payever

You are in business

Founded in 2013

Headquarter in Hamburg, Germany

100+ Team Members

Powering 10.000 businesses

Live in 4 countries:
Germany, Norway, Sweden, Denmark

Santander Consumer Bank is partner and
investor of payever:

How payever helps Small and Medium sized Businesses to sell more

payever creates tools for maximising conversion between Businesses and Customers

1. Modern customers want to shop anywhere.	2. Customers want to pay with their preferred payment option.	3. Customers want to feel special	4. Clients want an end-to-end experience

Own payever Channel Solutions
- Point of Sale
- Online Shop
    - Apple Education Shop
- Marketplace
- …

Shopsystems
- Magento
- Shopify
- WooCommerce
- JTL
- Shopware
- xt:Commerce
- Plentymarkets
- DanDomain
- …

Marketplaces
- eBay
- Amazon
- Google / Shopping
- Alibaba
- …

Social
- Facebook
- Pinterest
- Instagram
- Yelp
- Apple
- …

Payment Options
- Credit Card
- PayPal
- Santander Installment
- Santander Invoice
- Sofortüberweisung
- Direct Debit
- Wire Transfer
- PayEx Credit Card
- Santander BuyNowPayLater
- Recurring Billing
- Full Checkout
- …

Marketing
- Contacts
- Personalised offers to existing customers
- Ads for new customers
- …

Communication
- Whatsapp
- Facebook Messenger
- Live Chat
- E-Mail
- Phone
- …

Management Tools
- Global dashboard (e.g. Owner)
- Individual dashboard (e.g. Branches)
- Transactions
- Statistics
- Inventory
- Accounting
- Shipping
- Connect
- …

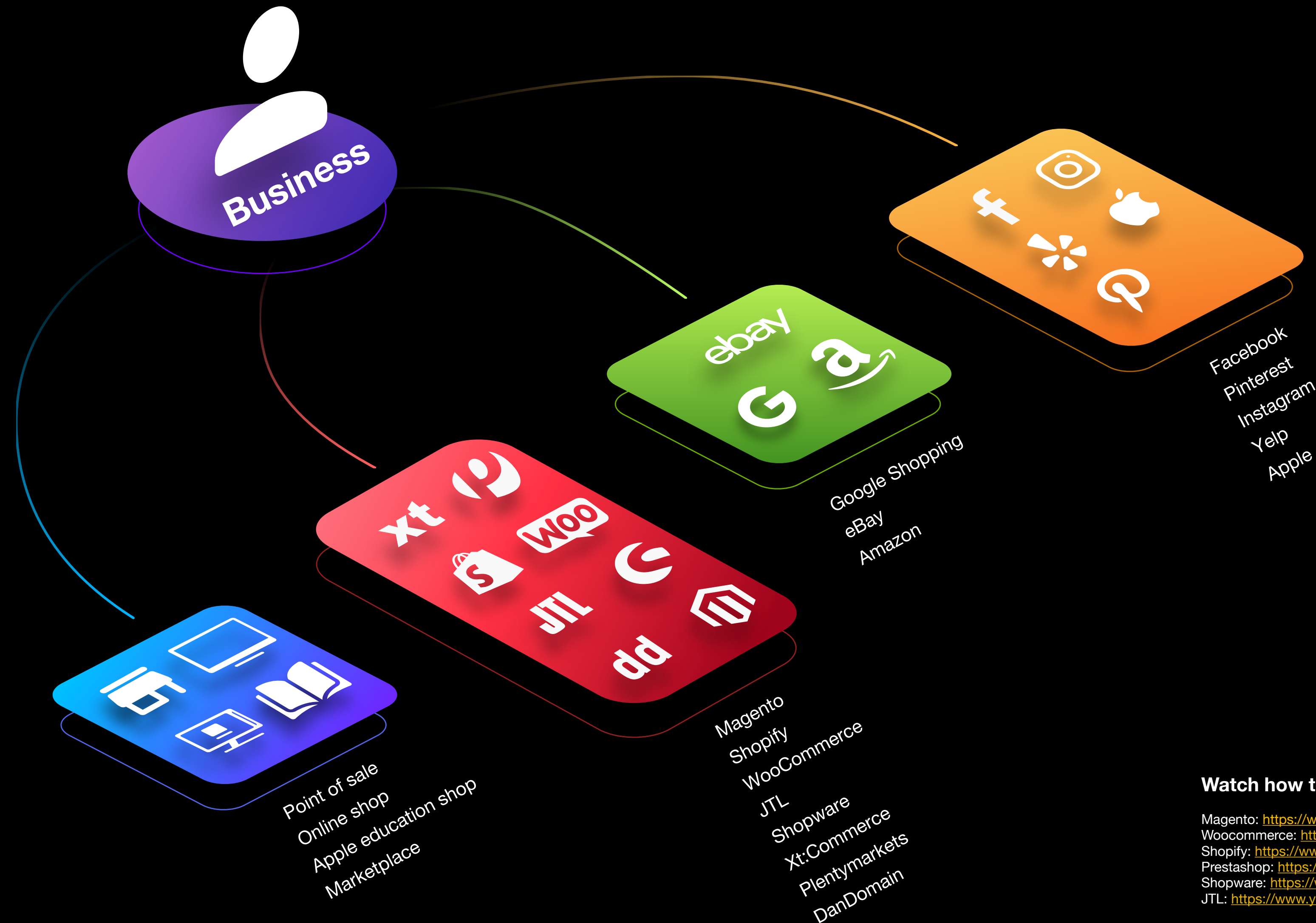| 1. Modern businesses have to offer all selling channels.	2. Businesses have to offer all possible payment options.	3. Businesses need to understand their customers and send personal offers.	4. Modern businesses have to run a connected infrastructure.

