ORAYA
insights

oraya insights enables **brands and manufacturers** to better understand their own market and make better decisions.

Systematically analyse your online market - **Increase** your **profitability**

oraya insights **automatically analyses marketplaces** to collect information about sellers, prices and availabilities of your products.

Use **demand-oriented analytics** to quickly get information about the performance of your brand on marketplaces.

Gather data from amazon, google shopping, ebay, idealo and many more with our **extensive range of sources**.

Let oraya insights find **unknown or unauthorized sellers** that sell your products or like-to-like ones.

Create your own **customised alerts** for price changes and crawling results, and get direct notifications both in oraya and via email.

The **export function** for charts, analytics, graphics and crawling data enables further analyses and transfer to your BI tools.

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