OX. pregnancy & maternity

Healthcare Digital Transformation

Digitally transforming healthcare one parent, professional, and practice at a time

Multidisciplined antenatal and perinatal teams need a secure and robust infrastructure that supports digital transformation of the pregnancy and maternity pathway, scales efficiently to reduce risk and meet increasing parents' expectations.

OX. Pregnancy & Maternity provides…

…end-to-end infrastructure to efficiently manage antenatal and perinatal care and engage parents online throughout their pregnancy and childbirth experience. Too often this familiar life-event carries risks and consumes excessive resources as clinicians and patients are distracted by administrative inefficiencies. Configurable pathways can be standardised across large swathes of the healthcare landscape to improve pregnancy treatment flows, ensure efficient coordination of resources and deliver better care.

Improve User Experience

- Engage with patients beyond clinic walls via OX.pm Patient Portal
- Proactively notify and remind parents about appointments across all devices
- Deliver a single point of reference for parents which is secure, with a familiar and easy to use interface

Improve Clinical Services

- Create personalised digital pregnancy plans based on configurable standardised pathways
- Compile treatment information easily, delivered upfront and quickly to patients and shared securely to multidisciplinary teams
- Tailor care with a better understanding of your patients needs
- Optimised workflows and automation with real time data capture and sharing

Enhance Outcomes

- Reduced administrative burden, duplication, errors, delays, risks and losses
- Deliver "Secure by design", with information governance as standard

Achieve best outcomes

- Improve quality and patient satisfaction with survey feedback
- Increase efficiency and lower costs

Transforming Pregnancy & Maternity

- Paperless Patient 360°
- Secure, scalable, intuitive and technologically advanced platform
- Improved satisfaction and results
- Increase efficiency and reduce costs
- Consistent Best Practices
- Designed and built by a cross discipline team with healthcare, software and cyber engineering and financial operations expertise

Streamline Technical Environments

- Consolidate and integrate data from multiple legacy systems
- Utilise existing Microsoft licenses
- Persist data into the Microsoft Dataverse (CDM)

- ✓ **Better Information**
- ✓ **Better Care**

- ✓ **Capture, store and share securely**

- ✓ **Standardise and coordinate care**

OX. DIGITAL HEALTH
CONNECTING PATIENTS • CLINICIANS • DATA

Patient 360°

- Comprehensive online patient portal supporting appointments, consent, forms, birth plans, notes, prescriptions, test results, scans...
- More patient time and less administrative overhead
- Engage patients in their treatments with value-added material
- Increase efficiency and patient satisfaction while reducing costs

Consistent Best Practices

- Provide parents with time and information to carefully consider alternatives
- Standardise best practice and support easily customisable pregnancy pathways (eg routine or complicated eg multiple pregnancy, diabetes, etc)
- Digitise to reduce risk of operational errors
- Qualify: CyberEssentials+ and DPST3 'exceeds standards'

Scalable Microsoft Infrastructure

- 100% cloud based: install in your Microsoft tenant or access our platform via SaaS
- Leverage Industry leading Microsoft capabilities and cloud power, in one place
- Deploy and implement smoothly within existing healthcare ecosystems
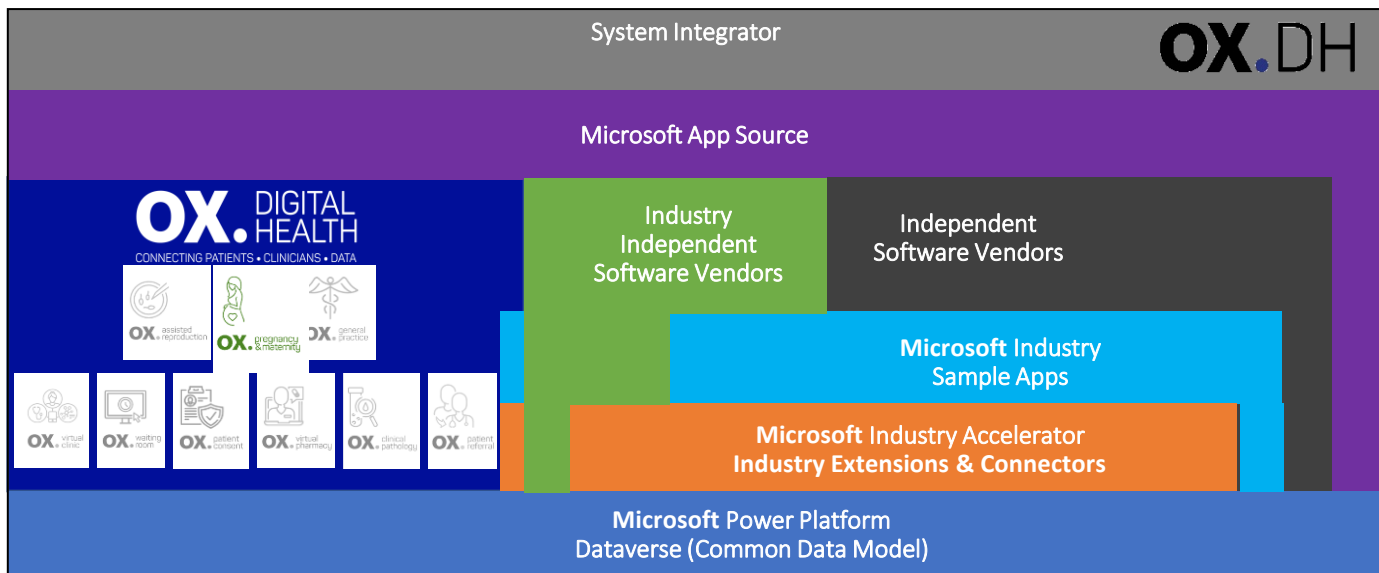- Enable healthcare professionals to focus on patients: outsource IT distractions

Our promise to you:

To provide technology and support which enables an easy transition to a digital platform that is cost and resource efficient.

OX. Pregnancy & Maternity will meet your requirements today and exceed them in the future.

Talk to our users

- See examples of how others have made a similar journey
- Collaborate to see Return On Investment
- Sign up for a trial

System Integrator — **OX.**DH
Microsoft App Source
OX. DIGITAL HEALTH — CONNECTING PATIENTS • CLINICIANS • DATA
OX. assisted reproduction | OX. pregnancy & maternity | OX. general practice
OX. virtual clinic | OX. waiting room | OX. patient consent | OX. virtual pharmacy | OX. clinical pathology | OX. patient referral
Industry Independent Software Vendors
Independent Software Vendors
Microsoft Industry Sample Apps
Microsoft Industry Accelerator Industry Extensions & Connectors
Microsoft Power Platform Dataverse (Common Data Model)

Who?

OX. Pregnancy & Maternity is brought to you by OX.Digital Health working with partners including Microsoft and customers in a variety of healthcare settings. This cross-discipline team brings healthcare, software and cyber security engineering and financial operations experience together to deliver an intuitive end to end solution.

Tangible Benefits / Desired Outcomes

- Modernise operations with the level of service and technology demanded by users, regulators and patients
- Use KPIs to drive continuous improvement and automate tasks where possible
- Utilise industry leading Microsoft platform and reduce IT risk
- Free up time for more patient-facing activities and research
- Reduce administrative burden and costs
- Expand research capabilities to improve medical outcomes

CYBER ESSENTIALS CERTIFIED PLUS | NHS Digital DSPT3 | NHS Digital DBC0129 | NHS Digital DFOCVC | NHS Digital DTAC

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