All selling channels. One platform.

payever enables businesses to sell everywhere with just one single integrated platform.

Business

Point of sale
Online shop
Apple education shop
Marketplace

Magento
Shopify
WooCommerce
JTL
Shopware
Xt:Commerce
Plentymarkets
DanDomain

Google Shopping
eBay
Amazon

Facebook
Pinterest
Instagram
Yelp
Apple

13 solutions. One platform.

Everything your business needs to sell successfully - online and at the PoS.
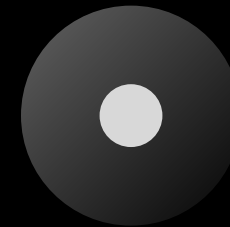
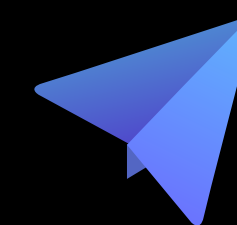|				
Dashboard	Shop	Point of Sale	Checkout	Products
Transactions	Customers	Connect	Coupons	Settings
Advertising	Statistics	Shipping	Messenger	Mail
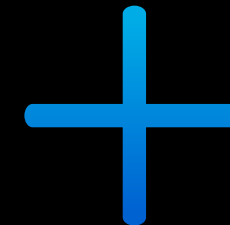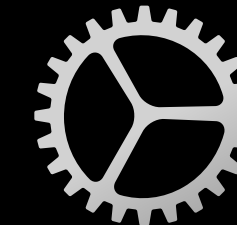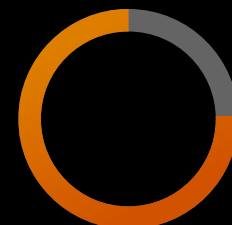
Watch a short video:

payever Dashboard

Start, run and grow. Easily.

- Manage all solutions from a single place
- Powerful search
- Intuitive and easy to understand

