

orq

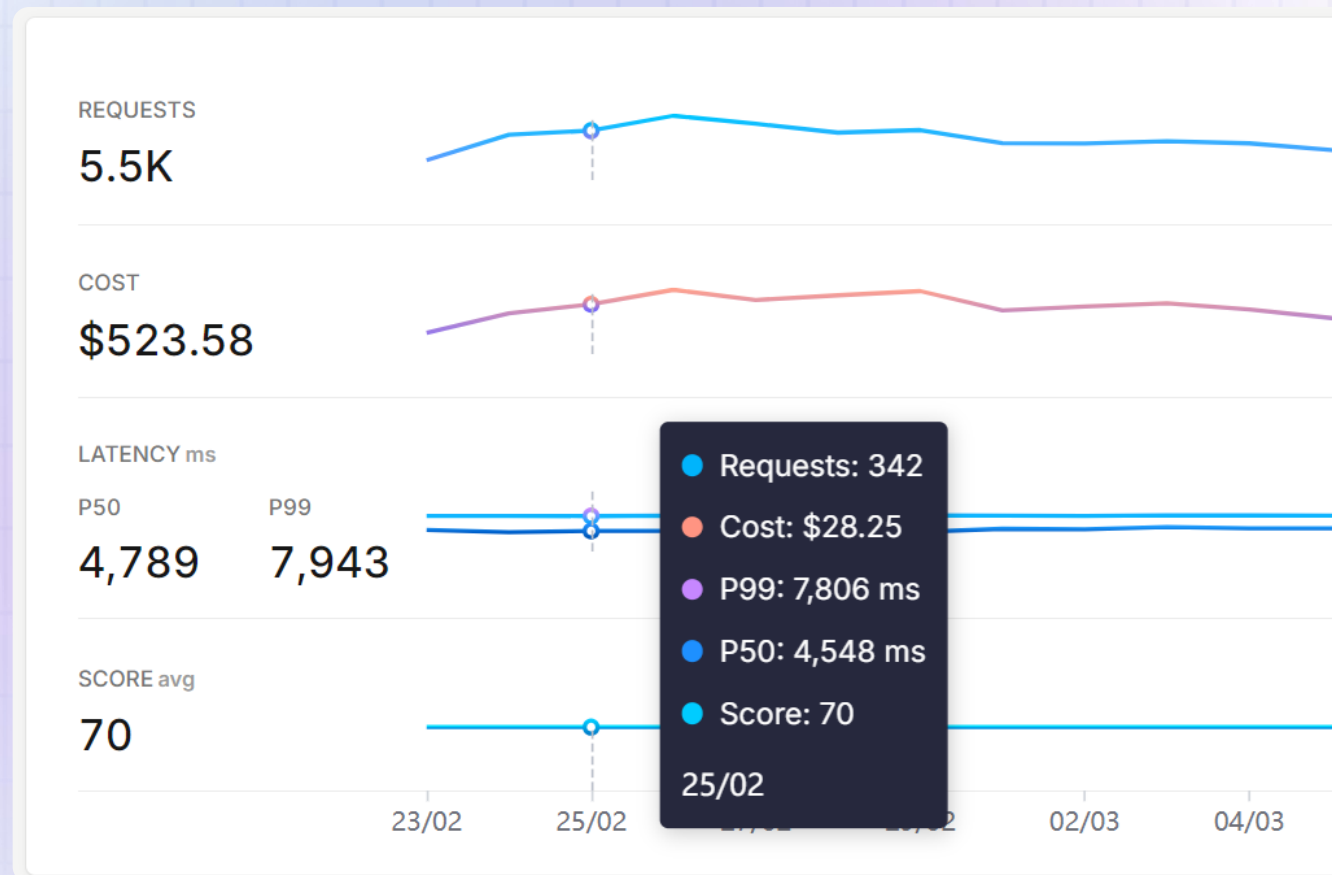
Generative AI Collaboration Platform

Sohrab Hosseini

> +31 6 48 01 55 37

> sohrab@orq.ai

> orq.ai



We're orq.ai the Generative AI Collaboration Platform

Ship AI applications safely and securely from
Playground to Production

orq

Our story

Orq.ai is born with the vision to democratize Generative AI for everybody. We believe society needs to be equipped with the next generation of tools to be in total control of AI... Instead of AI being in control of them

