



 **Digital Shelf**
By Orion
COMPETITOR PRICE LENS



Digital Shelf is a powerful competitor price tracking and monitoring tool designed to equip businesses with real-time insights into their competitors' pricing strategies and empowering businesses to make informed decisions about their pricing strategies, potentially gaining a competitive advantage.

THE PROBLEM

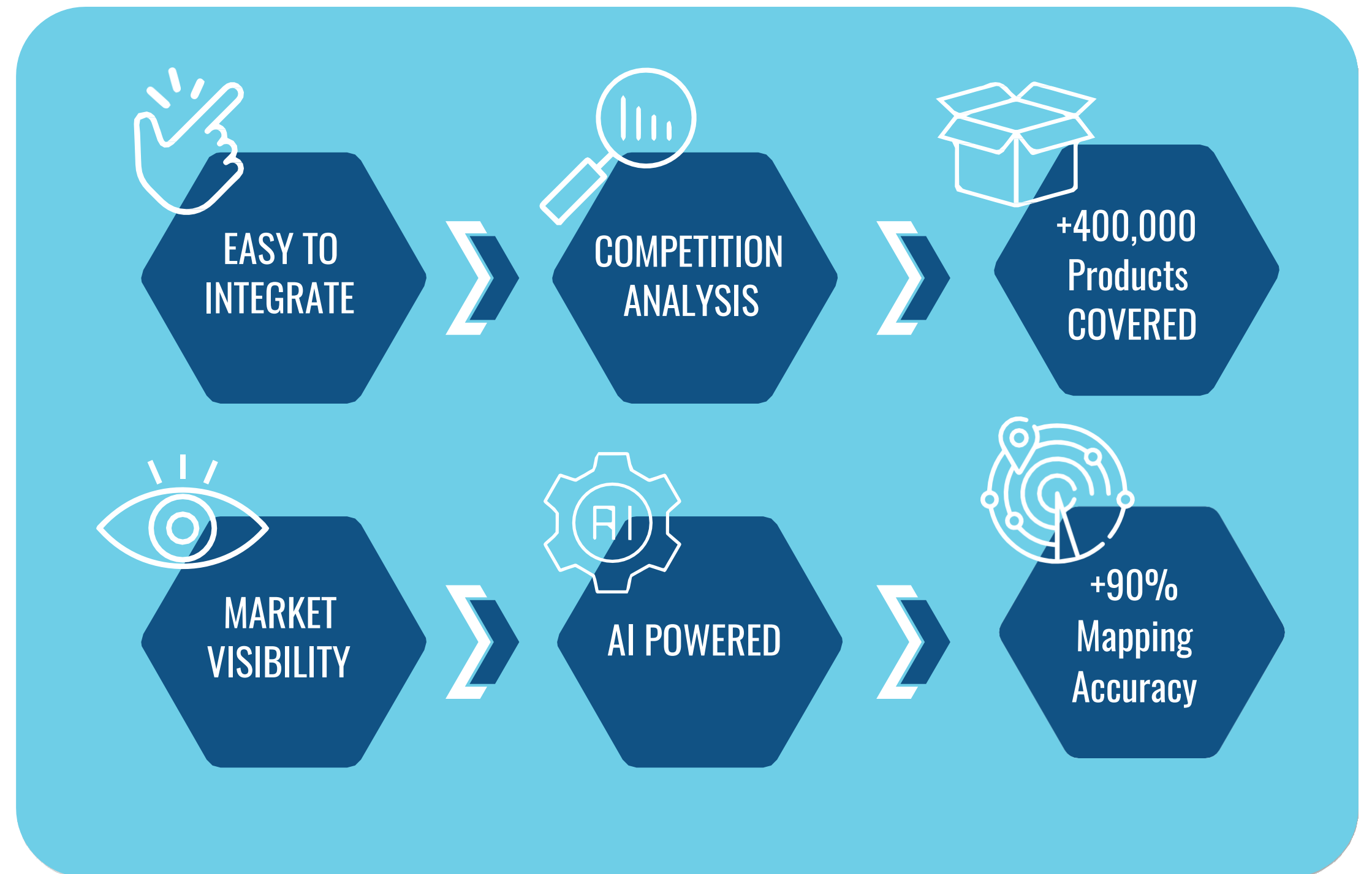
In Today's Market, prices can fluctuate rapidly due to various factors such as supply chain disruptions and intense competition. This volatility poses a significant challenge for companies, making it difficult to predict and respond to market changes effectively.