Tutorial:
https://youtu.be/Laqo0l-e_gc
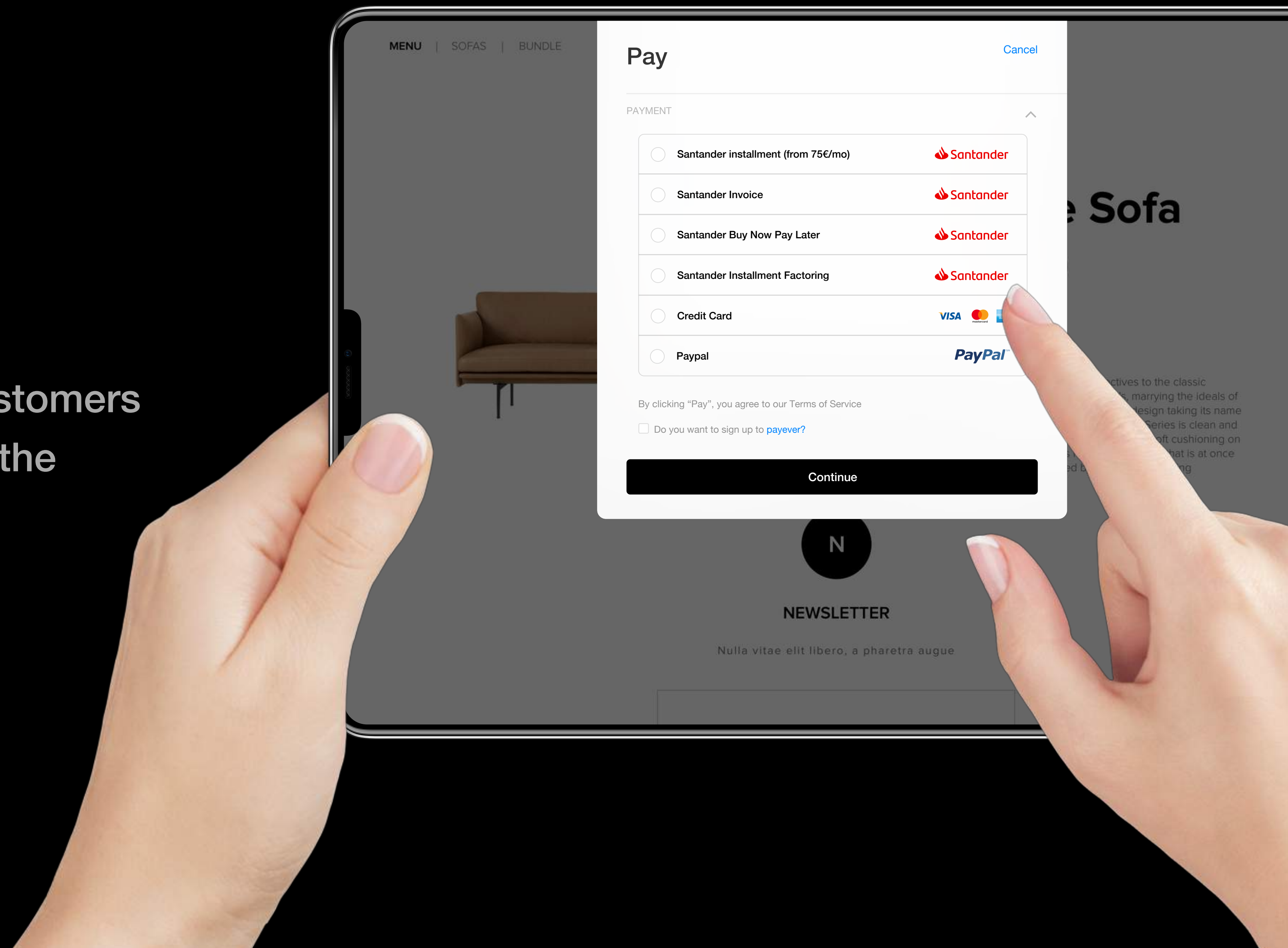
payever Checkout

Accept all payments.

- Up to 89% conversion of customers who start the process finish the payment
- Installation time**:
  payever Shop: < 1 min
  Shopsystem Plugin: 10+ min
  API: 1+ day

Short video:
https://www.youtube.com/watch?v=WixSWdOofDQ

** Depending on the IT skills of the merchant and the complexity of the shopsystem"

MENU | SOFAS | BUNDLE

Pay   Cancel

PAYMENT

Santander installment (from 75€/mo)   Santander
Santander Invoice   Santander
Santander Buy Now Pay Later   Santander
Santander Installment Factoring   Santander
Credit Card   VISA
Paypal   PayPal

By clicking "Pay", you agree to our Terms of Service

☐ Do you want to sign up to payever?

Continue

Sofa

N

NEWSLETTER

Nulla vitae elit libero, a pharetra augue

payever Checkout

Accept all payments.

