



# Power of performance

Optum Performance Analytics  
for Health and Human Services





## Better insight for better outcomes

With any situation, knowing what happened, why it happened and how it impacts the future is useful. But that's not enough information to make a significant change in outcomes.

To do that, you need greater insight to predict and plan for the future. For Medicaid and Health and Human Services agencies, advanced analytics can help validate and support your decisions and take action to improve program initiatives while meeting reform and regulatory change demands.

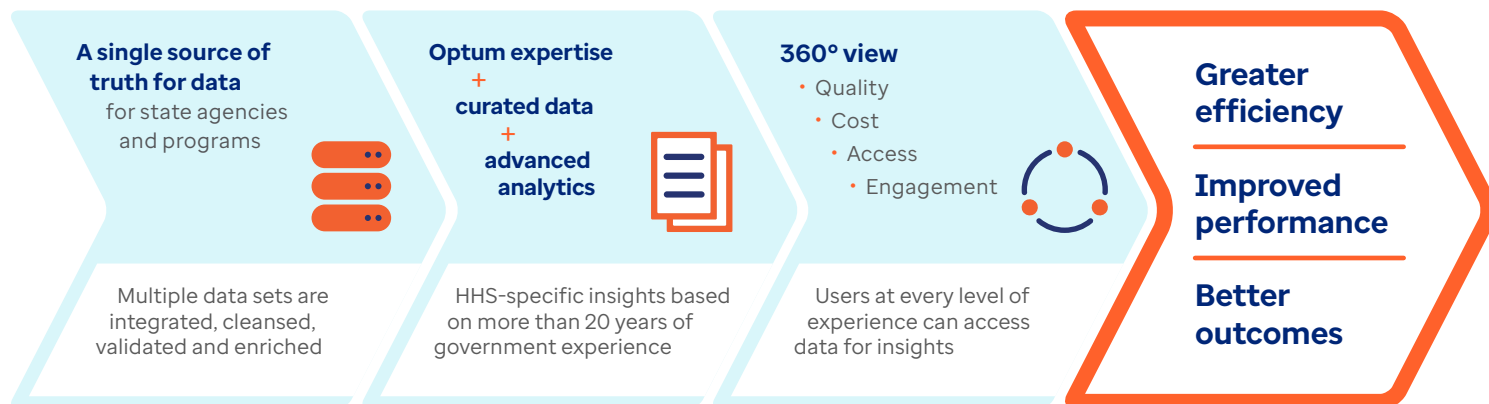
An enterprise analytic platform, Optum® Performance Analytics for Health and Human Services (OPA for HHS) weaves together data across HHS to:

- Provide a complete and accurate picture of an entire person and the enterprise
- Reveal opportunities for improved performance and greater efficiency
- Enable a greater understanding of your population, network, operations and the larger state ecosystem
- Leverage predictive insights through a comprehensive analytic and reporting solution




# A lens for impact

OPA for HHS brings together a diverse set of assets, giving you a lens for impact. A comprehensive view of your enterprise can reveal opportunities and patterns and uncover pockets of risk.




**Optum is a collaborative partner dedicated to your success.**

  
A governance framework ensures analytics policies and processes are in place.

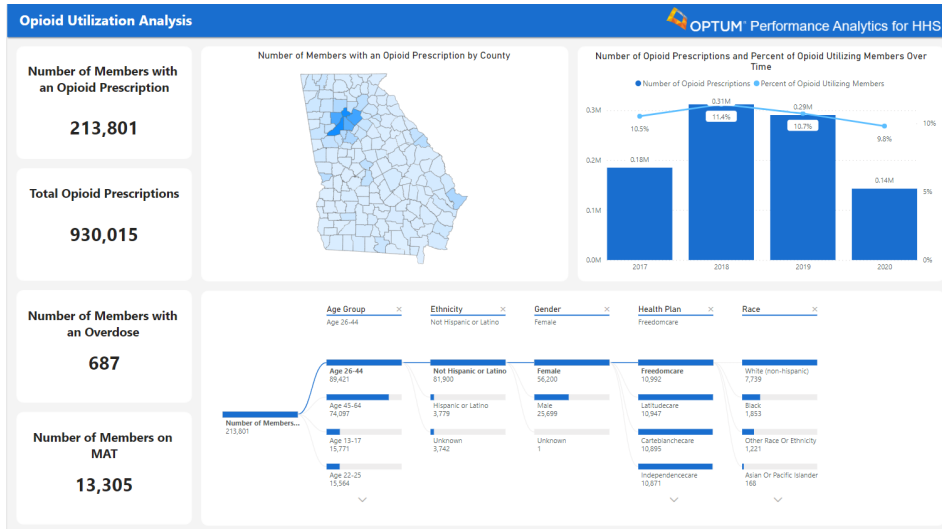
  
Predictive analytics help you plan for the future and artificial intelligence yields greater efficiencies around key policy areas, including opioids.

