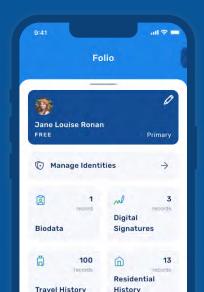
## P paxform

## TRANSFORMED

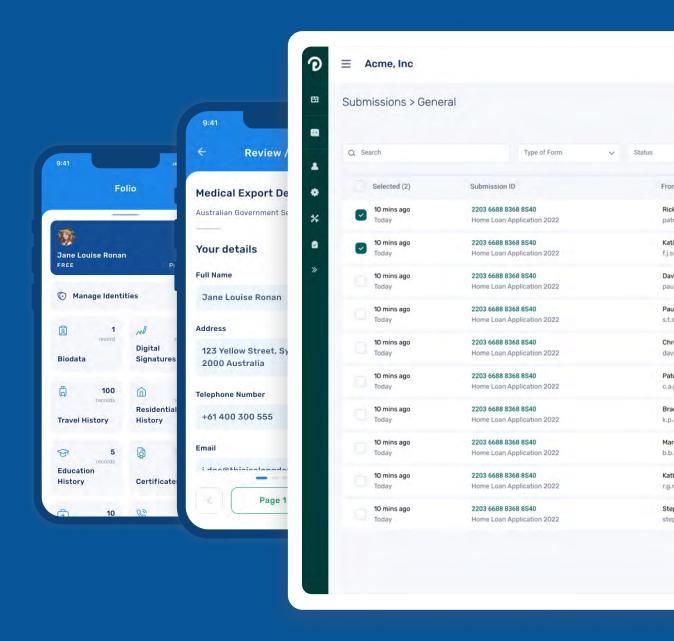
SHIFT TO SELF-FILLING FORMS



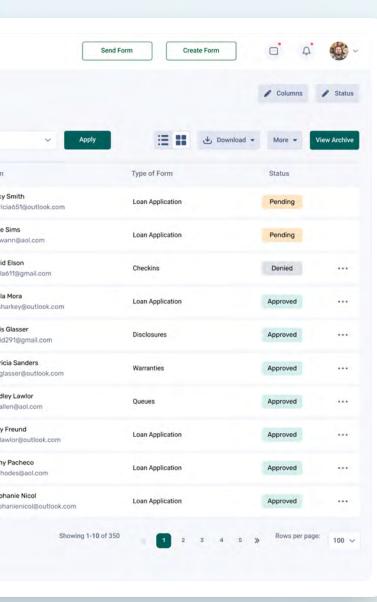


## PAXFORM TRANSFORMS THE WAY ORGANISATIONS MANAGE FORMS AND CUSTOMER RELATIONSHIPS

## THE PLATFORM



Paxform is a place for verified entities to store, reference and transmit confidential information securely.



A seamless forms experience for people everywhere



06

## THE MARKET GAP

The increasing dependence on digital platforms requires users to fill out numerous forms for various services, applications, and transactions. However, the lack of direct connectivity between forms and user data creates challenges for both users and companies. Users encounter tedious, time-consuming, and error-prone manual form filling, leading to frustration and potentially abandoned transactions.

Companies may face reduced efficiency, higher administrative costs, and decreased customer satisfaction due to these complexities and inaccuracies. There is a need for an innovative solution that seamlessly connects user data to form-filling processes, allowing for quick and accurate autofilling of even complex forms, improving user experience and streamlining business operations.

#### ABOUT US

At Paxform, we're dedicated to improving the form-filling experience through continuous innovation, empowering clients to confidently navigate the digital landscape. Our passionate team develops cutting-edge solutions that streamlines form-filling by integrating user data, enabling quick and accurate autofilling for many types of forms.

Our platform enhances user experience by reducing time and effort spent on forms, while simultaneously boosting business efficiency, lowering administrative costs, and improving customer satisfaction. With Paxform, users and businesses alike can unlock the full potential and promise of digital transactions.





**OUR MISSION** 

To enable fast, secure, efficient management and seamless exchange of confidential information worldwide

#### **OUR PURPOSE**

Our purpose is to provide a secure tool for people everywhere — regardless of their circumstances — to store, reference and transmit information confidentially.

#### OUR CORPORATE VALUES

Our corporate values are transparency, privacy, service excellence, innovation and teamwork. We believe that to build trust with the community, we must be completely open about our methods and practices



#### **TRANSPARENCY**

We know that honesty and clarity nurture mutual trust. That's why we openly communicate with you, our customers, employees, and stakeholders.



#### **PRIVACY**

Your information is of the utmost importance to us. We hold your data in absolute secrecy, our systems are designed to protect the confidentiality of your information.



#### **INNOVATION**

We are always striving to be at the forefront of implementing new security methods and developing safe and functional systems for our customers.



#### SERVICE EXCELLENCE

We believe in delivering the highest quality customer service and increasing stakeholder value by constantly innovating and fulfilling your needs.