- Santander Installments
- Santander Invoice
- Santander Buy Now, Pay Later
- PayPal
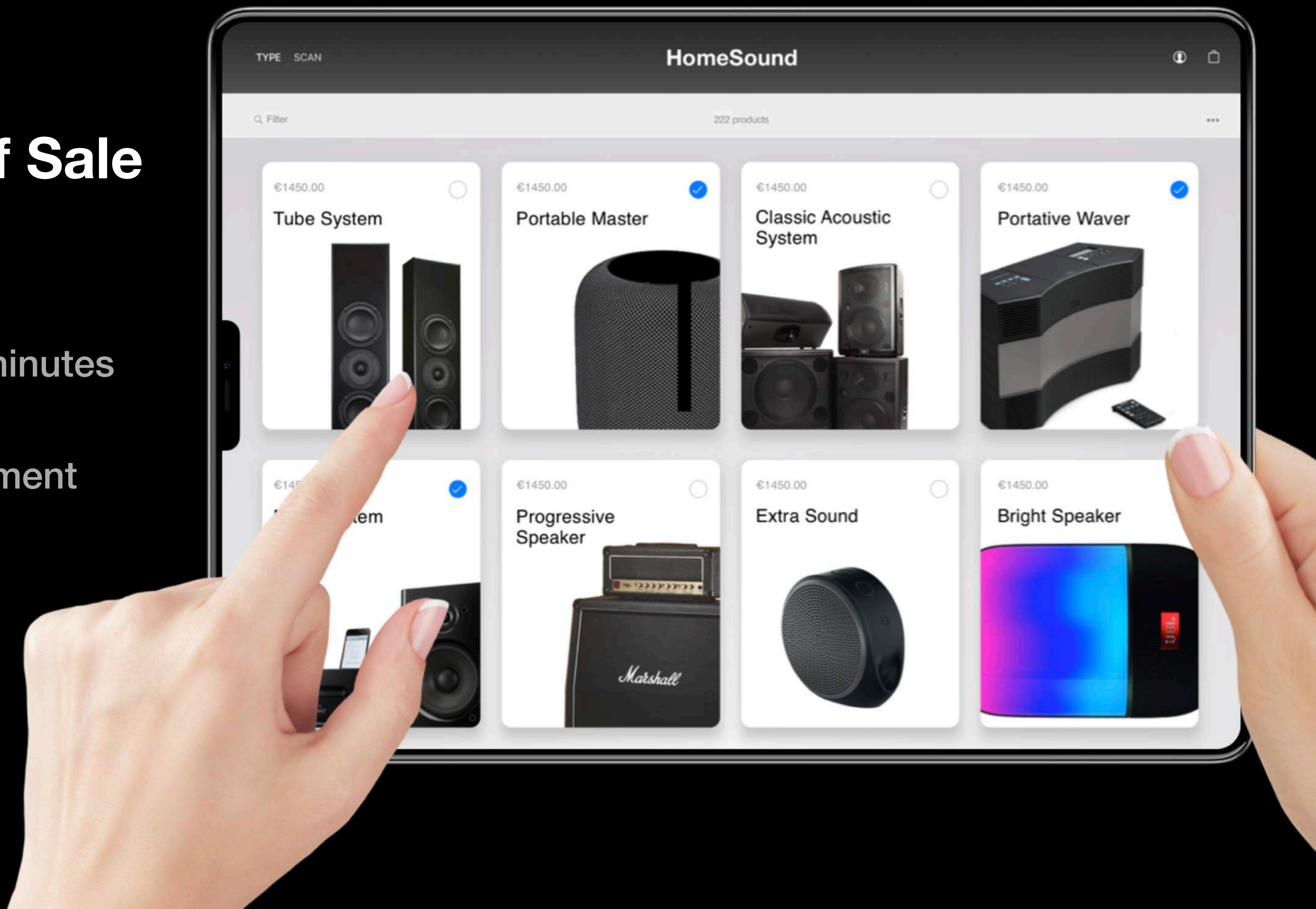- Credit Card
- Sofortüberweisung
- Direct Debit

payever Point of Sale

A digital cash register.

- Simple installation in minutes
- Works on every device
- Full inventory management system