With best-in-class VCs, unicorn founders/operators and €2.3M in funding, we are your long-term partner to bring transformative AI capabilities to your organization and teams

Backed by

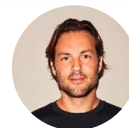
xdeck.ventures

curiosity

XO VENTURES

space
time

**GOLDEN
EGG
CHECK**



Adriaan Mol

Founder:

Mollie
Messagebird



Bart Malenstein

Founder:

Quin
Bergman Clinics



Arjé Cahn

CPO Bloomreach
Co-founder: Hippo



Koen Köppen

CEO Mollie
CTO Klarna

We support Enterprises throughout their Generative AI maturity



Maturity Level
Generative AI

Challenges for product teams scaling Generative AI



Complex and growing landscapes

Organizations have built custom and fit-for-purpose landscapes



Rapidly changing market needs

They want to enrich their existing technology with continuously changing AI capabilities



Lack of tooling for new technologies

Existing deterministic DevOps tools don't provide the capabilities needed to build and operate probabilistic AI applications



Cross-functional collaboration needed

Involvement and collaboration with domain experts and product management is limited and hand-overs across silo's slow down innovation



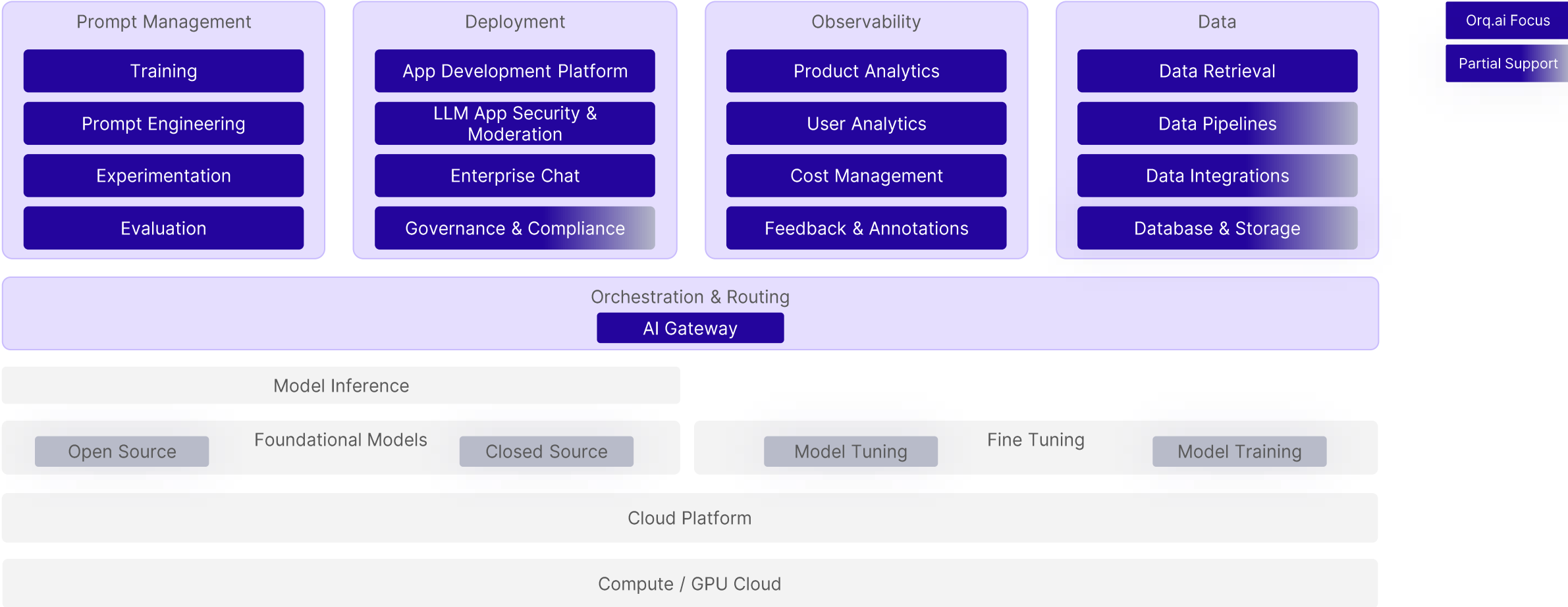
Scarce resources

Heavy engineering is required to meet requirements, while experienced product and engineering talent are scarce

How can organizations internalize Generative AI while keeping their technology clean and scalable?

