centific flow

Revolutionize localization with customizable AI

AI is playing an increasingly crucial role in localization workflows. To stay competitive amid staggering industry changes, you need a solution capable of adapting to your unique needs while providing a wide array of fully customizable tools.

Introducing Flow

Built on Centific's frontier AI data foundry platform, Flow is an AI-driven application that seamlessly integrates into your existing localization workflows. With a comprehensive suite of built-in and customizable features, Flow offers the AI capabilities your team needs to improve efficiency, reduce costs, and deliver superior quality.

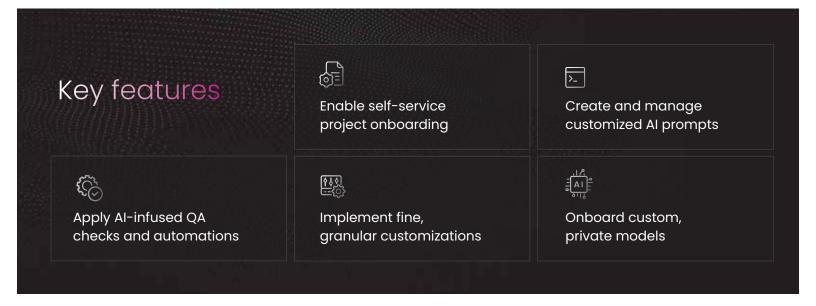## Reduce costs, accelerate value, and improve performance

Flow's AI-driven capabilities supplement your existing translation management system (TMS), driving value across the localization project lifecycle.

Four example use cases of Flow

Use case		
Error categorization	32%	faster turnaround time than traditional error categorization
Terminology extraction	77%	reduction in costs and 83% reduction in time required
Machine translation quality evaluation (MTQE)	31%	reduction in localization costs while maintaining quality
Source content analysis	67%	reduction in costs by excluding strings labeled "good" or better

Improve performance with integrated AI features

This easy-to-use application employs process semi-automation to support AI-driven quality checks and other AI-infused operational improvements. Built with the user in mind, Flow offers a simple user interface, enabling less tech-savvy team members to quickly and easily initiate projects without having to rely on external support.

Flow offers the DIY flexibility to build, test, and manage your own models and features in your own environment. The application also seamlessly integrates with many of the most common TMSs and localization frameworks, including Phrase, GlobalLink, and other proprietary platforms—but all integrations are optional. Integrate as you see fit or use Flow as a standalone application.

Key features

Enable self-service project onboarding

Create and manage customized AI prompts

Apply AI-infused QA checks and automations

Implement fine, granular customizations

Onboard custom, private models

Why Centific?

By choosing Flow, you're not just gaining a fully customizable, self-service, AI-driven application for localization tasks. You're also gaining access to Centific's wider solution ecosystem. That includes our industry-leading AI data solutions and other GenAI-focused capabilities designed to help you build, fine-tune, and deploy custom models and applications.

Future-proof localization with Flow

As a leading provider of AI data services and a go-to partner for Magnificent Seven enterprises, Centific knows what it takes to bring AI-driven localization solutions to life. **Gain the competitive advantage you need to succeed at a global scale.**

To schedule a demo, email **solutions@centific.com**

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