



Envision what your future in automotive looks like

Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Enabling always-on service
- Keeping track on costs for claims and warranties
- Managing spare parts in a cost-effective manner
- Optimizing field service activities
- And more...

Drive the future of mobility.

The automotive and heavy machinery industry is transforming from vehicle manufacturers to mobility service providers, and this is creating the need for a new data-driven automotive ecosystem focused on vehicle connectivity, electrification and mastering of after-sales processes.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together.

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How Fellowmind can help.

Fellowmind's vast experience from working with customers within automotive and heavy machinery and Microsoft's latest technology gives us a unique knowledge of the industry and where the digital transformation can take you. Hop on!

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business



Design

Discover what's possible by aligning technology investments to business goals



Empower

Empower others in your organization to see the value



Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

Annata 365 by Fellowmind

The enabling technology behind Fellowmind's offer is Annata 365 – an award-winning Microsoft Preferred Solution for the automotive and heavy machinery industry. The Global ISV solution Annata 365 seamlessly extends the functionality in applications throughout the entire ecosystem of Dynamics 365.

Team up with our experts and envision the digital future of your business today!

Get Started

Request an envisioning workshop today!

Email jonas.mondelus@fellowmind.se

