Azure AD B2C QuickStart

OCG's implementation packages can help you manage external identities with Azure Active Directory B2C

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Provide secure access to your business-to-consumer applications for all your external users.

Azure Active Directory B2C, along with Oxford Computer Group's QuickStart implementation offers, provides a cost-effective, scalable, and secure way to manage external identities for your business-to-consumer applications.
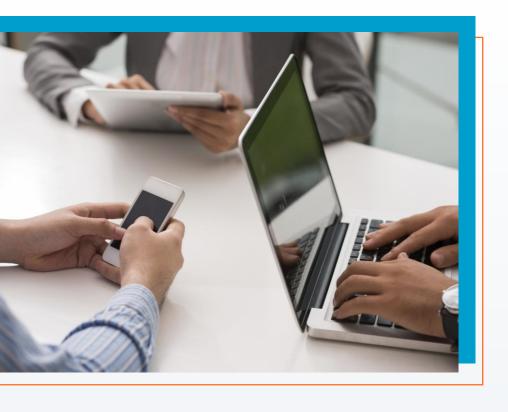

CHALLENGES

Organizations need to be able to collaborate across the boundaries of their business, create tailored experiences for external users (customers, partners, vendors, service providers), and to keep data and identities secure while doing so.

IDEAL SOLUTION

Oxford Computer Group's Azure AD B2C QuickStart implementation and managed service offerings can help you quickly and effectively implement Azure AD B2C. Choose one of our implementation plans so you can start managing access to your B2C applications for all external user types in a scalable, secure way.

DESIRED OUTCOMES

Implementing Azure AD B2C with OCG will provide efficient and secure access to your applications for partners, customers, citizens, patients, or any other user outside your organization - all while allowing for customization and control.

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Azure Active Director B2C: QuickStart

Oxford Computer Group's Azure AD B2C QuickStart implementation and managed services solutions offer a swift and reliable path to secure management of your organization's external identities.

1 EFFICIENT AUTHENTICATION FOR EXTERNAL USERS

Seamless, flexible, and customizable sign-in experiences for partners, clients, vendors, and other external user types.

2 SECURE IDENTITIES AND GOVERN ACCESS

Implement strong authentication and security policies to ensure that the right people have access to the right resources at the right time.

3 IMPROVE COLLABORATION

Collaborate with external users securely using custom line-of-business or industry-specific partner applications.

Basic

Using core functions of Azure AD B2C, OCG will enable external users to create and manage an account with a secure connection to your consumer application.

Technical Deliverables
- Setup of Azure AD B2C
- Standard Microsoft user flows
- Simple customization of UX
- Basic reporting
- MFA integration
- One application integration
- 3 user flows installed (SUSI, Password Rest, Profile Edit)
- Basic training

Microsoft Services Installed
Azure AD B2C
Custom Policy Sample Pack

DURATION: 2 to 4 days

PRICE: $5,000

Price and duration dependent on customer needs and systems

Basic+

This plan provides all the capabilities of Basic, plus the use of your own domain, limited customization of the user log-on experience, and logging and analytics for your external customers.

Technical Deliverables
- Customization of UX (including JavaScript)
- Custom Policy integration using MS Sample Pack (up to 3)
- Integration of custom email provider
- SAML integration (SP and IDP)
- Integration of customer provided APIs into user journey
- Azure Front Door (login using own domain)
- Integration with Azure Monitor and Analytics (up to 3 apps)
- Creation of custom user journeys based on Microsoft examples from GitHub

Additional Microsoft Services Installed:
Azure Front Door
Azure Monitor
Application Insights

DURATION: 1 to 2 weeks

PRICE: $15,000

Price and duration dependent on customer needs and systems

Standard

Includes the functionality of Basic+ and adds Dynamics Fraud Protection, user experience personalization with API integration for additional custom user attributes, and additional customization to improve security and efficiency for external users.

Technical Deliverables
- Advanced customization of UX (including JavaScript)
- Custom API integration using Function Apps/Logic Apps/API Management
- Custom Policy Graph improvements for security and efficiency
- Basic set up and integration of Dynamics Fraud Protection
- Simple identity migration (JIT or pre-staged)
- Creation of custom code for API integration using Function Apps and API Management
- Configuration of API Management
- Basic Set Up and integration of Dynamics Fraud Protection

Additional Microsoft Services Installed:
API Management
Function Apps / Logic Apps
Dynamics 365 Fraud Protection

DURATION: 2 to 4 weeks

PRICE: $30,000

Price and duration dependent on customer needs and systems

Standard+

All the functionality of Standard, adding in additional customization and integration, assistance for existing consumer applications, additional Dynamics Fraud Protection customization, and identity migration.

Technical Deliverables:
- Advanced customization of UX with active page elements
- Utilization of OCG's integration API code to replace Microsoft Azure AD provider
- Application migration/integration assistance (up to 5 apps)
- Advanced application and identity migration (identity and data synchronization)
- Advanced integration of Dynamics Fraud Protection (custom Conditional Access rules)

Additional Microsoft Services Installed:

Azure Monitor

DURATION: 4 to 8 weeks

PRICE: $60,000 - 80,000

Price and duration dependent on customer needs and systems

Managed Services (optional for all plans)

- Incident Management
- Request Fulfillment
  - Changes to existing custom policies and
  - Existing user workflow modification
  - Modification of application roles
  - Report modification & creation
  - Existing modification to scopes
  - Maintaining of existing policy keys
  - Other modifications to existing system
- Business platform and service reviews
- Audit reporting and presentation
- Presentation of reports for service health, service performance
- Interface for application development team
- Crisis coordination from platform operations team to business

DURATION: 1 year

PRICE:
- Option 1: $25,000 (Incident Management and Request Fulfillment only)
- Option 2: $80,000 (includes all stated on the left)

Customer success: Intralox uses Azure AD B2C to build a secure, self-service portal that customers can access with their own corporate identities

"Azure AD B2C allows us to give our customers self-service tools that make working with us easier, without putting our intellectual property at risk." – Rich Rodemann, System Architect, Intralox

"Finding a resource like Oxford Computer Group is uncommon. They are credible and experienced in the identity space. Without Oxford, we couldn't have done what we've done so far," says Rodemann.

Enable Easy Access

With Azure AD B2c, Intralox's customers can sign into their app using Azure Single Sign-On with their corporate account – no need to memorize or manage a new password.

Protect Sensitive Data and IP

"With Azure AD B2C customers authenticate using the account provided by their employer. When they quit their company or change jobs, their username and password are no longer valid. This significantly reduces the risk that a non-customer will get access, which was a huge plus for us," says Rodemann.

...And On Choosing the Right Partner for the Job

The Intralox team did not have the experience with Azure AD B2C to architect and design their solution, so they found Oxford Computer Group. They have deep experience implementing identity and security solutions, and "finding a resource like Oxford Computer Group is uncommon," says Rodemann.