







COMPANY PROFILE

IDENTITY IS TODAY'S FIREWALL



Optimal IdM is a global provider of innovative and affordable identity access management solutions. Optimal IdM provides customizable enterprise level solutions that meet security and scalability needs of customers. Solutions are provided on premise and in the cloud as a 100% managed service offering.

Optimal IdM has been named to the 2017, 2018 and 2019 Gartner Magic Quadrant for Access Management and the 2017, 2018 & 2019 list of Best IAM Solutions by PCMag.

SOLUTIONS

SSO & FEDERATION SERVICES	
IDENTITY & ACCESS MANAGEMENT SERVICES	
VIRTUAL DIRECTORY SERVICES	
ADAPTIVE AUTHENTICATION	
MULTIFACTOR AUTHENTICATION SERVICES	
IDENTITY DEVELOPER SERVICES	

SOCIAL MEDIA LINKS

-  www.twitter.com/Optimal_IdM
-  www.linkedin.com/company/Optimal-IdM

FLAGSHIP PRODUCT

THE OPTIMAL CLOUD™

The OptimalCloud is a fully featured, award winning, SSO Federation & IAM solution that provides a single point of authentication, policy, management and auditing for a seamless end user experience to silos of disparate directory services.

The OptimalCloud is deployed as an IDaaS service unique and separate for each customer to allow for customized business requirements, regulatory customizations and total privacy.

The OptimalCloud runs on top of our Virtual Directory Server to enable unique solution scenarios. It's deployed in B2E, B2B, and CIAM scenarios and used by some of the most recognizable companies on the globe and run in some of the most secure environments in the world.

MARKET ENDORSEMENT

GARTNER MAGIC QUADRANT / 2017, 2018, 2019

ACCESS MANAGEMENT WORLDWIDE

KUPPINGERCOLE LEADERSHIP COMPASS / 2019

IDaaS ACCESS MANAGEMENT
IDENTITY API PLATFORMS

PCMAG / 2017, 2018, 2019

BEST IDENTITY MANAGEMENT SOLUTIONS

CODiE AWARD / 2019

BEST IDENTITY & ACCESS SECURITY SOLUTION

GOVERNMENT SECURITY NEWS WINNER / 2017, 2019

BEST MULTIFACTOR AUTHENTICATION SOLUTIONS

Fully Managed Service



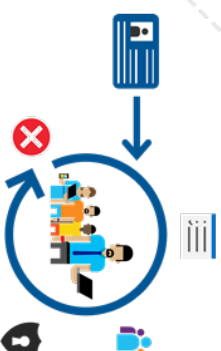
Single Sign On Federation Services



Auditing & Reporting Services



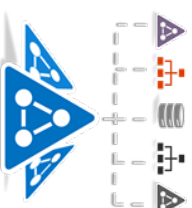
Identity & Access Management Services



Optimal Developer Services



Virtual Directory & Enterprise Directory Services



MFA Services



Adaptive AuthN



Optimal IdM - Gartner Magic Quadrant for Access Management

Optimal IdM has a unique approach to AM — it offers a product that is a full-service offering for customers requiring high levels of customization and/or a desire to outsource AM operations. The Optimal IDM product used...

Figure 1. Magic Quadrant for Access Management



...by the great majority of its customers, OptimalCloud™, is a single-tenant SaaS solution. Customers can have Optimal IdM create highly customized IAM implementations that include directory services, authentication and authorization for applications. Optimal IdM offers adaptive and contextual authentication but does not have UEBA capabilities or established partners for providing these types of capabilities. Optimal IdM offers basic API protection capabilities and session management is granular, with global and application-level controls. Optimal has added partnerships for added behavioral biometric authentication with vendors like TypingDNA, which uses typing patterns to authenticate and identify users.

Optimal IDM AM pricing is above the industry averages; however, the vendor primarily uses a flat fee pricing model for its services that is tenant-based — not user- or transaction-based — which may be beneficial for larger customers.