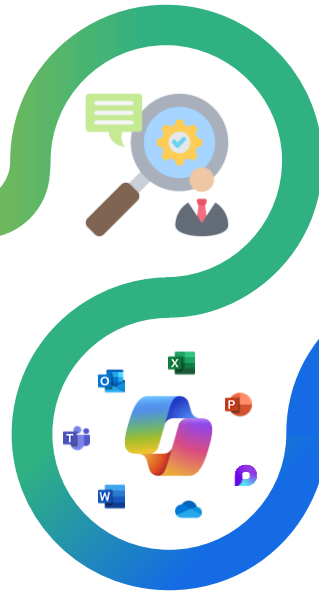




BEYOND Copilot | A journey designed by onepoint.

EXPERIMENTATION & ROI
Define, train and lead a representative sample of testers to measure ROI. Build the scale-up plan.



SCOPING STUDY

Align the Copilot project approach with the company's generative AI strategy. Create the **preconditions for experimentation**: security, data governance and stakeholder mobilization.

COPILOT M365 SCALING

Maximize the tool's impact on user usage through animation, training and continuous monitoring.
Manage adoption. Validate initial hypotheses and make adjustments. Constant technological watch and dissemination of best practices.

FROM COPILOT TO CO-PILOTS
Create and animate power users to give your professions the "power" to **personalize their Copilots via Studio.**

FROM COPILOT COMPANY TO AI COMPANY

Use momentum and the lessons learned **from the Copilot M365 implementation as a gas pedal for generative AI projects** (Azure AI studio, OpenAI studio, Fabrics, Neo...).





BEYOND Copilot | A tried & tested experimental approach

An agile, “learning by doing” approach is used to support the acculturation and familiarization of Copilot tools, enabling us to quickly identify **concrete use cases** for management, effectively assess their relevance and establish the potential **ROI** offered by this technology.

Golden rules



30 to 300 committed people



Pilot involvement

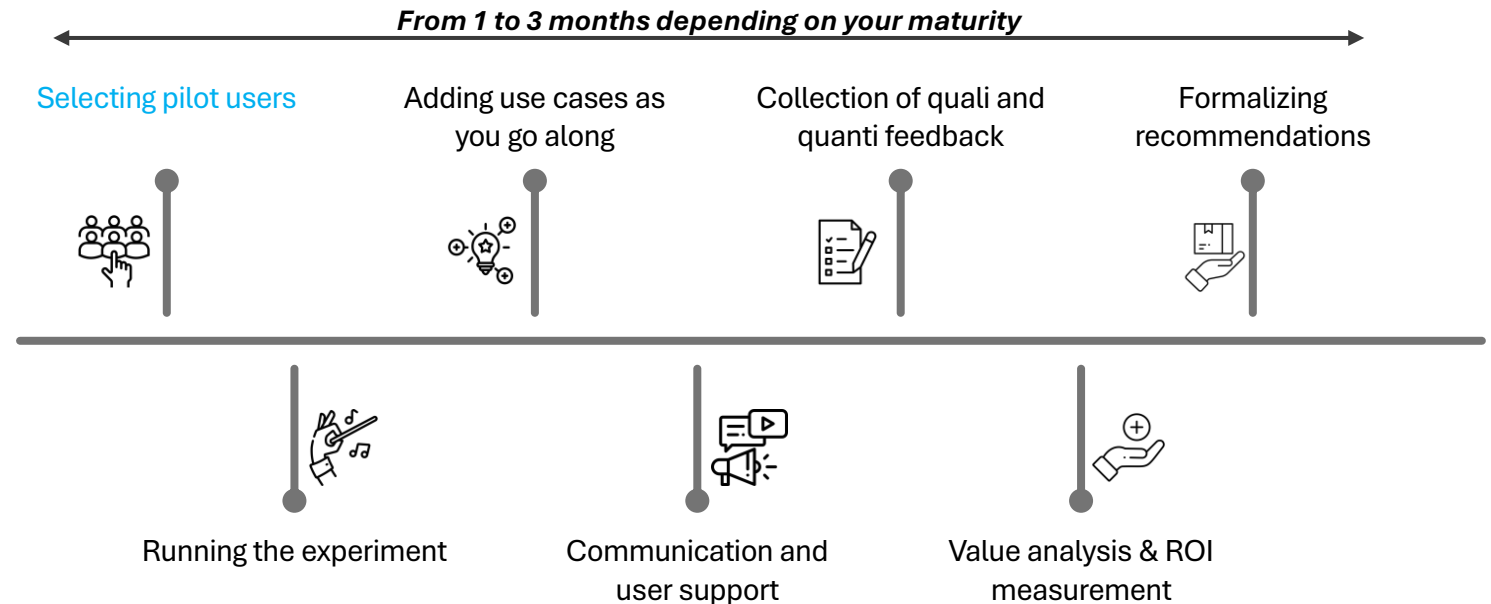
- 1-day kick-off (phase 1 workshop)
- 15 minutes per week for feedback
- Tests to be carried out integrated into daily activities
- Surveys and interviews