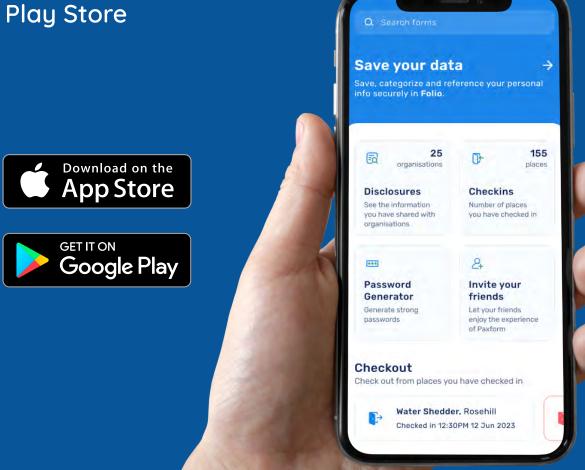
#### **TEAMWORK**

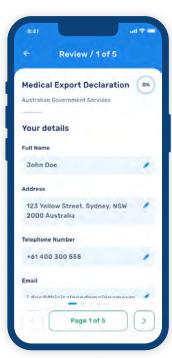
We know that by working together, respecting each other's individual personalities and strengths, we can achieve our goals and exceed your expectations.

## CONSUMER MOBILE APP

Easily reference your information and effortlessly complete forms and contracts with the Paxform mobile app.

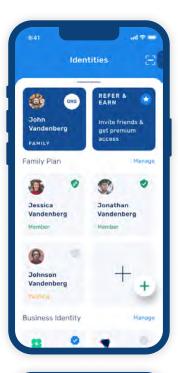
Download on the Apple
App Store and Google

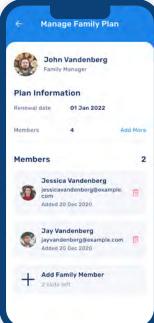


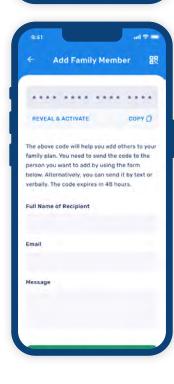












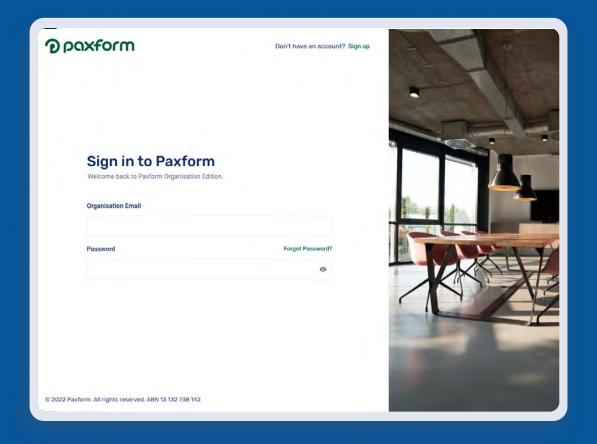


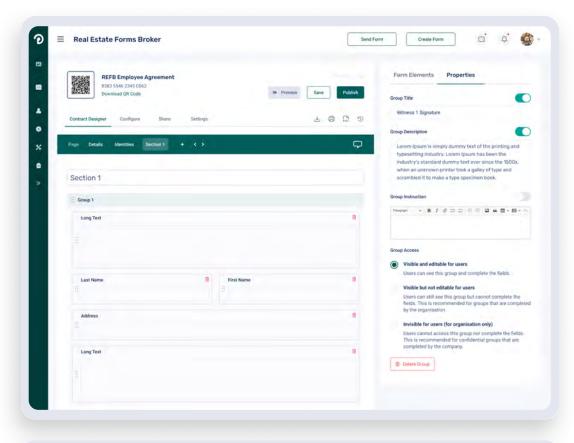


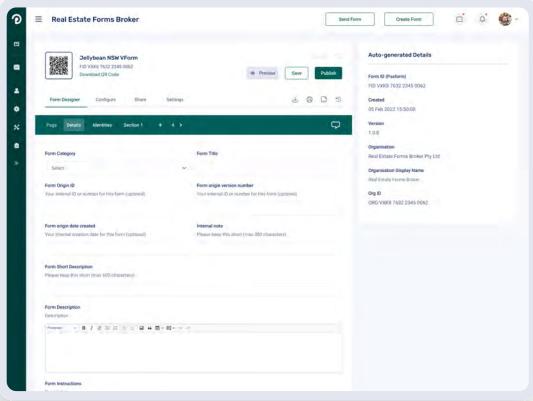


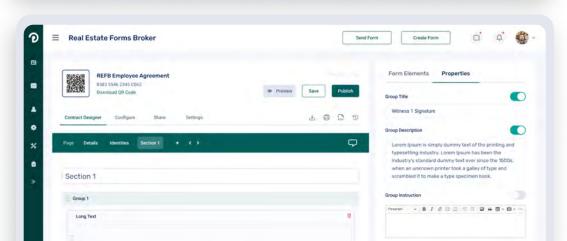
## PUBLISHER WEB APP

Everything you need to create and manage forms and to receive, queue, and process submissions