Short video:
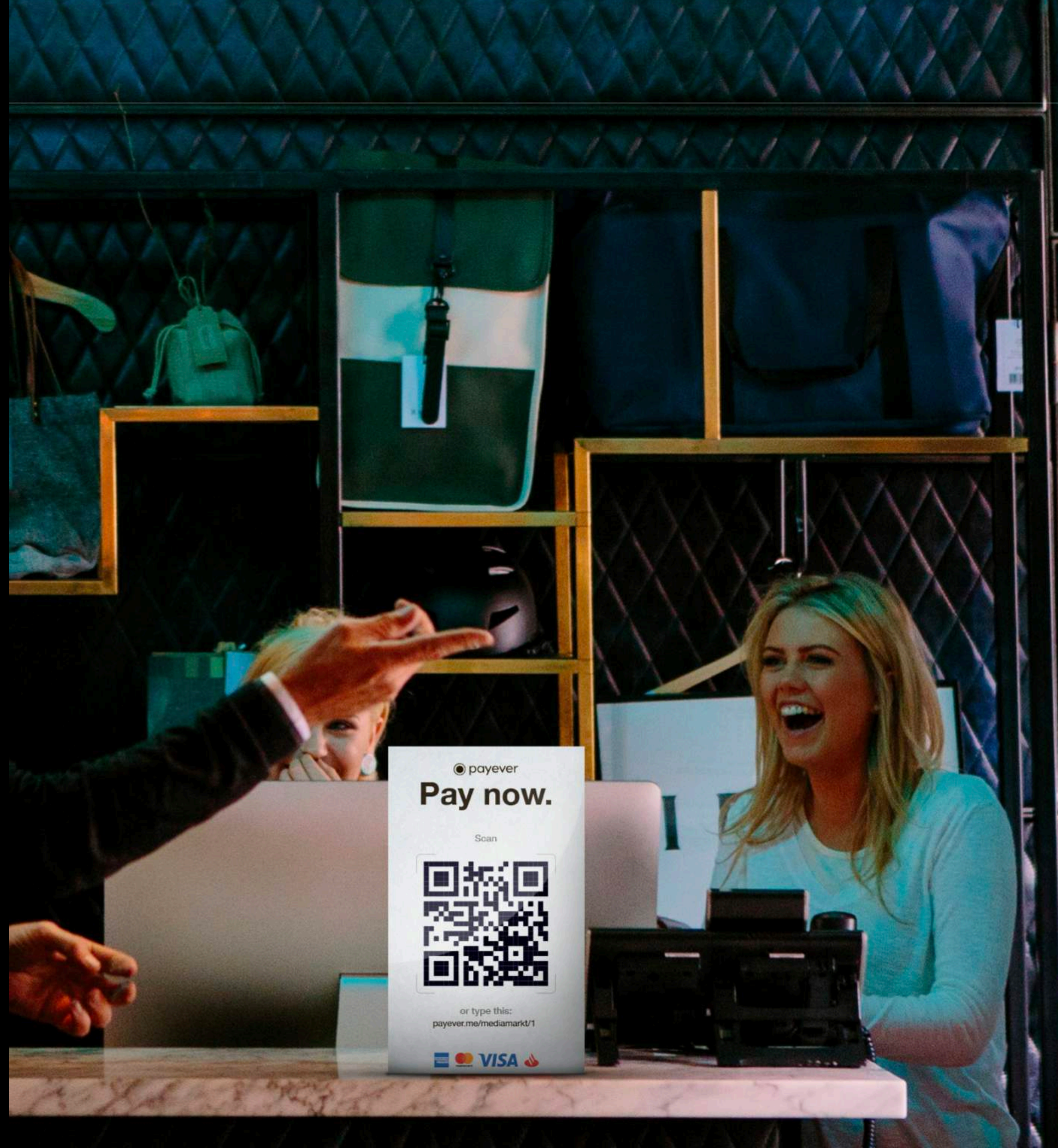https://www.youtube.com/watch?v=cGvC1ifjyVU

payever Point of Sale

Terminal system.

- Let customers pay with own device
- Less personnel for customer support
- Fully digital - send invoices via email

