-based, without VPN connection and client installation. Users can control the connected servers with any browser-enabled device with minimal latency.



Harmonized solutions for various challenges

Turnkey Cloud Infrastructure Packages

Application deployment has never been faster: Book our pre-configured cloud infrastructure packages, including setup, server protection and backup.

- For immediate demand
- 24/7 operation at a fixed price
- Server applications with workers
- Consistent user numbers

Scaling Resource Pools

Take advantage of the full potential of the cloud: Pay only for the computing power you actually need at any given time. The servers are automatically started up and shut down.

- For growing organizations
- Fluctuating accesses
- Billing according to actual usage
- Client software

Virtualization of Bare Metal Servers

Without hardware purchase and local installation: Publish your application via a URL and win customers asking for a cloud version of your software.

- For larger productive environments
- Project business
- Only one contact partner
- On-premises or in the (private) cloud

Workplace Disaster Replacement

Rapidly available replacement environment in the event of cyber-attacks: The oneclick™ digital workplaces are quickly set up together with your used applications.

- For emergencies
- Attack by encryption Trojan
- Nothing works anymore
- Securely operable even with infected end devices



What else it takes for holistic application deployment

Cost-saving and powerful Thin-Clients

With our thin clients, home office workplaces and new locations are equipped in no time and securely. oneclick™ runs most of the computing power in the cloud. You save on hardware, operating system and energy consumption.

Managed Service when resources are scarce

Would you prefer to outsource your IT altogether? We are happy to take care of the deployment, configuration, security, maintenance and updating of your IT. Indirect channel models can also be implemented together with resellers.

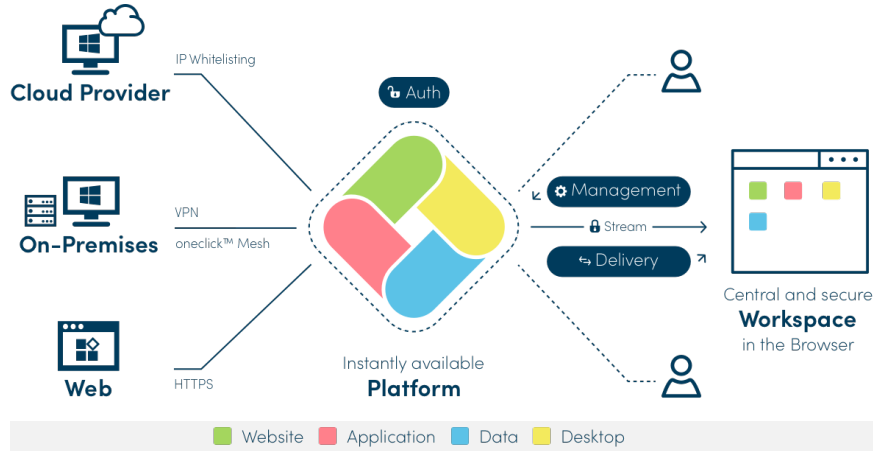
Licenses from Microsoft and Nvidia

Via oneclick™ you organize cost-efficient and audit-proof licensing. Whether Office 365, Subscriber Access Licenses (SAL), Server 2019 or 2022, Windows 10 or 11. As a partner of Nvidia, we can license deployed graphics cards for you.





How the oneclick™ platform works



Deploy the infrastructure you need for your business applications in the blink of an eye. Save time and money during setup and operation.

- Management of resources in the public cloud (creation, deletion, setting firewall rules, domain joining, etc.)
- Connection of private clouds and workstations
- Easy Active Directory integration
- Software updates at lightning speed (via Golden Image)
- Automatic execution of Windows tasks
- Establish back-end connectivity, such as between VDI and application or database servers (via oneclick™ Mesh)
- Deliver applications to users via direct link or via a unified workspace in the browser
- For Windows, Linux, MacOS and web applications
- Multi-client capable / centralized customer administration
- Addressable interface (API)



From the user's perspective: "Netflix" for software applications



Centralized, easy-to-use, and consistent access to all software applications and data, no matter where they are hosted or what device or operating system you use.

- Responsive design
- Low latency / intelligent bandwidth optimization
- Also suitable for CAD / 3D applications
- Rendering takes place in the cloud to reduce the load on end devices
- Multi-monitor support
- Clipboard
- Pass-through keyboard shortcuts
- Integrated printing
- 2-Way Audio
- USB forwarding
- Support chat for immediate help
- Start screen capture and send directly to support team



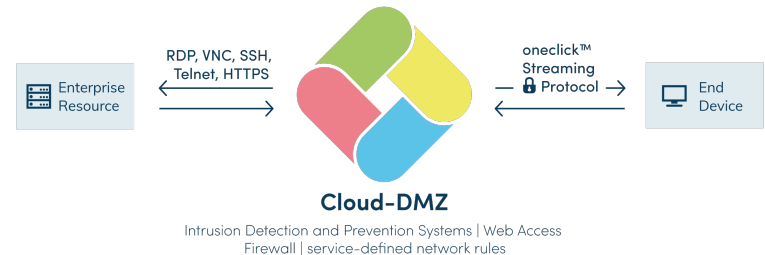
Your partner for tested and guaranteed security



The oneclick™ platform with its zero-trust architecture and our management system with its ISO 27001 certification meet the highest standards in terms of data protection, compliance and cyber-attack resilience.

