

Together we can simplify & accelerate your journey into the Azure Marketplace

#### Stactize<sup>®</sup> Enablement

Partner Enablement Market Enablement Co-Sell Ready Go-to-Market Plan

Marketplace Listing Creation: Contact Us

#### Stactize® Licensing

Fully integrated subscription lifecycle management into the Microsoft commerce platform's fulfilment services

Marketplace Listing Creation: Get It Now (Transactable)

nebula

# So how do we get into the Azure Marketplace?

3 EASY STEPS WITH



## Stactize® Licensing

Integration & Orchestration Stactize® Publisher Portal

# Market Enablement •

Marketplace Listing Co-Sell Ready

# Partner Enablement 4

Microsoft Partnership

Commercial Marketplace Activation

## What is the Azure Marketplace

An online store offering applications and services either built on or designed to integrate with Microsoft's Azure. Showcase virtual machine, solution templates, and SaaS products to over 4 million monthly active Azure customers worldwide. Furthered by access to up to 90 000 Cloud Solution Providers and resellers through Azure.

Stactize® Enablement is your first step towards gaining access to Microsoft enterprise sellers using the Azure Marketplace as a selling tool. Participate in the co-marketing opportunities to reach new customers in **140 geographies around the globe**.

### Stactize<sup>®</sup> Enablement

Get started on your Azure Marketplace journey with the Partner and Market Enablement services offered by Stactize<sup>®</sup>. Ensuring you meet all the Microsoft requirements and dependencies to create listings on the Azure Marketplace. By completing Stactize<sup>®</sup> Enablement you are a registered Microsoft ISV Partner, and your product is listed as a 'Contact Us' IP Co-Sell ready offer. Stactize<sup>®</sup> License facilitates the technical dependencies to have a 'Get It Now' (transactable) offer.



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## Sell your Solution Through The Azure Marketplace.

Stactize® is a Go-to-Marketplace solution for ISVs looking to launch their SaaS into the Azure Marketplace. Stactize® Licensing operates as is its own SaaS that is constantly running and communicating between the Azure Marketplace and your configured solution. Allowing your listing to become **transactable**, permitting top Azure customers worldwide the opportunity to purchase your product.



## Stactize<sup>®</sup> Licensing

Stactize® Licensing includes comprehensive and customisable templates to satisfy all technical requirements necessary to sell through Microsoft. This incorporates the landing page, fulfilment APIs, operations APIs, and webhooks to drive subscription activation, usage, updates, and cancellation. Stactize® also provides many other value added services including the **Stactize Publisher Portal** to manage your cloud marketplace presence.