  
Extensive training helps staff become proficient in the analytic method.

  
Users at every agency level can have access to insights on analytic anomalies.

  
The Optum Maturity Model provides an intentional process to advance your agency's analytic maturity.

- The solution takes multiple data assets across HHS and integrates, cleanses, validates and enriches them.
- Data sets are blended with curated data, predictive analytics and Optum HHS-specific experience.
- This provides an integrated picture of individuals and the enterprise that allows users at every level of experience to access data to gain insights.
- This can result in opportunities for greater efficiency, improved performance and better outcomes driven by a better understanding of your population, network, operations and the broader state ecosystem.
- The solution includes establishing a governance framework to manage policies and processes around your growing analytics competency.
- Advanced analytics – including predictive modeling to identify both risk and opportunities as well as machine learning to help automate and validate findings – can lead to greater efficiencies for opioids, long-term care and persistent pediatric asthma.
- Extensive training helps transition staff to a data-driven understanding of how citizens are accessing state and federal programs and allows agencies to respond quickly to Medicaid innovation, reform priorities and public health needs.
- Staff becomes more proficient in the analytic process, including how to ask the right questions to get the right results.

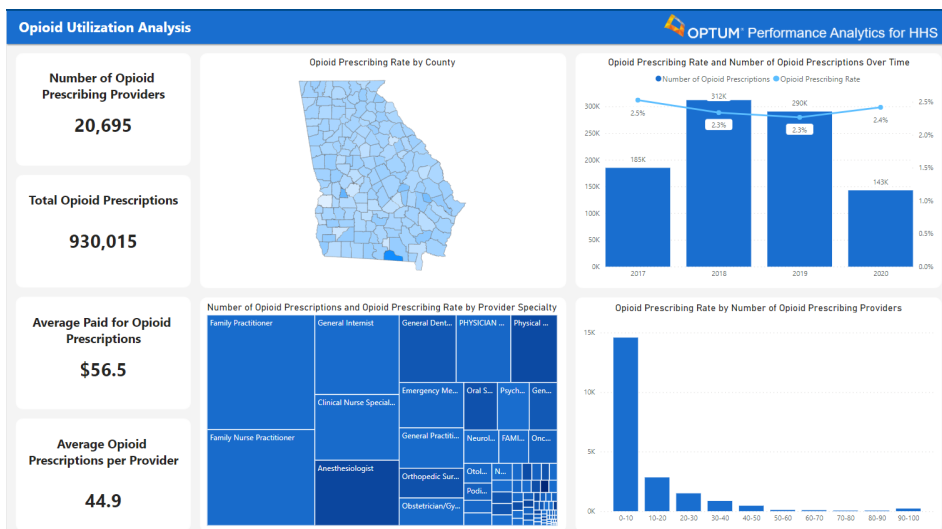


## Advancing your analytic maturity

Inspired by the American Public Human Services Association's (APHSA) work, the Optum six-step Maturity Model can move your analytics process forward, from wherever your agency currently is on the continuum.

The Maturity Model will help you understand where you are today, where you want to be in the future, and how to put the right tools, resources and people in place to get there.

OPA for HHS includes opioid analytics (among many other types of analytics), allowing your agency to understand both member utilization and provider prescribing patterns. Drill down to the individual level to help identify opportunities to address the opioid use disorder epidemic.