THE SOLUTION

Accurate and real-time price tracking helps companies to gain valuable insights into competitor pricing strategies, market trends. Armed with this information, businesses can adjust their pricing strategies dynamically, optimize profitability, and maintain a competitive edge in the marketplace.

THE RESULTS

By mitigating risks associated with pricing volatility, businesses can stay ahead of competition by making more informed strategic decisions, such as product pricing, and promotional activities.



DIGITAL SHELF

Digital Shelf is a powerful competitor price tracking and monitoring tool designed to equip businesses with real-time insights into their competitors' pricing strategies and empowering businesses to make informed decisions about their pricing strategies, potentially gaining a competitive advantage.



HOW IT WORKS

Orion Digital Shelf is ready to integrate into your Digital channels strategy to generate insights that drive sustainable growth. Setting up Digital Shelf is as easy as 1-2-3:

01 PLANNING



Agree list of websites
Agree list of SKUs
Agree attributes

INTEGRATE 02

Integrate the results into your digital strategy and dynamic pricing solution



03 INSIGHTS



Access to most relevant metrics for measuring your digital channels

WHY DIGITAL SHELF



MARKET VISIBILITY



COMPETITION ANALYSIS



PRICE MONITORING



PROMOTION ANALYSIS



DYNAMIC PRICING

KEY FEATURES



AI MAPPING ENGINE



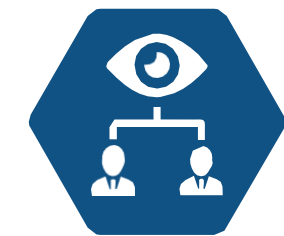
CUSTOMIZABLE RUNS



EASY TO INTEGRATE



SUPER FAST



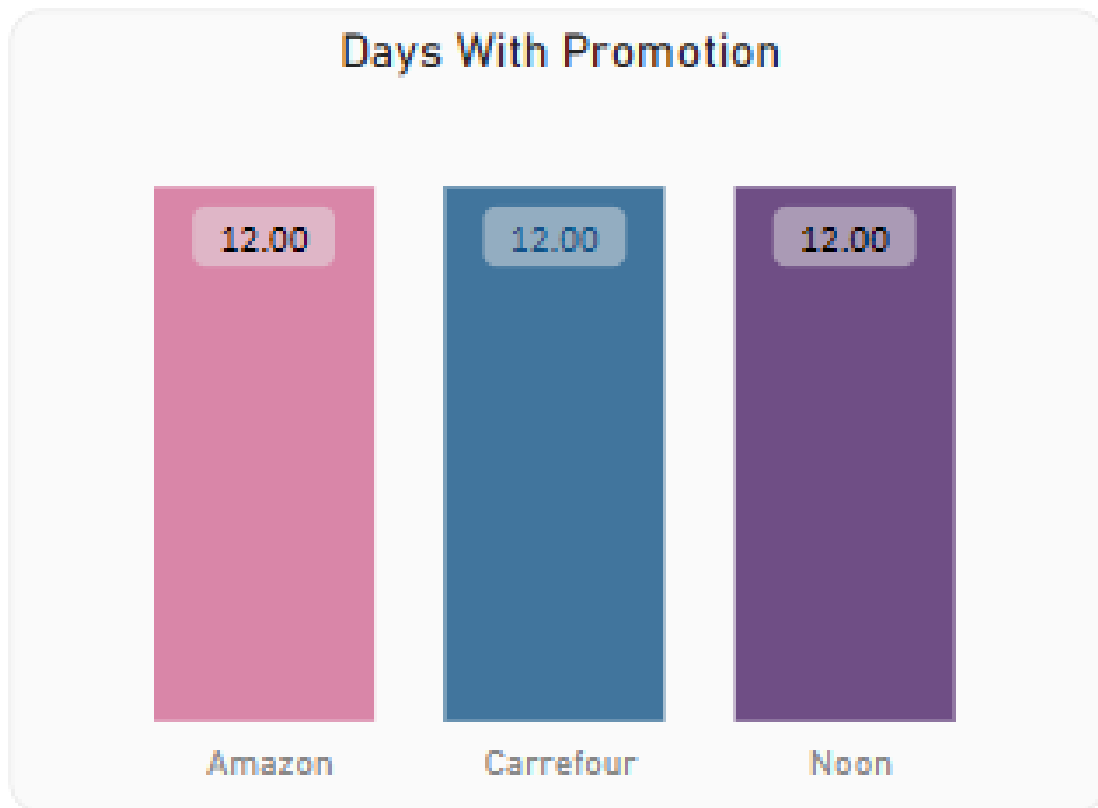
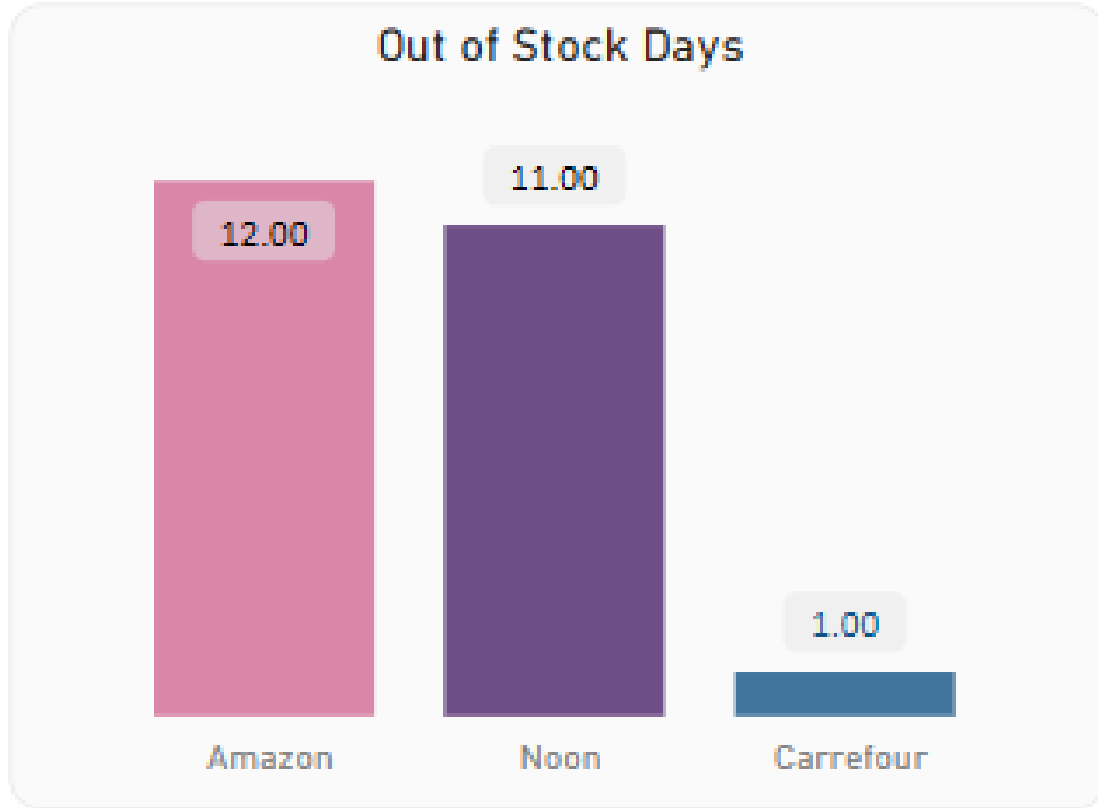
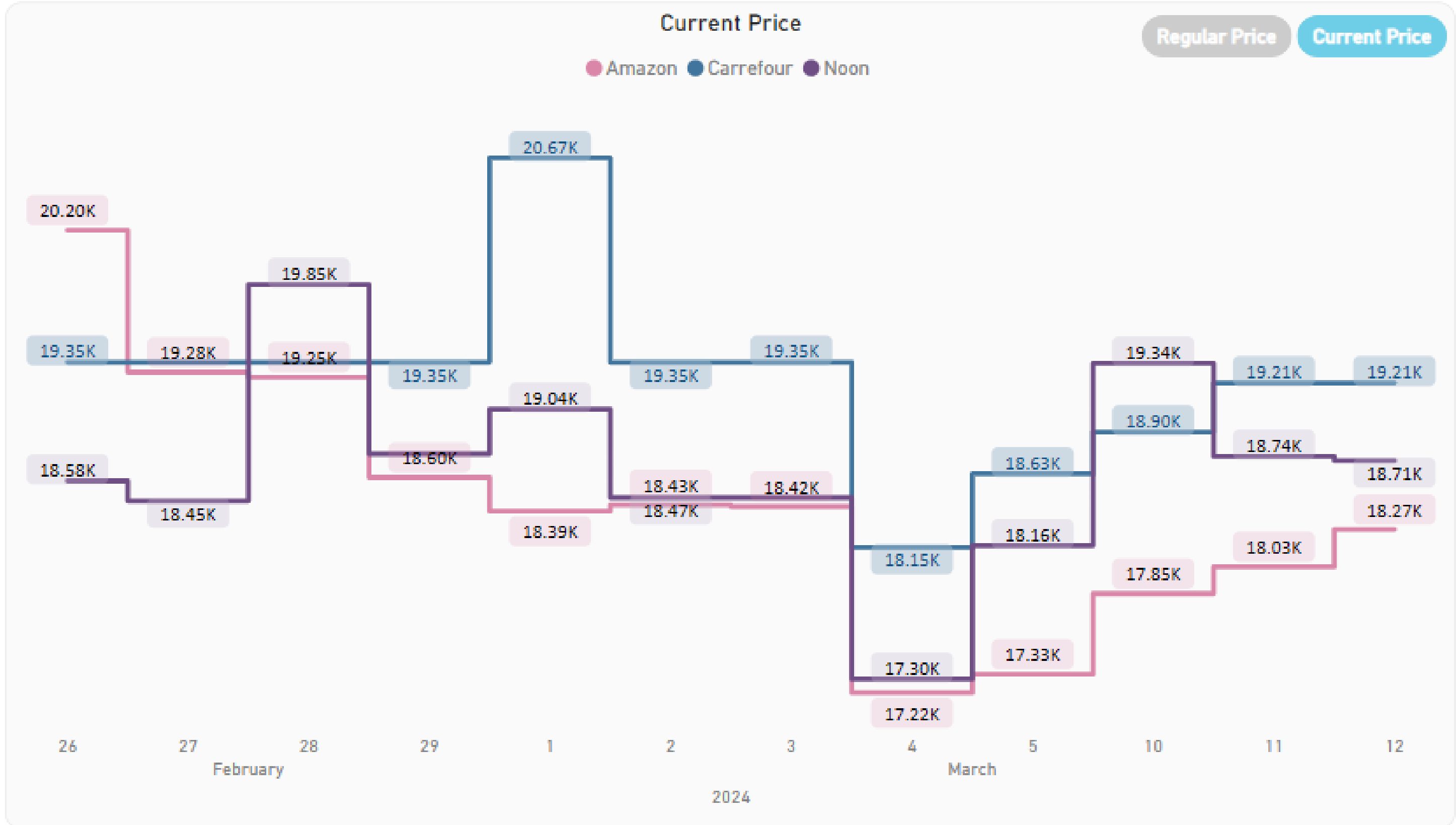
HUMAN SUPERVISION