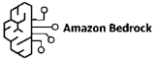
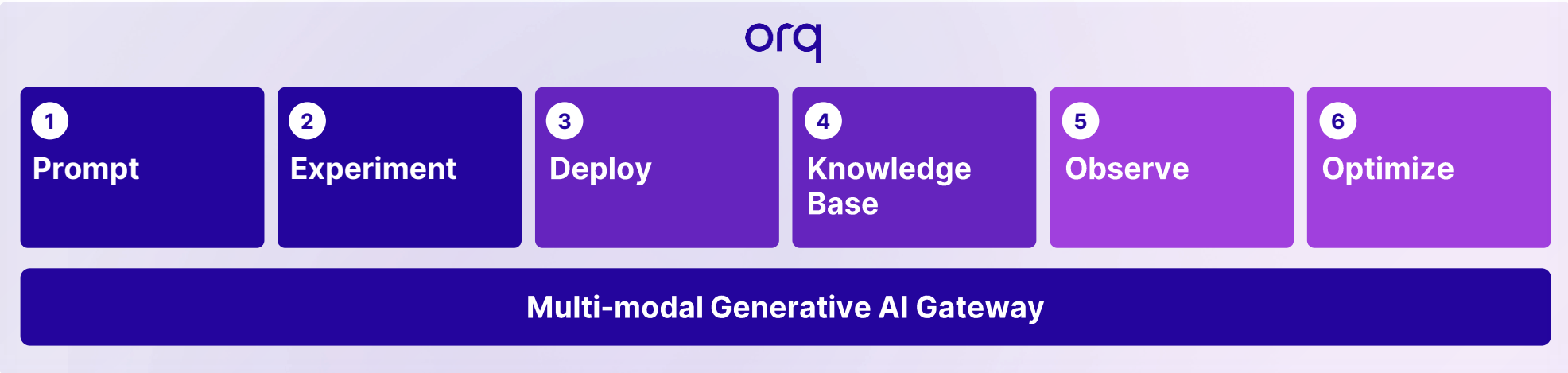
A Generative AI Enablement Platform allows a compliant and scalable way of working for different teams across the organization

Conceptual Overview



Orq.ai is part of your enablement platform with off-the-shelf components for product teams to collaborate on Generative AI

Generative AI Enablement Platform



Orq.ai consists of composable building blocks for your AI Enablement Platform...