Short video:
https://www.youtube.com/watch?v=cGvC1ifjyVU

payever Shop
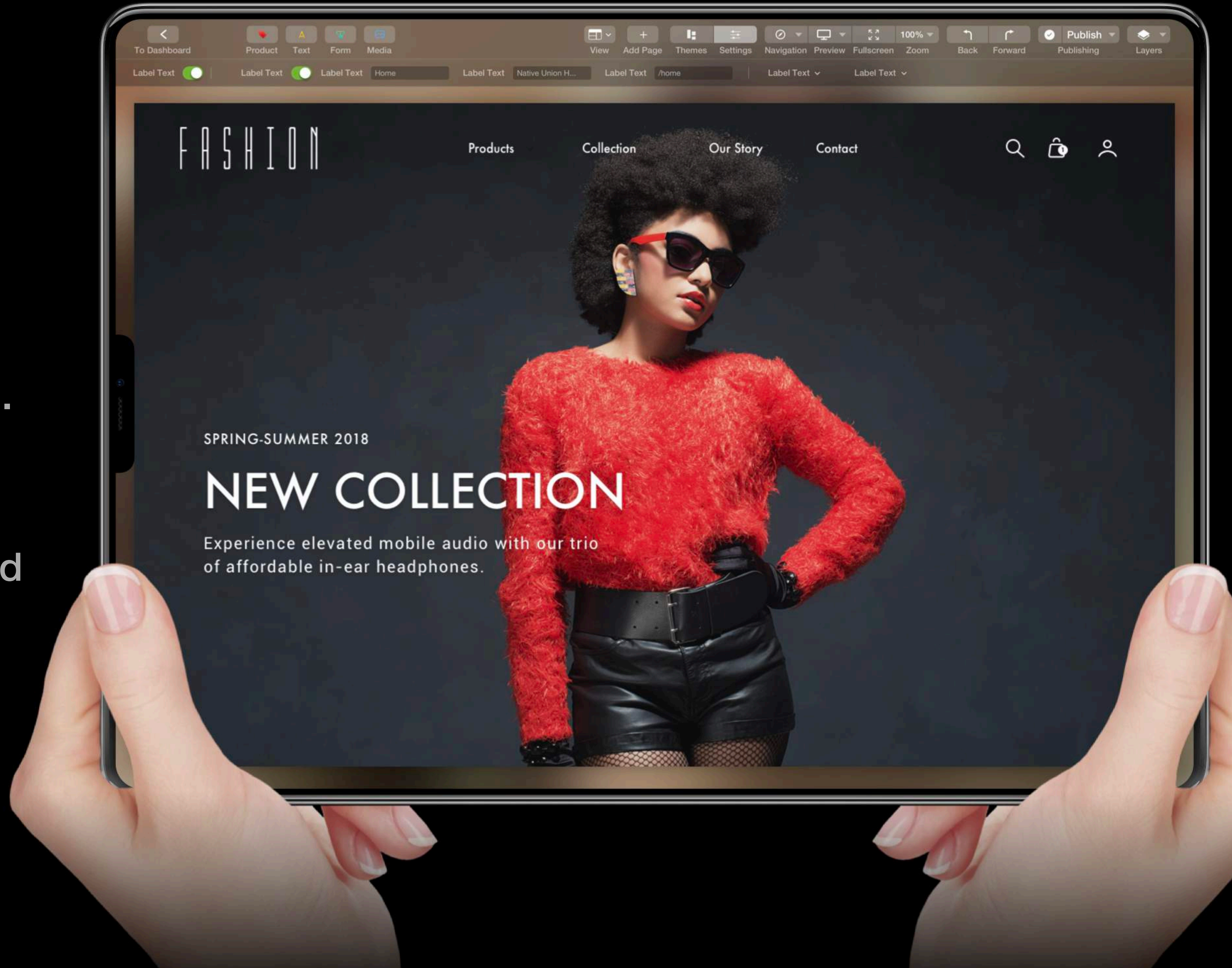
Best shopping experience.

- Full cloud-based shop system.
- Get started in minutes.
- Checkout pre-installed
- Financing widgets pre-installed
- Powerful themes for every industry

