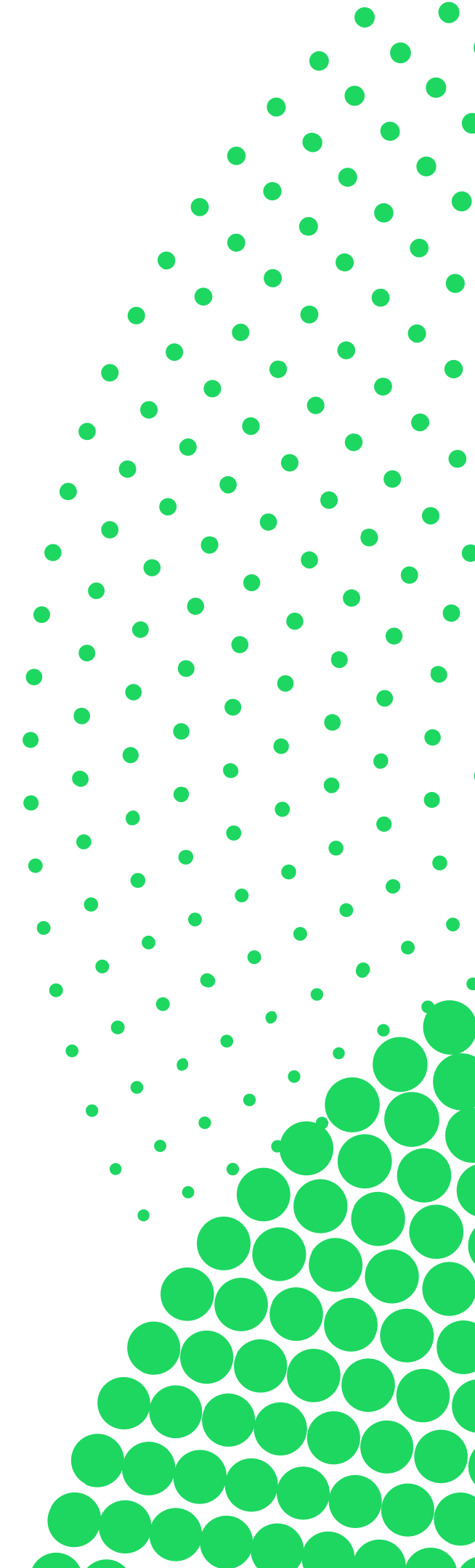


LEAD YOUR ENGINEERING ORGANIZATION WITH THE CONFIDENCE YOU NEED



Developer Productivity Insights Platform

#Productivity #DeveloperExperience #TeamPerformance #Visibility
#Gamification #EngineeringKPIs #QualityAnalytics #BugReports #Allocation
#DORAMetrics #AgileMetrics - and more...



Why Our Partners Chose Us

Our partners choose us for our **industry-leading features**, recognized by **G2** and **Gartner**, and our **unmatched support** in driving engineering success.



Integrations: 20+ SDLC Tools

Code Repositories, CI/CD, Quality, Project Management, Application Performance, Security tools...



Reporting: Multi-dimensional Reporting

Individual-Team-Organization-System Level Reporting, Team Scorecard, Executive Dashboard, Resource Allocation...



Analytics: 50+ Key Engineering Metrics

Git Analytics, PR Analytics, Agile Analytics, Quality Analytics, DORA Metrics, Bug Report...



Gamification: Continuous Improvement

Set Engineering KPIs and automatically monitor team performance. Create a League, select metrics, set threshold, add Teams.



Insights: Auto-Detected Symptoms

Gain clear insights into development, delivery, quality, and project management processes...



Support: Always by Your Side

Enterprise support, dedicated Customer Success Managers, onboarding, and continuous success management to maximize value.

Why Our Partners Chose Us

We're recognized as a **Representative Vendor** in Gartner market reports (2023, 2024, 2025), and **Category Leader** in G2.





Category Leader in Software Development Analytics Tools. Earned **14 badges** in the latest **G2** report.

SUMMER 2025



Grid Leader

SUMMER 2025 EMEA



Regional Leader

SUMMER 2025



Users Most Likely To Recommend

SUMMER 2025



Best Support

SUMMER 2025



Easiest Admin

SUMMER 2025



Easiest Setup

SUMMER 2025



Best Meets Requirements

SUMMER 2025



Grid Leader

MID-MARKET

SUMMER 2025 EMEA



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SUMMER 2025



Easiest To Use

MID-MARKET



Gartner

Innovation Insight for Software Engineering Intelligence Platforms

Published 27 March 2023 - ID G00782478 - 12 min read

By Analyst(s): Frank O'Connor, Manjunath Bhat, Akis Sklavounakis, Joachim Herschmann, Arun Batchu

Initiatives: [Software Engineering Technologies](#); [Build a World-Class Software Engineering Organization](#); [Digital Products and Services](#)

Software engineering leaders often struggle to get consistent visibility into their team's work and find metrics to measure productivity and business outcomes. They should consider software engineering intelligence platforms to unlock the value of engineering data and drive better business outcomes.