Detailed Capability Overview



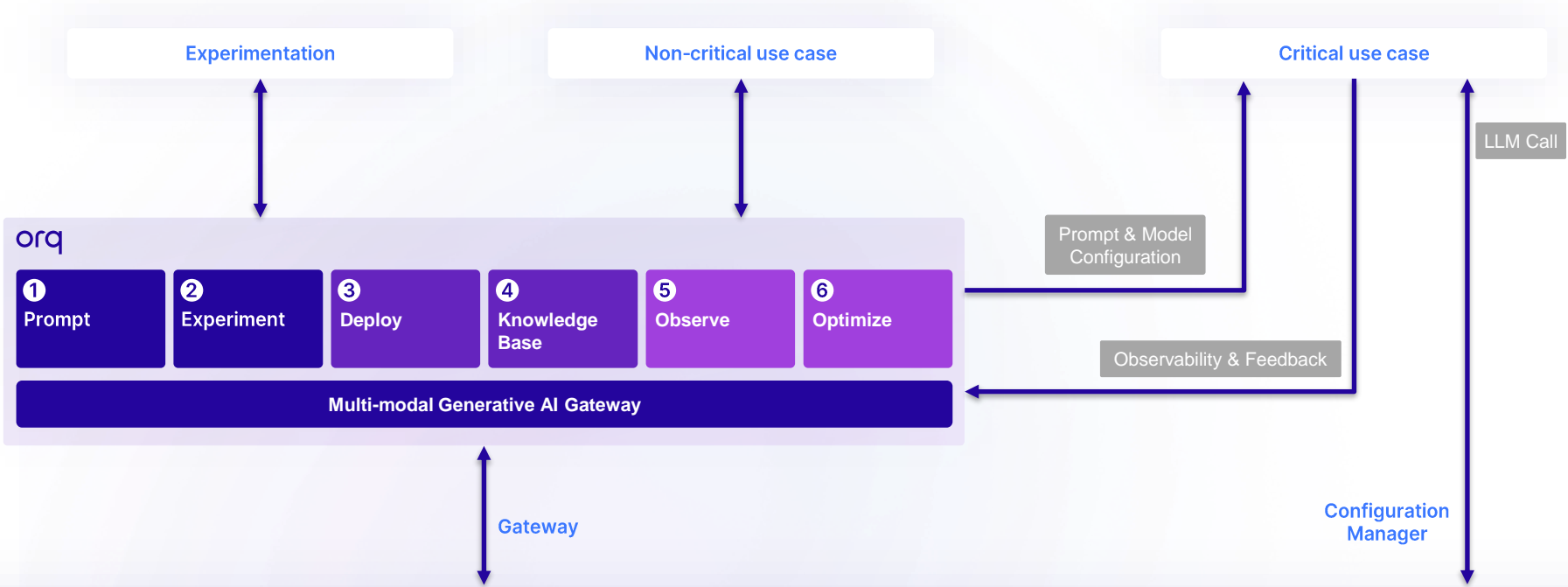
Available
Roadmap Q3

Prompt	Experiment	Deploy	Knowledge Base	Observe	Optimize	Enterprise
Prompt Library	Playgrounds	Versioning	File Management	User Analytics	Human-in-the-loop	RBAC
Prompt Engineering	Mass Experiments	Rules Engine	Retrieval	Guardrails	Feedback collection	SSO
Prompt Agents	Evaluators	Fallbacks	Citations	Cost Management	Prompt/ PII Guards	On-premise
Versioning	LLM as a Judge	Uniform API	RAG Evaluators	Webhooks	Hyperlinking to sources	SOC2
		External Deployments		Logging	Data Curation	
		Workflows		External Events	Fine-tuning	
		Cache				

Multi-modal Generative AI Gateway



... where teams can decide their own setup to operate as a Gateway or Configuration Manager based on criticality of use cases



All our product decisions are guided by three core principles

1 Collaborate

Product teams collaborate in a single source of truth to develop hypotheses, experiment, deploy and continuously improve.

