Particular Audience

An Intelligent & Personalised Internet Would Be Instinctive

Following your implicit behaviour our software layer knows when and what to put in front of you. Bridging the gap between you and the internet.

RECOMM FOR YOU

Recommendations Based On Behavioural Collaborative Filtering

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AU$119.00 (INC. GST)
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FREE DELIVERY
For AU orders of $100 or more

Recommendations With Natural Language Attribute Affinity

Visually Similar Recommendations Use Computer Vision

3 for $45 DVDs MOVIES IT: Chapter Two Defeated by members of the Losers' Club, the evil clown Pennywise returns 27 years later to terrorise the town of Derry, Maine, once again. Now adults, the childhood friends have long since gone their separate ways. But when people start disappearing, Mike Hanlon calls the others home for one final stand.

= dvd + movie + evil clown + terror + friend + disappear

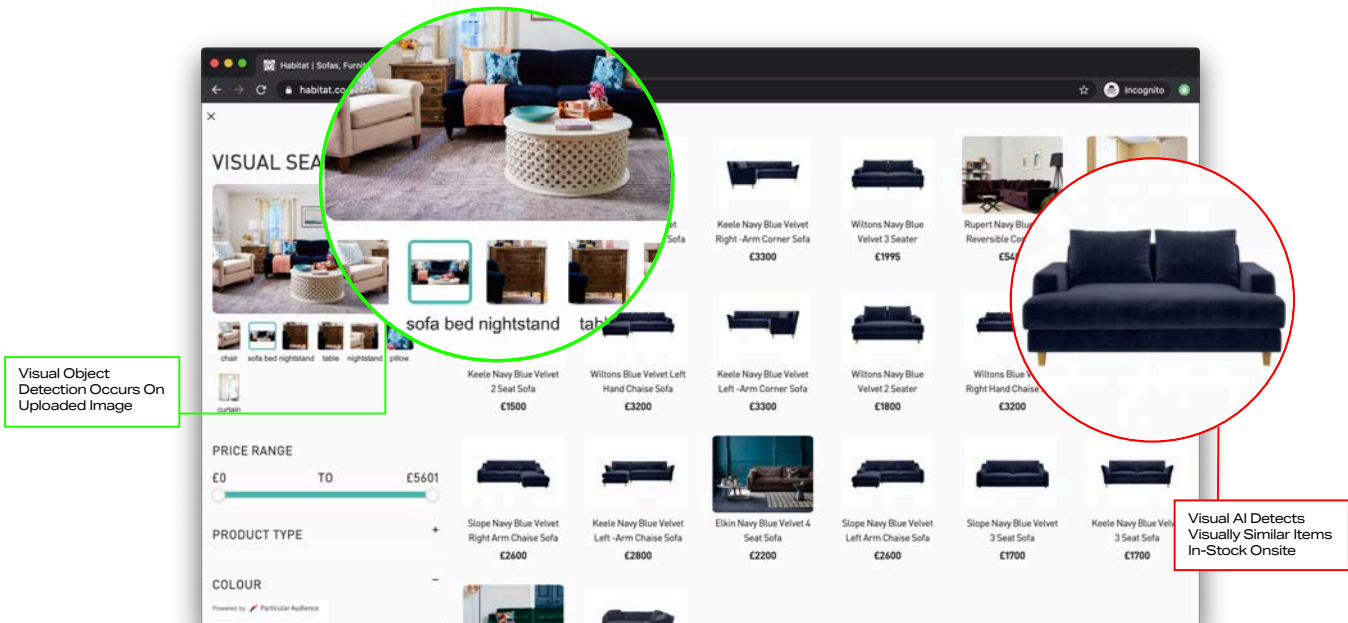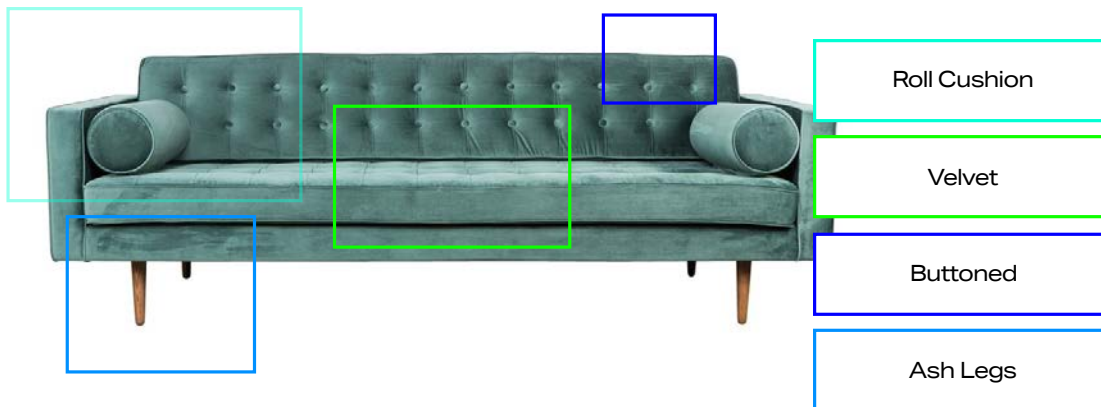Recommendations for: IT: Chapter Two

info@particularaudience.com

Keyword Search Is Inadequate For The Visual Web

Like Shazam for retail, we are providing shoppers with a more human way to search. The user uploads an image of the sofa they want and our visual AI finds visually similar items for sale.