Gartner

Market Guide for Software Engineering Intelligence Platforms

Published 13 March 2024 - ID G00800809 - 29 min read

By Analyst(s): Frank O'Connor, Akis Sklavounakis, Manjunath Bhat, Peter Hyde

Initiatives: [Software Engineering Technologies](#); [Build a World-Class Software Engineering Organization](#)

Software engineering intelligence platforms provide visibility of team activities with customizable dashboards and support metrics frameworks like DORA and SPACE. Software engineering leaders should use these platforms to drive improved productivity and value delivery.

Gartner

Market Guide for Developer Productivity Insight Platforms

12 May 2025 - ID G00813543 - 29 min read

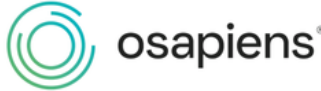
By: Frank O'Connor, Akis Sklavounakis, Peter Hyde, Manjunath Bhat

Initiatives:[Software Engineering Technologies](#); [Build a World-Class Software Engineering Organization](#)

Developer productivity insight platforms provide visibility of team activities with customizable dashboards and support metrics frameworks like DORA and SPACE. Software engineering leaders should use these platforms to drive improved productivity and value delivery.

A Selection of Our Customers

We support **thousands of software development teams worldwide**, providing daily insights and fostering continuous improvement.



INDUSTRIES
10+

COUNTRIES
10+

DEV TEAMS
3k+

DEVELOPERS
50k+

Problem

The **black box of software development** process **WASTES TIME, TALENT, and RESOURCES**, and makes it impossible to measure, control, and improve.

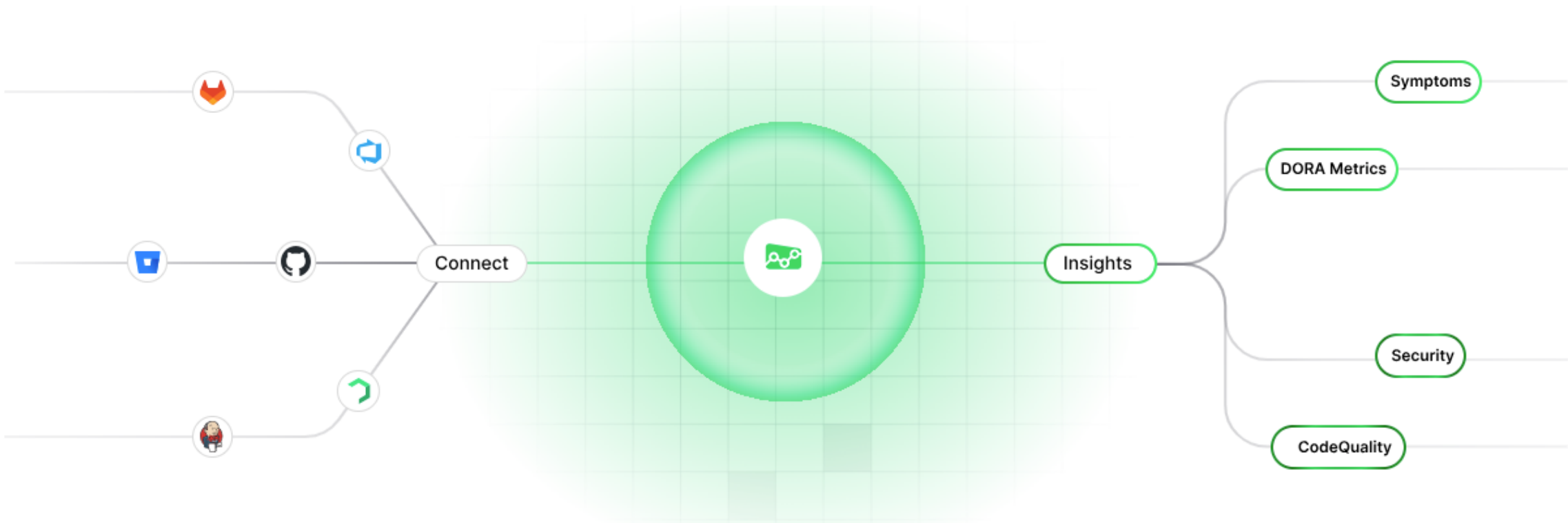
-  What bottlenecks **block** our delivery workflow?
-  How do we **improve** software delivery performance?
-  How do we **eliminate** technical debt early?
-  How do we **uncover** and **support** employee challenges?
-  How do we **reduce** production failures and risks?

Solution

Oobeya delivers real-time visibility, intelligent analytics, and streamlined collaboration to remove these problems for engineering leaders.

SDLC Integrations

Integrating 20+ SDLC/DevOps tools to collect data from the engineering workflow



Proactive Issue Detection

Proactively surfacing engineering issues, along with actionable recommendations to fix them.

Key Metrics Analysis

Analyzing key metrics such as DORA, Agile, and Quality for generating insights into all SDLC processes

Organizational View

Mapping roles and team ownerships for advanced reporting

Oobeya Modules Overview

Oobeya brings together analytics, insights, and improvement modules **to transform engineering performance** at scale.