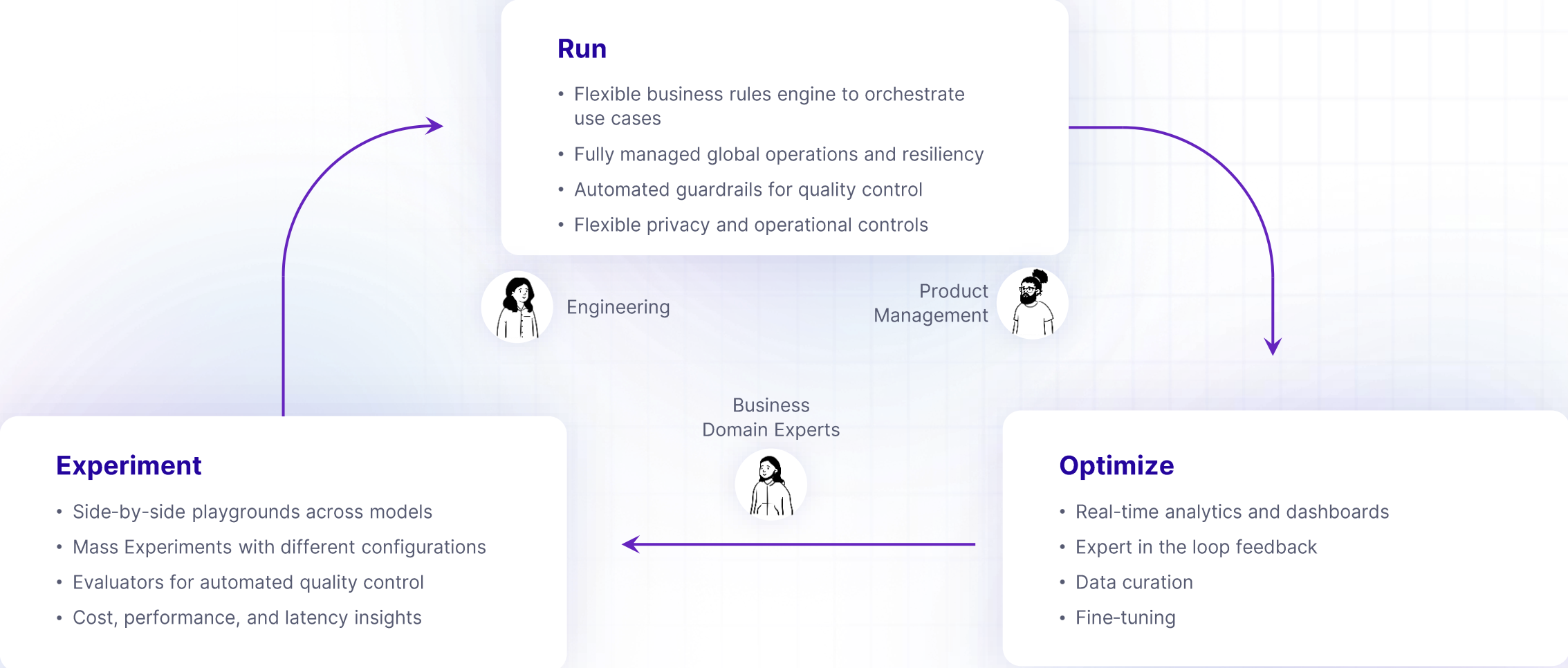
2 Democratize AI

AI is demystified with user-friendly tooling and a broader group of colleagues are empowered to participate in the AI transformation

3 Bring best practices

Our clients should focus on future-proofing their business, while minimizing expensive and long learning curves in people, process and technology

Transform the way Business, Product and Engineering collaborate on building reliable AI products



Orq.ai is built for the Enterprise with security and compliance from day 1

Security & Privacy



Data Privacy and Security

SOC2 and GDPR compliant



Personal information protection

No personal information stored. Granular PII controls



Dedicated support

Dedicated support to help you at every step of the way

Service Delivery

Managed on-premise

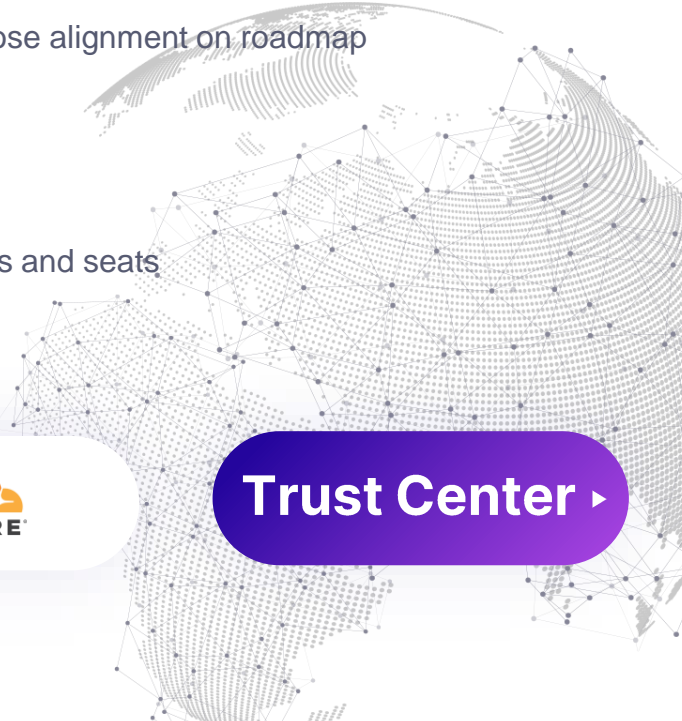
Deployed within client's VPC or Azure/AWS Marketplace

