

# TURN BRIGHT IDEAS INTO BRILLIANT REALITY



## ORBIS AI Design Thinking Workshop

It may sound unusual to use design thinking - a human-centered approach to innovation that puts humans at the heart of the design process - to develop AI solutions. But from ORBIS' perspective, this approach is precisely the right way to develop intelligent and creative AI solutions.

In this 2-day workshop, our design thinking, Azure and AI experts will work with you to develop your company-specific AI strategy and develop the first real Use Cases for your company.



## WHAT TO EXPECT?

The **OUTPUT** of the workshop includes:

- Getting a common understanding on AI capabilities
- Strategic readiness assessment
- Identifying main AI strategic goals
- Vision and goals for AI usage
- Potential AI Use Cases within your company for a potential POC

On the one hand, we use creative methods such as vision boarding and use case ranking and, on the other, we use Azure technologies to develop concrete strategies for how your company can use AI effectively.

We will also provide basic knowledge about AI and Azure components and show how other companies have successfully integrated them. At the end of the workshop, we will create a roadmap that outlines the next steps for implementing these ideas.

## FACTS:

- HOW LONG DOES IT TAKE?  
**16h**
- WHO IS IT FOR?  
**IT & Management**
- HOW DOES IT TAKE PLACE?  
**OnSite/Remote**





# TURN BRIGHT IDEAS INTO BRILLIANT REALITY

ORBIS AI Design Thinking Workshop

## OUTLOOK FOR THE AGENDA

- Working Agreements
- Vision Board
- What is AI - Overview
- AI Use Cases – How other companies use AI
- Identify potential for AI usage
- Use Case Ranking
- Risk Assessment
- Feasibility assessment
- Environment Strategy
- Licensing Overview



## ORBIS

ORBIS is a global software and business consulting company. As a management consultancy, we know how to optimize and digitalize the business processes of our target group (medium-sized companies and international corporations).

The in-depth process expertise and innovative strength of our 900 employees - combined with the knowledge gained from over 35 years of successful international project work in various industries - make us a competent partner for our customers.

## GET IN TOUCH WITH US

**ORBIS SE**  
Nell-Breuning-Allee 3-5  
66115 Saarbrücken  
+49 681 9924-0  
info@orbis.de

**ORBIS Austria GmbH**  
Ungargasse 66/4/203  
1030 Wien  
+43 1 25 32 49 99 - 000  
info@orbis.at

**ORBIS Schweiz AG**  
Neuhofstrasse 24  
6340 Baar  
+41 44 830 80 30  
info@orbisag.ch

