



Logistics Orchestration & Decision Intelligence Platform

## **Target Industries**

Life Sciences, Produce, LSP / 3PL, Sensor, Retail (F&B)

#### **Customer Pain Point**

Managing transportation & logistics for temperature-sensitive products is hard and expensive. Each year, \$800+ billion worth of perishable food, medicines, and consumer goods are wasted due to temperature management failures in transit & storage. Enterprises invest hundreds of billions annually in 3PL services, consulting, packaging, sensors and temperature control solutions aiming to reduce losses through improved visibility. Despite these growing investments into data loggers, TMS / visibility aggregators & IoT sensors, product loss ratios continue to rise while enterprises remain underwhelmed with a lack of actionable data.

### Solution

PAXAFE is a logistics orchestration & decision intelligence platform that helps cold chain manufacturers and Logistics Service Providers (LSP) reduce monitoring & intervention costs [for IoT-enabled visibility], digitize & automate Lane Validation and Lane Risk Assessments (LRA), and incorporate prescriptive recommendation into the real-time visibility network.

### **Customer Benefit**

Acting as the trust layer for temperature-controlled logistics networks whose mission is to drive towards zero waste in cold chain transportation, PAXAFE accelerates and improves logistics planning decisions (SOP, routing, packaging, carrier, mode of transport, IoT) while automating tactical monitoring of critical day to day shipments.

PAXAFE customers benefit from putting their cold chain operations on auto-pilot – accelerated and optimized decision-making & instant tradeoff analysis – powered by gen-AI -- without the costly dashboards, consultants and analysis paralysis

# Leadership

Ilya Preston CEO, Ashok Seetharam CTO, Brian Shultz CRO

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**40** active shipments today

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