

# Global Presence. Global Delivery.

Pariveda Solutions Inc. is a leading management consulting firm delivering strategic services and technology solutions. Our focus is simple. Start with the right people, deliver consistent value and partner enthusiastically with our clients. We grow and deploy talented people to solve technical and strategic challenges. We are passionate about delivering exceptional value to our clients. We excel at both thought leadership and execution. Our solutions lower risk and amplify value.

## Our Clients

From our 11 offices in North America, Pariveda solves the complex problems of clients ranging from Fortune 100 to Global 2000 to startup companies and spanning multiple industries.

Clients partner with us for our high-caliber combination of technology and business problem-solving experts, our high-quality delivery consistency and our focus on building lifetime relationships. We have served over 400 clients since inception.

## Key Details



### On-Shore Only

100% on-shore – in-person matters



### Trusted Delivery

94% repeat/referral business



### No Dedicated Sales Org

The people that sell are the people responsible for delivery



### Focused teams

Small teams to solve complex problems efficiently



### Business Transformation

Valued by over 400 clients



### Long Term View

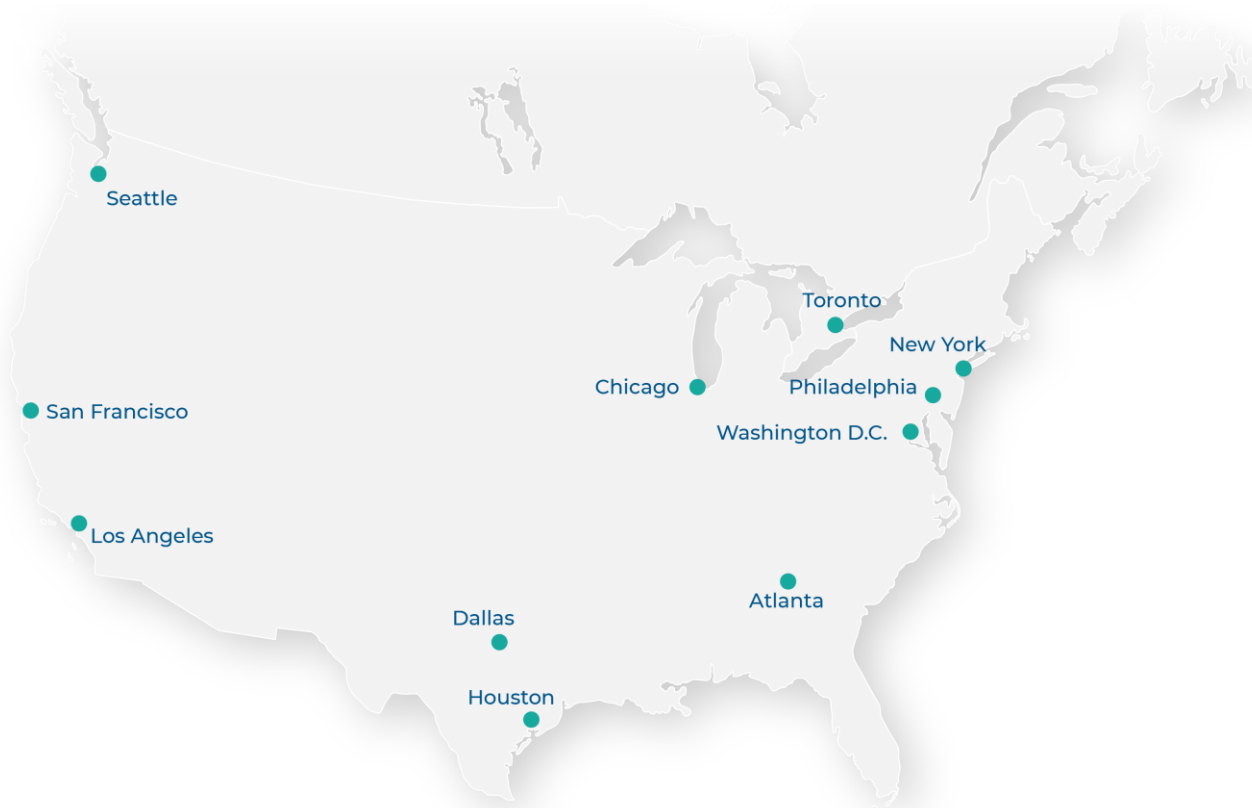
Develop lifelong relationships with client organizations

