



Partner Center Assessment

Set a strong foundation for growth

Partner1: Where partnerships become profit

Partner1® helps B2B tech leaders unlock faster, more profitable growth globally in just months, not years, by unlocking the full power of their partner ecosystem. Built by the team behind Microsoft's elite startups program, Pegasus, and trusted by hundreds of high-growth tech firms, including Microsoft, worldwide.

Key metrics

With 40+ years of in-house and partner-side experience, we've seen it all. From startups to unicorns, enterprises to new businesses, our clients have seen



20X
or greater ROI



\$300M+
Incentives and pipeline unlocked

PARTNER1
YOUR PARTNERSHIPS COPILOT



sales@partner1.io



www.partner1.io



[LinkedIn](#)

PARTNER CENTER ASSESSMENT

Our Partner Center Assessment is designed to help you maximize profitability from your Microsoft partnership. We provide actionable recommendations, real-time guidance, and a tailored execution roadmap. You can choose to work side-by-side with our experts to implement enhancements or use a comprehensive guide independently with flexible options customized to your needs.

SOLUTIONS

Whether you're just starting out or already an experienced partner, our expertise and resources help you boost profitability and create lasting impact with results in weeks, not years.



Partner Center Health Check



Live Guidance



Execution Roadmap

BENEFITS

1

Partner Center Health Check

Assessment of Partner Center to validate proper setup, enroll in relevant programs and maximize benefits, incentives and investments.

2

Live Guidance

With 40+ years of combined experience, the Partner1 team will work with you in real-time to activate your Microsoft partnership and will create an action plan to ensure growth.

3

Execution Roadmap

Roadmap detailing Partner Center operations, including PRACR, deal registration, CPOR, MCI Workload Incentives, PAL, Incentives, Solution Designations & more.