Roll Cushion

Velvet

Buttoned

Ash Legs

Visual Object Detection Occurs On Uploaded Image

Visual AI Detects Visually Similar Items In-Stock Onsite
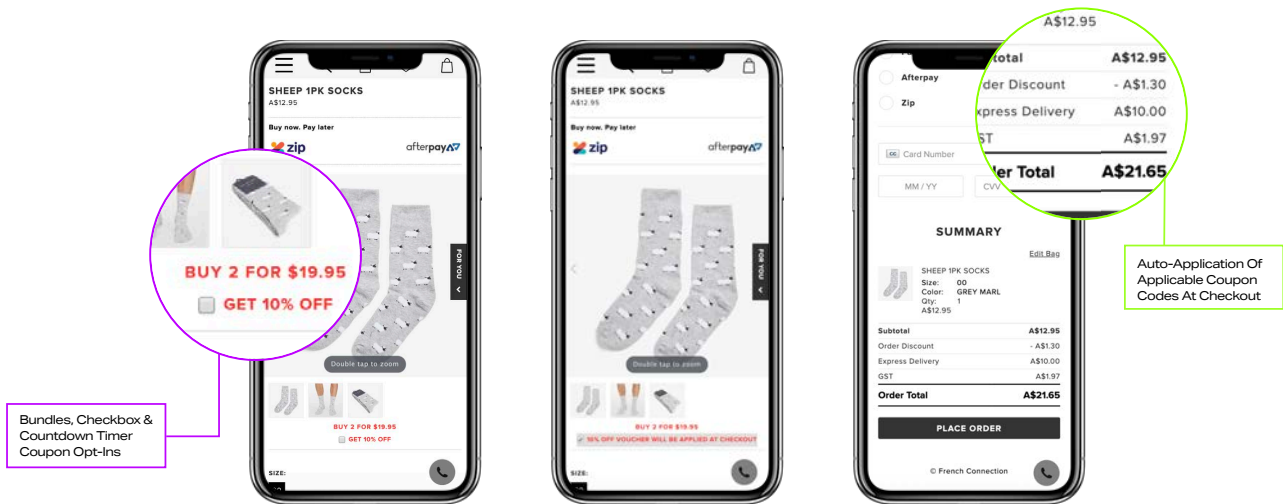
![Particular Audience logo]

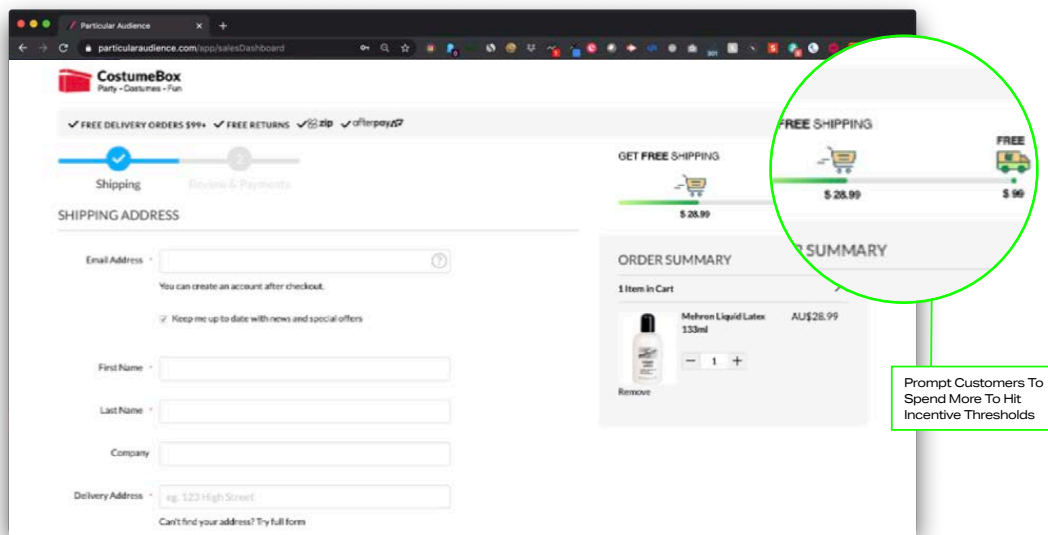# Particular Audience

Personalised Incentives & Smart Carts

Dynamically serve incentives on slow moving products before manually putting them on markdown. We auto-apply single use voucher codes at checkout so you can control distribution.

Bundles, Checkbox & Countdown Timer Coupon Opt-Ins

Auto-Application Of Applicable Coupon Codes At Checkout

Smart carts prompt customers to top up their baskets to meet incentive thresholds.

Prompt Customers To Spend More To Hit Incentive Thresholds

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