Short video:
https://www.youtube.com/watch?v=XZ4Sq53YWU0

Tutorial:
https://youtu.be/ejoE38zoXfg

payever Mail

Send personalised offers.
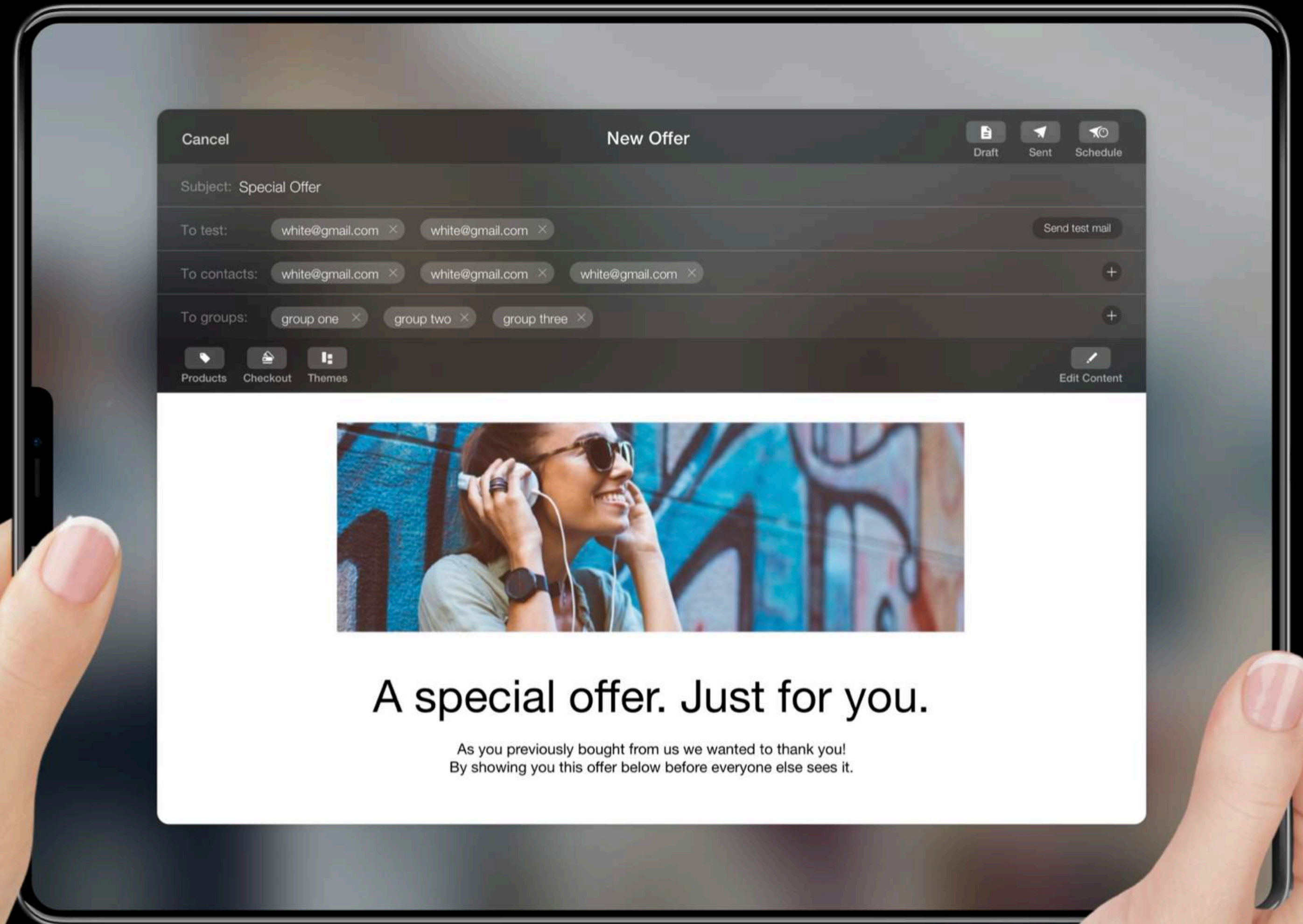
- Fully functional mail marketing system
- Themes for every industry
- More than just mail: Every personal offer has a unique URL

Short video:
https://www.youtube.com/watch?v=42tuNOta3ss

Tutorial:
https://youtu.be/11Gb_-SLVX4

payever Contacts

Automated customer relations.

- Powerful CRM system
- Identify target groups and send automated personalised offers.
- Works with payever Mail, Point of Sale, Shop and all other selling channels.

