THE NEED

Businesses can significantly benefit from Data and AI. However, it can get expensive, time taking and overwhelming without a clear roadmap. Many small and medium businesses stumble upon these challenges and to overcome this we have created a Data & AI Roadmap Development offering to quick-start their journey.

THE OBJECTIVE

The objective of the engagement is to align key business stakeholders around the business results they would like to accomplish and how these results can be supported by Data & AI initiatives to deliver the maximum return on investment.

THE APPROACH

STAGE 1: Pre-Workshop	STAGE 2: Workshop	STAGE 3: Post-Workshop
• Interview key stakeholders • Share trigger questions and workshop agenda	• Collate and prioritize business requirements • High level process map/flow • Broad Data and AI roadmap	• Effort and cost estimation • Prepare Data and AI roadmap

TRIGGER QUESTIONS

- What are the key business results you are accountable for?
- How would you like to measure the progress of these results? What metrics would you ideally use? How frequently would you like these metrics to be available to you?
- What is the overall process you follow right now to accomplish the business results?
- What is your single biggest frustration with the process as it is right now?
- What is the 'private' analysis you do currently? Please collate all the Excel workbooks you create and use for analysis regularly.

Deliverables
The output of the initiative is a Data and AI roadmap similar to the following sample:

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6
CAUSAL FACTORS	Data Ingestion X hours | $Y		ML Model X hours | $Y	Model Validation X hours | $Y		
SIMULATION					Simulatiton Tool X hours | $Y	
MONITORING AND REPORTING					Dashboarding X hours | $Y	Forecasting X hours | $Y

Improve gross margin by 6%