



Occicor enhances retail execution capabilities for FMCG companies by using image recognition with artificial intelligence technology in order to increase sales through better consumer exposure.

Addressing the key challenge of "Retail Execution", our solution ensures complete KPI management with real-time monitoring of on-shelf availability, planogram compliance, and shelf shares.

Unlike labor-intensive, time-consuming and error-prone solutions, ours provides fast and accurate results with greater efficiency through an intuitive and easy-to-use interface.

Say goodbye to guesswork and hello to data-driven success.