ANALYTICS

- Project Analytics
- Development Analytics
- Deployment Analytics
- Code Quality Analytics
- Security Analytics
- Test Analytics**
- Application Performance

ADMINISTRATION

- Integrations
- REST API
- Admin Settings

INSIGHTS

- Organization View
- Team Health & Scorecards
- Individual Scorecards

- Resource Allocation**
- AI Coding Assistant Impact - *Copilot***
- Activity Heatmap**

- AI Engineering Coach - Soon

IMPROVEMENT

- Gamification**
- Bug Report - *Jira, Azure Boards***
- Custom Dashboards

- Academy - Udemy Trainings - Soon*

Analytic Modules

Analytics that connect development, code review, delivery, quality, and productivity.

Module	Definition	Sources
Project Analytics	Analyze work item flows, transitions, history, and agile boards to uncover bottlenecks and delivery patterns.	Projects (<i>Jira, Azure Boards</i>)
Development Analytics	Collect and analyze development and delivery activities including commits, pull requests, and deployments. Track code reviews and key delivery metrics such as DORA.	Git, CI/CD
Code Quality Analytics	Bring code quality into the bigger picture. Correlate Sonarqube results with individuals and teams.	SonarQube, SonarCloud
Test Analytics	Track testing efficiency and execution metrics to increase release confidence.	Projects (<i>Jira, Xray</i>)

Insight Modules

From hidden symptoms to clear insights: Make your engineering organization **measurable**.

Module	Definition	Sources
Organization View	Gain a bird’s-eye view of your engineering organization with aggregated insights across teams, projects, and tools.	Git, Projects, CI/CD, Quality, APM tools
Team Health & Scorecards	Detect and act on early signs of team inefficiency with 50+ metrics and 14 auto-detected symptoms.	Git, Projects, CI/CD, Quality, APM tools
Individual Scorecards	Track developer activity, quality, and impact to support growth and productivity.	Git, Projects, CI/CD, Quality tools
Resource Allocation	Visualize how engineering resources are distributed and utilized across projects.	Projects (<i>Jira, Azure Boards</i>)
AI Coding Assistant Impact	Measure adoption and real-world impact of AI Coding Assistants on your development process.	GitHub Copilot, Cursor (Soon), Windsurf (Soon)
Activity Heatmap	Reveal developer activity patterns across repositories to detect workload balance and bottlenecks.	Git tools
AI Engineering Coach	Deliver AI-driven coaching with personalized suggestions to improve efficiency, quality, and developer experience.	All available data (Oobeya + integrated tools)

Improvement Modules

Empower teams to improve with **data-driven guidance**.

Module	Definition	Sources
Gamification	Automatically score engineering teams based on Engineering KPIs to boost performance and motivation.	Git, Projects, CICD, Quality, Security, APM tools, Oobeya Symptoms
Bug Report	Analyze bug trends, root causes, and their impact on delivery and quality.	Projects (<i>Jira, Azure Boards</i>)
Custom Dashboards	Build tailored dashboards by combining metrics from multiple data sources.	Git, Projects, CICD, Quality, Security, APM tools
Academy [Soon]	Recommend and assign tailored trainings based on Oobeya insights and developer needs.	Udemy Trainings

See Oobeya in action!

We invite you to explore demos, pilots, or workshops to see firsthand how Oobeya can optimize your organization's software delivery.

Oobeya PoC (14 days free)

Oobeya offers clients a **customized experience** and a **smooth onboarding plan**.

Clients can **choose** their **preferred deployment mode**:



Option-1: Oobeya On-Premise (Self-hosted)

Installed and managed by the Client's teams in their own servers or private clouds (AWS, Azure, GCP, etc.).

Docker, Docker-compose, Podman, Kubernetes, OpenShift, and AKS are officially supported.

No internet connection is required.



Option-2: Oobeya On-Cloud (SaaS)

Hosted and managed by Oobeya in a private single-tenant cloud.

Clients can decide the preferred cloud region for hosting (i.e., EU region, US)

PoC Plan:

- **Kickoff Call:** Activation/Installation + Integrations + Admin Settings **(1-hour)**
- **Onboarding Session-1:** Initial Setup for Analytics **(1-hour)**
- **Onboarding Session-2:** Org & Team Setup + Team Health & Metrics Checkup **(1-hour)**
- **Final Call:** Assessment + Best Practices + Next Steps **(45-min)**

Resources

- Visit **Help Center:** docs.oobeya.io
- Visit **Website:** oobeya.io
- Take A **Product Tour**

- [Symptoms Catalog](#)

- [DORA Metrics Introduction](#)
- [Failure Detection \(For Change Failure Rate & MTTR\)](#)
- [How To Calculate DORA Metrics for GitHub](#)
- [Git Analytics Metric Definitions](#)
- [Agile Board Analytics Intro](#)

**Accelerate Time-to-Value and Maximize
ROI from Every Engineering Investment!**



Contact Us Today:

<https://oobeya.io>