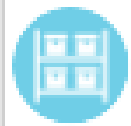
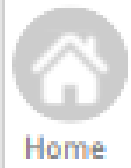
- Home
- Price Analysis
- Assortment
- Back

Date: 2/12/2023 - 3/12/2024
 Category: All
 Brands: All
 Products: All
 Stores: Multiple selections



No of stores selling products: **3 out of 5**
 Stores With Promotions: **3 out of 3**
 Price Change Indicator: ↑
 Current: **28.64 K** | Previous: **27.23 K**
 Days With Promo Code: **12** | Out-of-Stock Days: **12**





Home

Price
Analysis

Assort-
ment

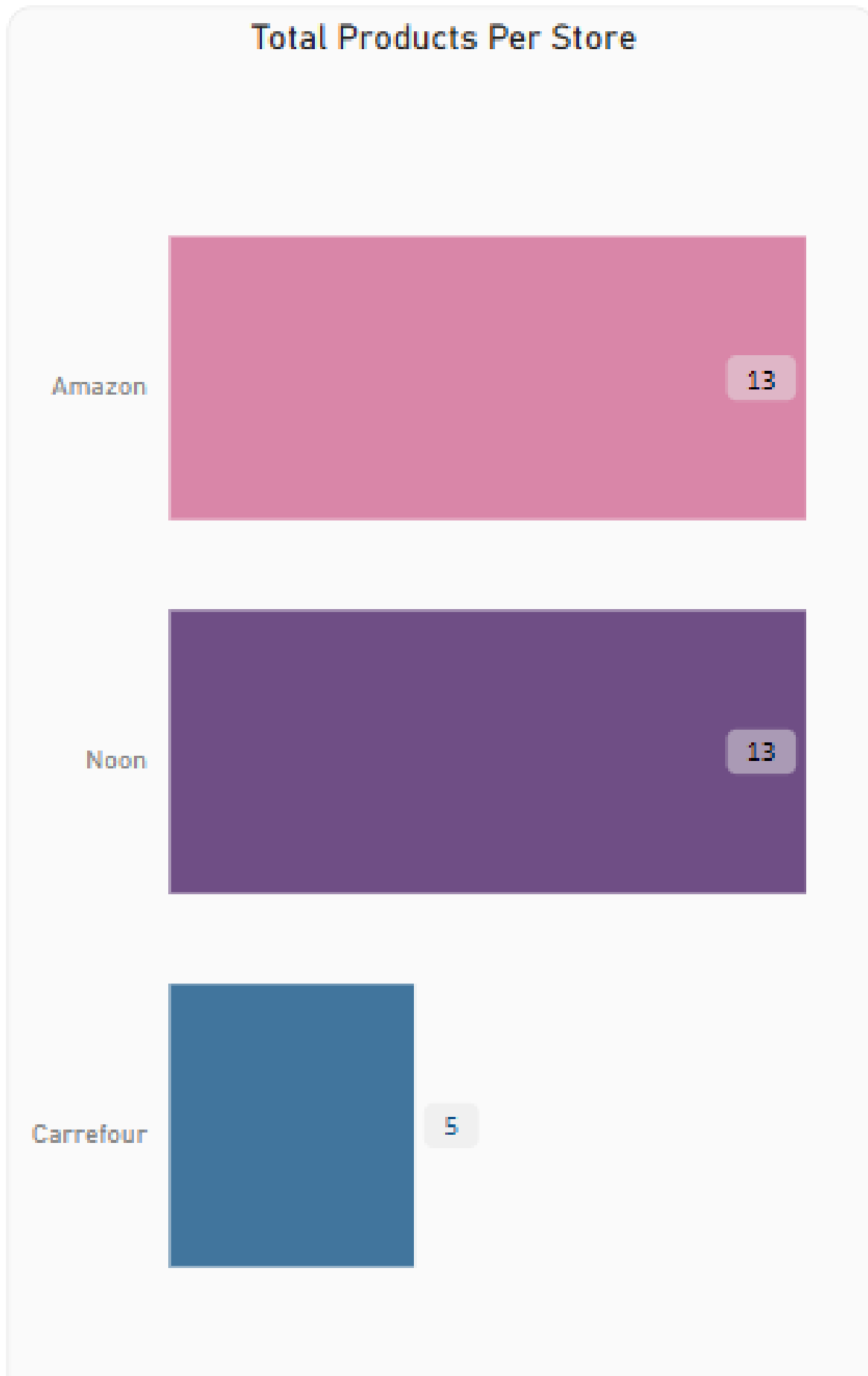
Back

Date Brands Stores

2/12/2023 3/12/2024
All Multiple selections



Clear
Filters



Overall Availability Not Available in my Store Available Only in my Store

Name	Amazon	Carrefour	Noon
Xiaomi Redmi A2 Plus, 64GB, 3GB RAM, Dual SIM, 4G LTE - Light Blue			Available
TORNADO Electric Blender 500 Watt 1.5 Liter 2 Mills Gray MX5200/2-GRAY		Available	
Samsung Smart 43" LED FULL HD + WiFi + Internal Receiver + HDMI + 1 USB	Available		
Samsung 50 Inch 4K UHD Smart LED TV with Built-in Receiver, Black	Available	Available	Available
Samsung 32 Inch HD Smart LED TV With Built-in Receiver - UA32T5300AUXEG	Not Available		Available
OPPO A98 5G 8GB 256GB BLUE	Not Available		Available