# Microsoft Partner



Gold Cloud Platform  
Gold Data Platform  
Gold Application Development  
Gold Data Analytics

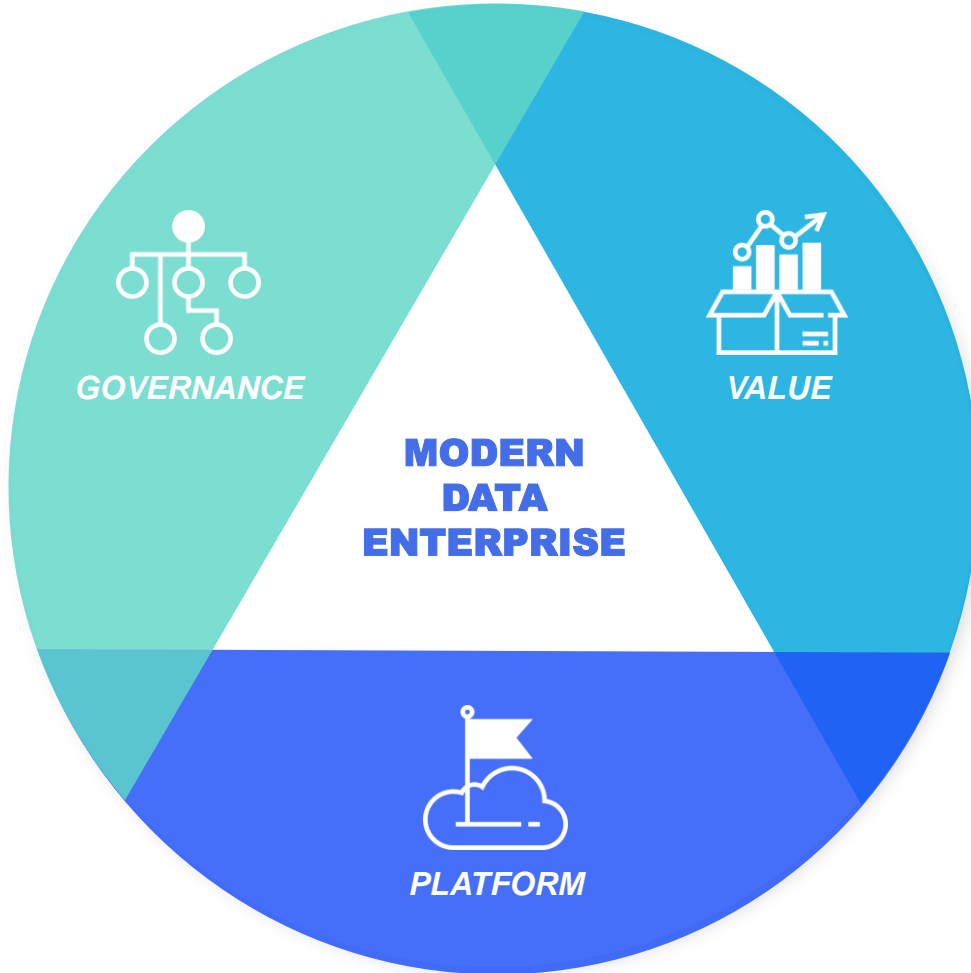
## Our Locations





# The Modern Data Enterprise

To succeed in your data strategy, the three pillars of Governance, Value and Platform must be fully realized



*"Truly insight driven businesses will steal \$1.2 trillion per annum from their less informed peers in 2020"*

– Forrester Prediction

## BUSINESS NEEDS

How can I drive product innovation to market faster?  
Am I prioritizing the most valuable data projects?  
Can we leverage predictive insights to set strategy?

## DATA PLATFORM

How do I address gaps in funding, tools, and infrastructure?  
Do I have the capabilities and alignment I need to achieve success?  
How can my platform adapt to shifting needs and how do I know it's meeting them?