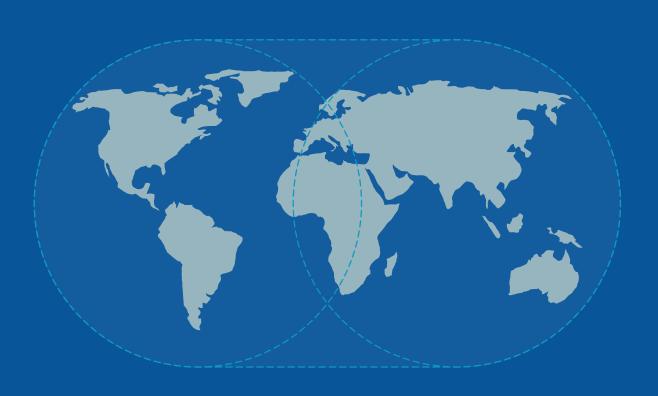




## TRANSFORMATION

# Transforming the way organizations interact with their customers

Paxform's ecosystem is global, exclusive and secure. When you join the network, you gain unparalleled advantages: access to a system used by millions of people to make their form filling experience easier, painless and better.



## **BUSINESS BENEFITS**

Join Paxform to unlock your organization's full potential with our secure and innovative autofill solution. Embrace the future of digital transactions and transform customer experiences to drive unparalleled success for your business.



### IMPROVED CUSTOMER EXPERIENCE

Our platform enables smooth autofilling of complex forms, significantly reducing the time and effort required by your customers to complete transactions. This enhanced customer experience is bound to boost satisfaction and foster long-term loyalty.



### INCREASED CONVERSION RATES

With the convenience of instant autofilling, customers are less likely to abandon transactions due to time-consuming form filling processes. This translates to higher conversion rates and increased revenue for your business.



#### ENHANCED DATA ACCURACY

Paxform's autofill system ensures that the information provided by customers is both accurate and upto-date, minimizing the risk of errors and the need for manual intervention, ultimately saving your organization time and resources.



#### ROBUST SECURITY & PRIVACY

Our state-of-the-art encryption technology ensures the safety and privacy of customer data stored in their digital vaults. You demonstrate your commitment to data security, instilling trust and confidence in your customers by partnering with Paxform.



#### **EASY INTEGRATION**

Paxform is designed to integrate seamlessly with your existing systems, ensuring a smooth transition and minimal disruption to your operations.



#### LOCAL AND GLOBAL REACH

By plugging into Paxform's vast network, you gain access to millions of customers locally and worldwide, expanding your market reach and fostering potential growth opportunities.

## SECURITY

Paxform prioritizes security by implementing a comprehensive set of measures, including advanced encryption, security updates, multi-factor authentication, intrusion prevention, security training, and third-party audits and certifications.



#### ADVANCED ENCRYPTION

Paxform implements advanced encryption techniques to protect user data both in transit and at rest, ensuring the highest level of security and confidentiality.



#### **SECURITY UPDATES**

Paxform constantly monitors and applies the latest security patches and updates, safeguarding the platform against emerging threats and vulnerabilities.



### MULTI-FACTOR AUTHENTICATION

To provide a secure tool for people everywhere — regardless of their circumstances — to store, reference and transmit information confidentially.



## INTRUSION PREVENTION

Paxform utilizes cutting-edge intrusion detection and prevention systems (IDPS) to identify and mitigate potential threats, securing the platform from potential attacks.



#### **SECURITY TRAINING**

Paxform provides ongoing security training for its employees, equipping them with the knowledge and best practices to maintain the highest standards of data protection.



#### **PLATFORM AUDITS**

Paxform undertakes regular audits of all parts of our infrastructure, applications, codebases, plugins and systems that power our platform.



Paxform upholds user privacy through a robust set of practices, incorporating transparent policies, user consent, regular audits and updates, end-to-end encryption, strict access controls, and data minimization.



#### TRANSPARENT POLICIES

Paxform maintains clear and transparent privacy policies, informing users about the collection, usage, and retention of their data.



#### **USER CONSENT**

Paxform respects user consent and ensures that personal information is only used or shared with third parties when users have explicitly granted permission.



#### REGULAR AUDITS AND UPDATES

Paxform conducts regular privacy audits and keeps its security measures up-to-date, staying ahead of potential threats and ensuring the ongoing protection of user data.



### END-TO-END ENCRYPTION

Paxform utilizes robust end-toend encryption to ensure that user data remains secure and confidential during transmission and storage.



#### STRICT ACCESS CONTROLS

Paxform employs strict access controls and role-based permissions to limit data access only to authorized personnel, maintaining the integrity and security of sensitive user information.



#### DATA MINIMIZATION

Paxform adheres to data minimization principles, collecting and processing only the necessary information to provide a seamless form-filling experience without compromising user privacy.