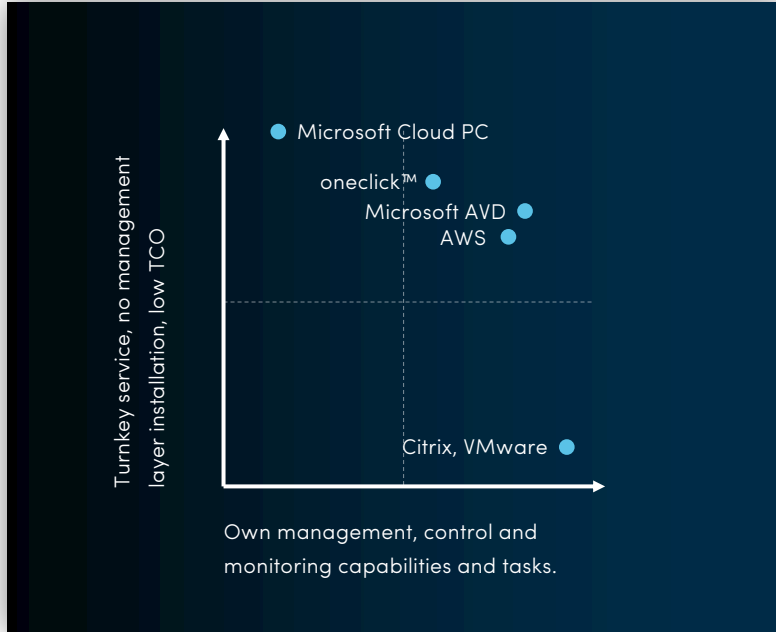
oneclick™ is so secure that it has an integrated cyber assurance from a publicly traded insurance company without further audit.

- End-to-end encryption (256 bit) from the resources to the user's end devices
- No direct connection between user and target system
- Data never leaves secure hosting location
- No endpoint management required (secure access even with infected endpoints)
- Add security policies and identity providers, such as Okta
- Additional authentication factors (TOTP, SMS, biometrics, IP address)





Market positioning



Conventional application deployment technologies are cumbersome to install, expensive and complex. oneclick™ is an instantly available platform as a service and interacts with your cloud and on-premises infrastructure: Cost-effective, scalable and starting from 1 user.

Focus industries

- BPO
- Retail
- Finance
- Healthcare
- Manufacturing
- Public sector
- Software Vendors



Matching starting points and challenges at customers

Initiatives

- Digitization and Cloud Transformation (Legacy Apps)
- Modernize and become more agile
- Compliance (certification) and data protection (DSGVO)
- Avoid vendor lock-in
- Increase employee productivity

IT requirements

- Centralized management capability
- Reduction of complexity
- High security and business continuity
- Reduction of total cost of ownership
- Improved user experience



Trigger events

- No longer supported servers and operating systems
- Pending renewal of Citrix or Parallels licenses
- Company growth / new locations / company acquisitions
- Hacker attack or fear of it
- Difficulty finding IT experts

Company structure

- Distributed locations
- Mobile employees
- Home office
- External service providers
- Bring-your-own-device (BYOD)



Company profile

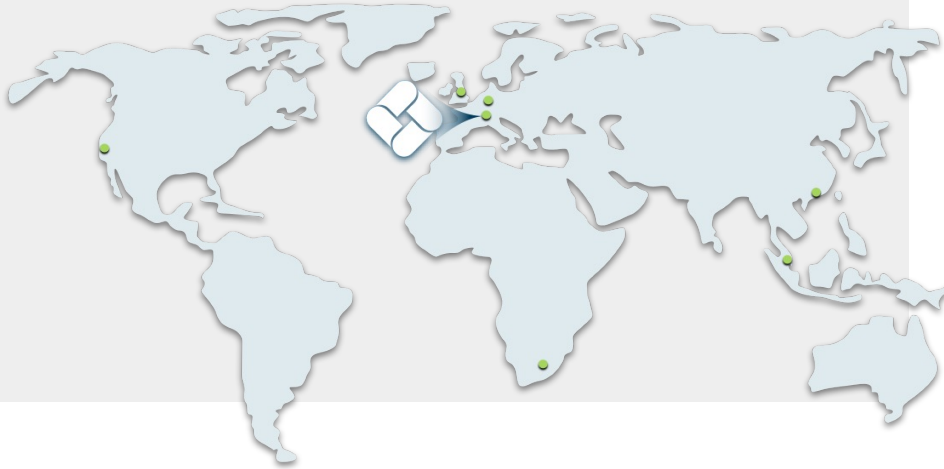


oneclick AG

- Foundation 2014
- Holding in Zurich, Switzerland
- Development in Traunstein, Germany
- 10 companies
- 7 regional sales offices
- 75 employees
- > 1,000 customers

„Best Practice for Technology Experience Management“

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„The answer to a changing work environment and increasing digitization“

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