## DATA GOVERNANCE

Where should my organization fall on the innovation/governance spectrum?  
Is Agile enough for successful data projects?  
Do stakeholders trust my data?

# Who Cares about the Modern Data Enterprise?

## MODERN DATA ENTERPRISE

The Three-Pillared Approach to Maximizing Return on Data Within Your Organization

### VALUE

*How can we ensure that insight is acted upon to realize value?*

Business Sponsors  
&  
Business Analysts

### PLATFORM

*How can we keep our data accessible to adapt to shifting needs?*

IT Management  
&  
Data Architects

### GOVERNANCE

*How can we maintain data quality in the face of rapid data growth?*

Project Managers &  
Risk/Compliance  
Analysts

To become a Modern Data Enterprise, your organization must fully realize each pillar...  
To succeed in your data strategy, your organization should have representatives for each one!

# Pariveda Modern Data Enterprise Maturity Model

Reflecting on the state of your organization can ultimately help achieve your data-dependent strategic goals

Pariveda Modern Data Enterprise Maturity Model				
MDE PILLARS	Uncontrolled	Reactive	Proactive	Resilient
VALUE	No organization-wide plan or vision guiding efforts and consequently, ROI is unknown or poorly justified	Current state process defined, focused on supporting current state efforts and baseline financial estimates of projected costs and initial value forecasts	Vision of future state defined, focused on incremental improvements inclusive of estimates that consider operations	Vision and guiding principles, cost and value considerations together drive all technology efforts to reach future state
PLATFORM	<b>Data Warehouse –</b> Analytics are descriptive and immature	<b>Data Swamp –</b> Descriptive analytics, reporting, and visualization	<b>Data Lake –</b> Experimentation and beginning of predictive analytics	<b>Data Platform –</b> Optimization for increased scale of use-cases
GOVERNANCE	Lack of well-defined data stewardship and management	Data stewardship defined, manage requests and issues reactively	Proactive data stewardship and management	Data stewardship and management is operationalized

# Modern Data Enterprise: Core Offerings

STAKEHOLDERS

Business Leaders  
IT Leaders

	VALUE PROPOSITION	DISCOVERY	PROGRAM EXECUTION
MODERN DATA ENTERPRISE	Engage key stakeholders across the enterprise to generate Modern Data Enterprise conceptual understanding, benefits and investments relevant to each core pillar.	Build a tailored roadmap that orchestrates technology capabilities and governance operations to drive insights and value realization.	Utilize Pariveda's MDE Methodology to build use cases, measure value, and continuously improve data capabilities.
BUSINESS VALUE	Align core organizational strategic goals to the current business priorities identified by the stakeholders.	Assemble a portfolio of use cases with forecasted business values that align to a defined platform vision. Ensure executive support with a clearly defined MVP that resonates with both stakeholders and end-users.	Realize value incrementally to support future funding of the program.
DATA PLATFORM	Identify platform characteristics that match the organizational maturity state most closely and discuss the necessary activities to advance platform maturity.	Architect the foundational technologies required to support the organizational roadmap, and leverage to design the future state solution.	Evolve the data platform architecture with each use case delivered.
DATA GOVERNANCE	Review existing governance capabilities and identify gaps preventing the organization from advancing in maturity across data domains.	Define an operating model that includes data domains, roles, responsibilities, and prioritized governance activities that achieve initial MDE business outcomes.	Develop governance capabilities to improve overall performance.
DURATION	Initial conversations	4-6 weeks	Varies based on selected scope

# Modern Data Enterprise: Support Offerings



Business Management  
IT Management

	ENGAGEMENT
ASSESSMENT, FINDINGS AND RECOMMENDATIONS	Consultative engagement analyzing a business, data or architectural challenge to drive alignment towards a recommended solution.
PLATFORM BUILD	Reference Cloud implementation using a well-defined use case.
ML POC	Experimenting with a predictive analytics model to generate compelling business value.
INITIATE GOVERNANCE	Establish data domains, identify data stewards and improvement goals that drive business outcomes.

Support Offering Engagements are designed to lead into the strategic Modern Data Enterprise Core Offerings – building momentum from previous success