



## AscendioAI ContentMaster

Built by the team behind global SEO programs for titans like Expedia, Amazon and Atlassian, AscendioAI ContentMaster merges world class SEO expertise with ex-Google innovation engineers and the power of Microsoft's Azure AI.

ContentMaster is a world-leading AI solution that revolutionizes content creation. It allows brands to reach new customers and build new assets at a breadth and pace previously unattainable.

ContentMaster produces **truely large-scale SEO programs with unparalleled cost savings** that don't just move the needle, they break it.

The service identifies SEO revenue opportunities, creates a plan and then produces SEO and conversion optimised content at scale. This means creating or optimising entire categories with almost zero effort.

Harnessing the full power of an AI model trained by the industry's top SEO experts, ContentMaster is able to fast-track the advancement of any online presence.

**Content passes through your own brand filters, industry compliance reviews and a rigorous series of AI models each trained with unique optimisation specialties.**

It is then evaluated and aligned with global SEO best practices, including the very AI Google uses to rank search results. This optimization process has been designed to ensure content not only ranks higher but also ascends to the top of search results faster than ever before.

With a proven track record of excellence, Ascendio offers an unparalleled opportunity to elevate your brand at pace in the digital landscape.