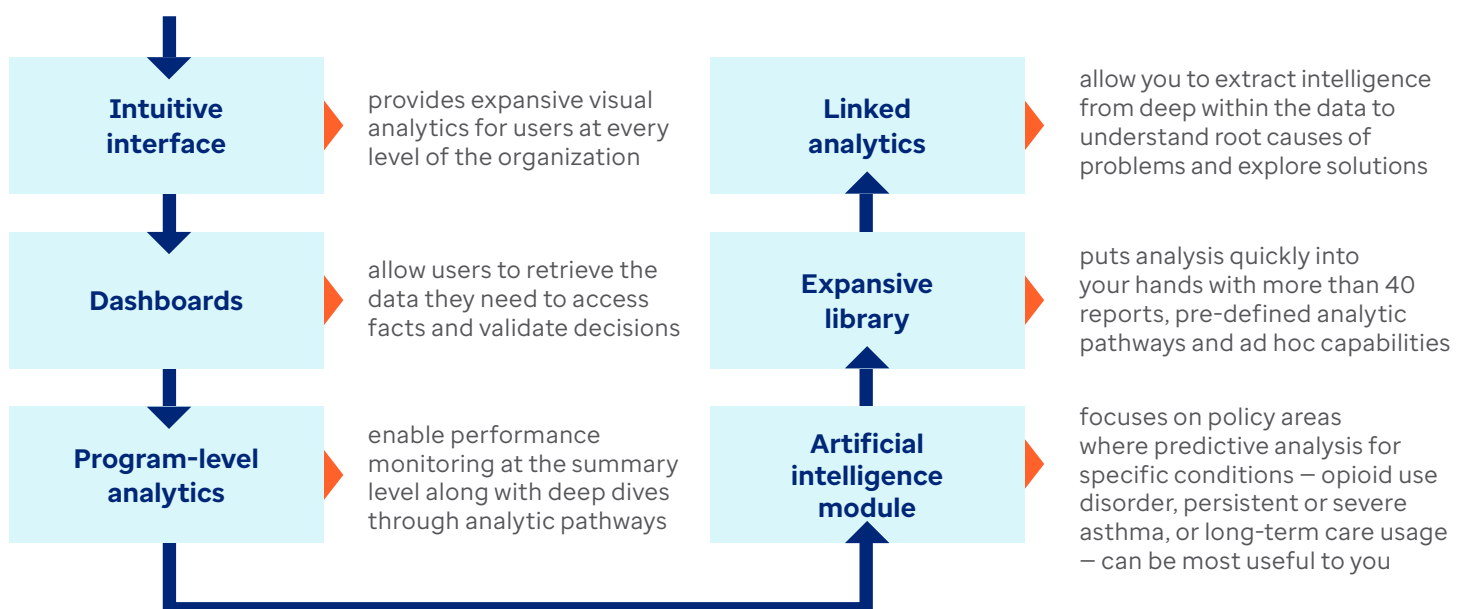
With this comprehensive solution, you can better understand:

- Policy change
- Opioid use
- Population analytics
- Clinical analytics
- Cost-driver analytics
- Enrollment monitoring
- Operational performance
- Gaps in care, patient experience, quality measures
- Risk analysis by condition
- Utilization analysis
- Provider and facility analytics



## Driving toward targeted goals

A variety of features coalesce to provide a dynamic, intuitive analytics framework that allows users at all levels to access insights that drive toward targeted goals.



# Optum is your trusted, experienced partner

We're dedicated to helping state governments like yours succeed. Optum analytics and health management experts collaborate with you to advance your business strategies and improve program performance with analytics that support your business goals and agency mission.

For more than 20 years, Optum has worked across payer, provider, employer, life sciences and government sectors on projects similar in size and scope to yours, bringing best practices from the health care industry to state government. Today, we work with almost every state providing analytics, technology and health care services. We have expertise in integrating data from government agencies, including Medicaid; Health

and Human Services; Public Health; the Department of Aging; mental health and substance use; child support; corrections; professional license; workers' compensation; Supplemental Security Income; tax data and more.

OPA for HHS fulfills the Centers for Medicare & Medicaid Services (CMS) conditions and standards that call for data, reports and performance information that further program evaluation, continuous improvement, transparency and accountability. OPA for HHS is Medicaid Information Technology Architecture (MITA) aligned, providing information that is timely, accurate and easily accessible.

**40**  
**states**

use Optum solutions  
driven by our analytics

**26K+**  
**analytics experts**

are employed by  
Optum

**+50%**  
**of Medicaid recipients' data**

is touched by Optum  
analytics capabilities

**21**  
**of the top 25**

U.S. health plans leverage  
Optum analytics

**1994**  
**the year it began**

Optum started working with the state  
of Michigan on their analytics use

**20+**  
**years**

Optum has worked on  
projects similar to yours

## Learn more

Find out how Optum can help you improve outcomes and performance with high-powered analytics.

Contact us at [optum.com/stategovcontact](https://optum.com/stategovcontact).

[optum.com](https://optum.com)



Optum is a registered trademark of Optum, Inc. in the U.S. and other jurisdictions. All other brand or product names are the property of their respective owners. Because we are continuously improving our products and services, Optum reserves the right to change specifications without prior notice. Optum is an equal opportunity employer.

© 2022 Optum, Inc. All rights reserved. WF6484708 02/22