White glove service

Dedicated Account Manager and close alignment on roadmap

Transparent Pricing

Usage-based pricing on transactions and seats



Monitored by  Google Cloud   snyk

Powered by  CLOUDFLARE

[Trust Center >](#)

Unleash the value of Generative AI in your organization

1

Get full transparency and control of all your Generative AI workloads

2

Collaborate in a single workflow with Engineering, Product and Business

3

Free up scarce experts to focus on strategic differentiators

4

Leverage best practices with up-to-date technology

We are trusted by Enterprises...



Platform Highlights



Generative AI Collaboration Platform

Platform Walkthrough



v1.15



Case Studies

Case Study

acolad.

Provider of Translation and Interpretation Services

- **Revenue** 300M USD
- **Employees** 1.800

- **Counterparts**
CAIO
Head of AI

Challenges

- Infuse translation services with Generative AI
- Develop Machine Translation pipeline with domain experts in the loop
- Manage prompts at scale based on domain, client and language

Impact

Organization

- Collaboration between linguists and AI engineers to build, run and monitor translation quality
- Providing highly tailored translations per domain, per client and per language with specific tone-of-voice using granular business rules

Product

- Offer innovative and price-competitive translation and interpretation services

Internal

- Granular visibility on cost and performance per model and use case

Case Study



Provider of ERP, CRM, HR and Accounting SaaS

- **Revenue** 300M EURO
- **Employees** 700

• Counterparts

CPO
VP of Product
VP of Engineering



Challenges

- Empower Afas' AI transformation with scalable foundations
- Infuse SaaS offerings with co-pilots and AI assistants
- Provide Process Owners with safe and scalable tools to automate internal processes

Impact

Organization

- Trained 90 FTE, of which 2/3 from business domains, in prompt engineering across different models
- Reduced pressure on AI team as organizational bottleneck

Product

- Realtime visibility on data, cost, and performance across all use cases
- Increased agility to test and productionize latest LLM models with minimal engineering

Internal

- Automating ~1 new use case / week to production without the need of AI engineers

Case Study



Europe's leading educational publisher of innovative and engaging products and services for teaching and learning

- **Employees** 1200
- **Companies** 5
- **Brands** 20

- **Counterparts**
CTO
Head of Engineering

Challenges

- Infuse educational offerings with AI
- Empower educational domain experts to repurpose IP for different use cases
- Provide teachers AI-powered test and exam generation
- Manage and secure large prompt library

Impact

Organization

- 20 FTE, mainly educational domain experts, conducting prompt engineering on educational IP

Product

- MS Word add-on to conduct safe and secure prompt engineering by linguistic and mathematical experts
- Seamless switching across LLM models per use case and educational domain
- Granular personalization of use cases based on business unit, language, and student grades
- Daily product iterations with human-in-the-loop visibility on safety, costs and performance

Case Study

Plug and Play Tech Center

PLUGANDPLAY

Innovation platform bringing together startups and large corporations.

- **Assets under Management:** 500M
- **Investments** 1800

- **Counterpart**
Application Development Director

Challenges

- Provide safe and secure access to Generative AI while keeping data in-house
- Automate end-to-end investment and deal flow processes
- Automate curation of startup lists for corporate clients

Impact

Organization

- Empowered all employees to leverage Generative AI safely
- Ability to ship Enterprise GPTs faster
- Granular control over data, LLM consumption and spending

Product

- Continuously delivering Enterprise GPTs, customized per department
- Provide co-pilots for investment analysts to automate tedious tasks
- Automate the matching of corporates with startups in a specific solution space



Thank you

Sohrab Hosseini

> +31 6 48 01 55 37

> sohrab@orq.ai

> orq.ai