OPPO A17k (3GB RAM, 64GB Storage) 1 year warranty	Available		
Olympic Digital Electric Water Heater With Handle 50 Liter Enamel - Neptune ,	Available		Available
LG Vivace Front Loading Full Automatic Washing Machine, 8 Kg, Steam Wash, Inverter, Digital Screen	Available		Available
LG I Front Load Automatic Washer, AI DD, Allergy Care, Stain Care, 8 Kg - Silver, F2T2TYM1S	Not Available		Available
LG 55 Inch 4K UHD Smart LED TV with Built-in Receiver	Available	Available	
LG 50 Inch 4K UHD Smart LED TV with Built-in Receiver - 50UR78006LL	Available	Available	Available
LG 32 Inch HD Smart LED TV with Built-in Receiver - 32LM637BPVA			Available
LG 32 Inch FHD Smart LED TV - 32LQ630B6LB			Available
JAC 55 Inch Smart TV 55JB631	Available	Available	
Fresh Venus Electric Water Heater, 50 Liters FRHV50L	Available		Available
Fresh I Top Load Automatic Washer, 13 Kg - Silver, FTM-13S 500017071	Available		
Fresh I No Frost Refrigerator, 397 Liters, Mechanical, 2 Doors - Black, FNT-B470KB	Available		Available
Fresh I No Frost Refrigerator, 369 Liter - Black, FNT-B400 KB	Available		Available
Electrostar LD260DMJD0 Defrost Majesta Deep Freezer, 6 Drawers, 260 L - Silver	Available		