







**Partner1**

**Your Catalyst for Successful  
Microsoft Partnerships**



## **PartnerCatalyst™** [partner1.io](https://partner1.io)

-  Customized guidance and roadmap to Microsoft SI and ISV partners, regardless of your stage of Microsoft Partner Maturity™
-  Stay informed with regular updates and exclusive 1:1 guidance. Engage with executives in quarterly Microsoft Briefing Calls to accelerate your growth
-  Real-time insights to profitably grow your Microsoft practice, maximize incentives and benefits, and increase ROI
-  Leapfrog your competition by navigating the Microsoft ecosystem with a guide and activate the advantages 87% of 400,000+ partners can't

### **Get all the know-how without the learning curve**

Our team of former Microsoft executives has 30+ years of in-house Microsoft experience empowering 100s of Microsoft partners to activate the Microsoft ecosystem for profitable growth. From startups to unicorns, your success is our priority.



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# PartnerCatalyst™ ADVANTAGE



Weekly office hours  
with Partner1 Experts



Two 1:1 calls each  
month with Partner1



5 email tickets each  
month with our Experts



Weekly updates and  
best practices on  
Microsoft Partner  
Program



Quarterly Microsoft  
Executive briefing calls  
with Partner1,  
Microsoft and Partner  
Executives



Priority access and  
pricing to Partner1  
Services Catalog for  
add-on services

**From startups to unicorns, Partner1 empowers  
and enables Microsoft partners to maximize  
your growth, profitably.**

**Ready to elevate your growth?**

**Contact us at  
[sales@partner1.io](mailto:sales@partner1.io)**

**[partner1.io](https://partner1.io)**