General approach based on **use cases** and **continuous feedback** collection

Continuous support and follow-up

From 1 to 3 months depending on your maturity





BEYOND Copilot | "Learning by doing" Workshops

Explore & Observe

Bring experience and experimentation to life

Introduction: Masterclass format

- Section 0 : Introduction and agenda
- Section 1 : AI Basics
- Section 2 : AI tools and the prompt

Taking action

- Section 6 : Breakdown into sub-groups and choice of use-cases to be dealt with
- Section 7 : Exploration of Ucs by participants

Conclusion

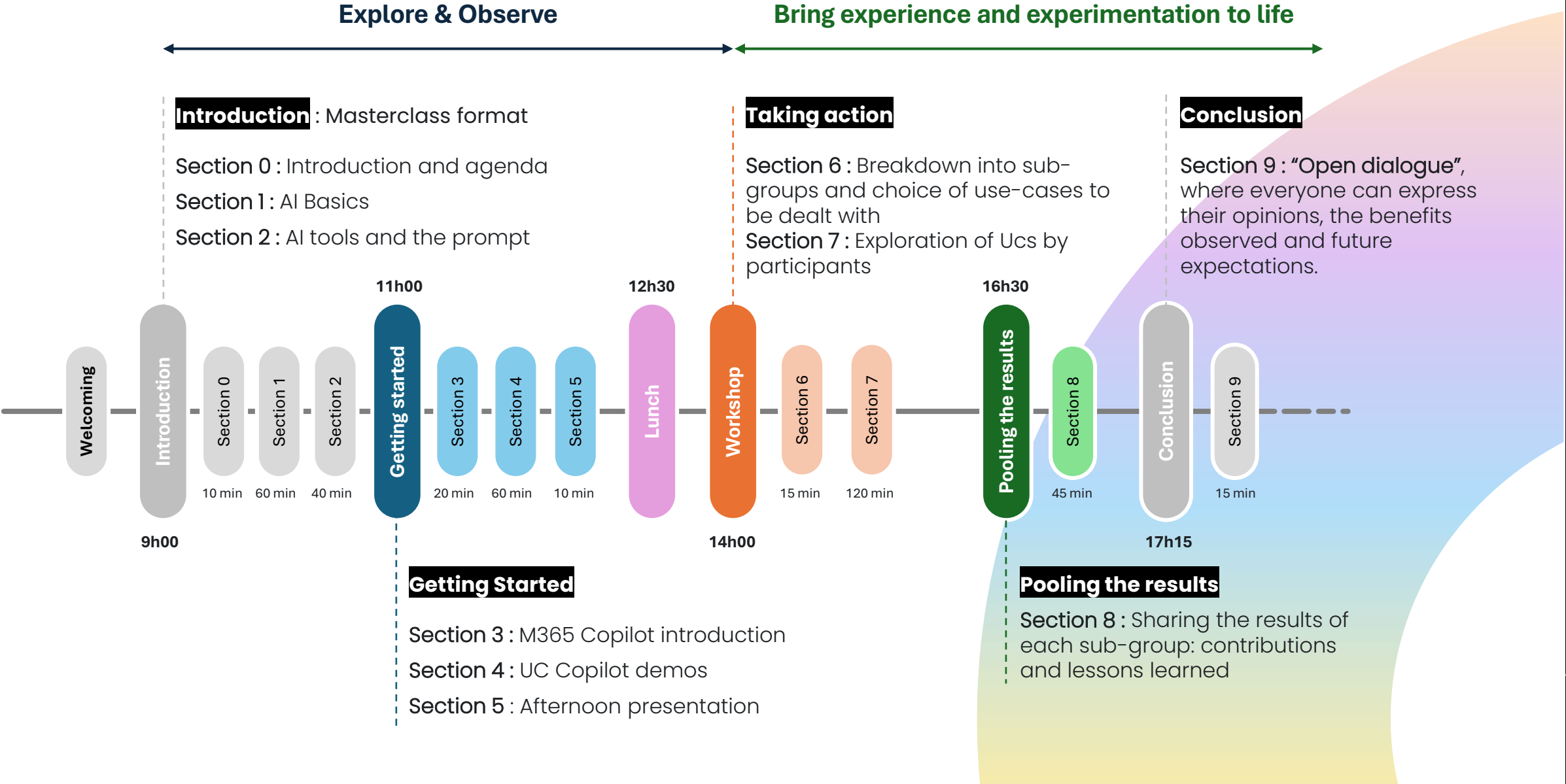
- Section 9 : "Open dialogue", where everyone can express their opinions, the benefits observed and future expectations.

Getting Started

- Section 3 : M365 Copilot introduction
- Section 4 : UC Copilot demos
- Section 5 : Afternoon presentation

Pooling the results

- Section 8 : Sharing the results of each sub-group: contributions and lessons learned





BEYOND Copilot | Unlocking the next stages

At the end of the **experimentation** phase, you'll have **all the keys** in hand to plan the **next stage** in your **transformation from Copilot to IA company** ✨

Experimentation phase – check list

- Risk management
- Planning and team management
- Identification and mapping of populations to be addressed
- Identification and testing of business use cases
- Measuring ROI and Copilot's impact on business activities
- Defining and building the deployment strategy

