

PartnerPulse® Review

See what Microsoft sees,
and turn alignment into revenue

Our PartnerPulse review provides a focused, end-to-end assessment of your Microsoft Partner Center and engagement motions, translated into a clear 90-day action plan for revenue growth, incentive capture, and Co-Sell acceleration.

We dig into the details: revenue performance, incentive eligibility, skilling progress, Co-Sell readiness, designations, customer attach, and GTM funding.

You'll see exactly how Microsoft views your business, and where the quickest wins are hiding

You'll leave with a prioritised action plan and the groundwork for sustained growth, and the perfect stepping stone to future success

What will we cover

- ✓ Revenue & Incentives
- ✓ Co-Selling & Sales Opportunities
- ✓ Solution Designations & Specialisations
- ✓ Customer Associations & Analysis
- ✓ Skilling and Certifications
- ✓ GTM Funding Opportunities

£1,995
+VAT

Why Choose Us?



25+ Years with Microsoft

Our team have over 25 years of driving success alongside Microsoft



Transparent Pricing

Fixed, predictable fees, with no surprises and no



Built around you

Tailored to your Solution areas, customer segments and growth targets



ROI First

We prioritise actions that drive measurable revenue, incentives and pipeline, fast

Ready to see what Microsoft sees? Request your PartnerPulse® review today.

Contact Us



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pargentic.com/Pulse



What's Included



Executive Summary

A clear scorecard and prioritised action plan you and your leaders can execute on immediately



Microsoft Visibility

Exactly how you appear to Microsoft across revenue, skilling, co-sell, capability and attach, and what to tackle first



Incentive Capture Plan

Confirm what you're eligible for now, what you're missing out on, and how to achieve more



Microsoft Funding Mapping

Highlight your available funding opportunities, to deliver value and accelerate your customers' buying decisions



Co-op and Marketing spend

Highlight your available co-op marketing funds, and GTM benefits, with application-ready next steps



Co-Sell Acceleration

Identify gaps to "co-sell ready", customer attach hygiene, and shared pipeline with Microsoft



Designations & Specialisations

Identify your path to the right badges, and why they matter to differentiate your business with Microsoft and customers



Customer Attach Analysis

Actions to strengthen your customer attach across CPOR, PAL and transacting motions



Skilling & Certifications

Identify opportunities for upskilling and training to take your Microsoft engagement to new heights



Marketplace Offerings

Expand your customer and partner reach through Microsoft Marketplaces and new revenue opportunities