Short video:
https://www.youtube.com/watch?v=ulKZVTIO4eU

Morgan Robshaw

Morgan Robshaw
amabbott3@latimes.com

Phone
+8 095 439 21 12

Birthday
June 19, 1986

Edit

Transactions   18 transactions, Total spent €853

Products   5 Products purchased

Adresses   3 Shipping addresses

Offers   15 Offers sent 0% Success

Coupons   3 coupons used

payever Products
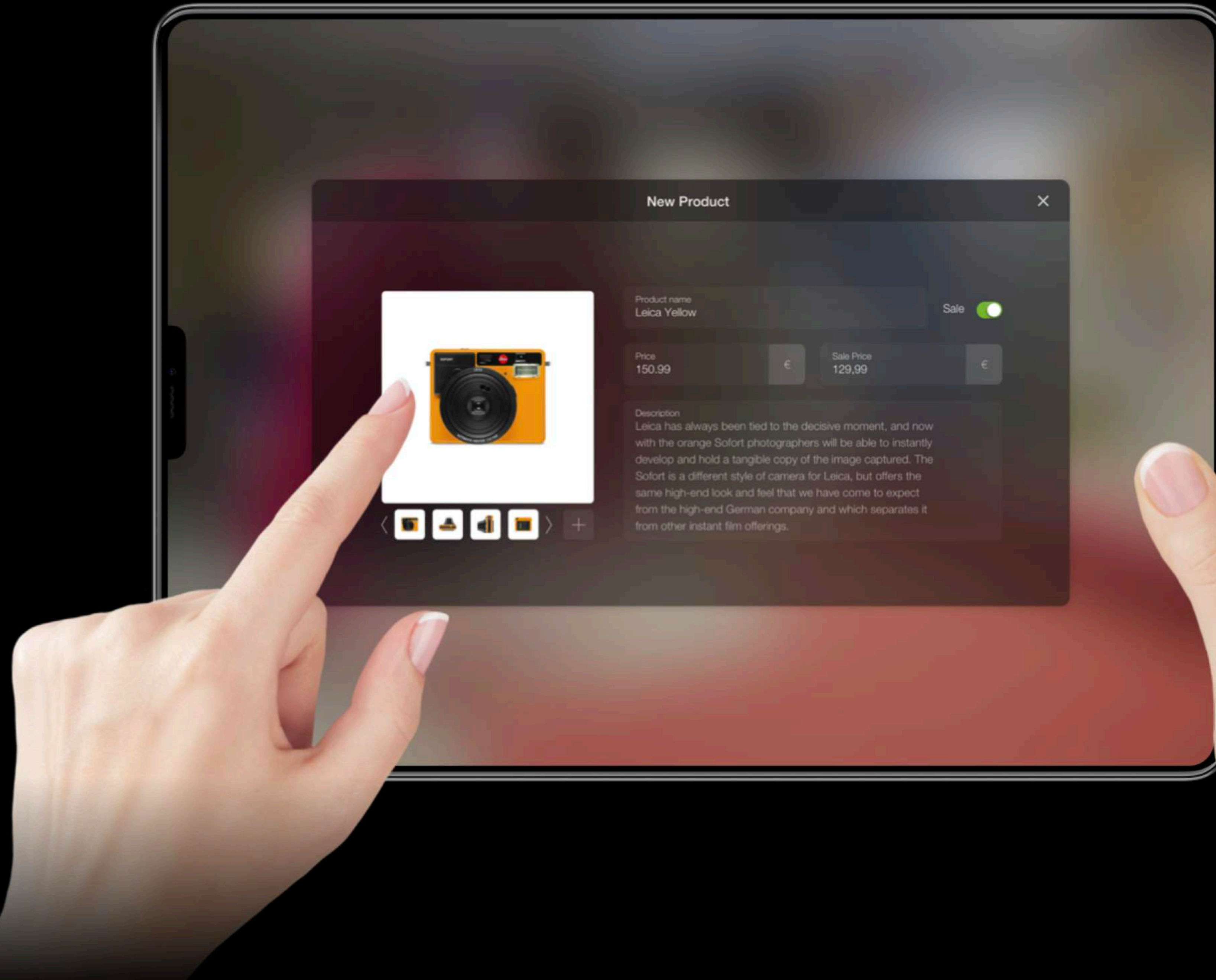
Efficient inventory management.

- Manage all products (physical, services, digital) from one single place
- Works with payever Mail, Point of Sale, Shop and all other selling channels.

Short video:

Tutorial:

New Product

Product name
Leica Yellow

Sale

Price
150.99 €

Sale Price
129.99 €

Description
Leica has always been tied to the decisive moment, and now with the orange Sofort photographers will be able to instantly develop and hold a tangible copy of the image captured. The Sofort is a different style of camera for Leica, but offers the same high-end look and feel that we have come to expect from the high-end German company and which separates it from other instant film offerings.

payever Transactions

Simple order summary.

- All transactions from all sales channels, in one app.
- Powerful filter and search
- Order tracking for shipping

Short video:

https://www.youtube.com/watch?v=dtmVx1J4-Fs

Tutorial:

https://youtu.be/IJi3i2vQLds

Channel	Order	Total	Payment	Customer	Merchant	Date		Status
⦿ PoS	# 1234400912	550.00 €	S Sofort	Marti Valencia	Jushawn McDowell	28 OCT 2018	2:41 PM	Accepted
🛍 Shop	# 1234400912	550.00 €	Santander	Chigusa Kisa	Gaspar Antunes	28 OCT 2018	2:41 PM	Accepted
⦿ Shopware	# 1234400912	550.00 €	Sofort	Yi Chun-Hwa	Sofietje Boksem	28 OCT 2018	2:41 PM	Decline
⦿ PoS	# 1234400912	550.00 €	S Sofort	Virendra Sana	Nicolina Lindholm	28 OCT 2018	2:41 PM	In Process
⦿ PoS	# 1234400912	550.00 €	S Sofort	Trienke	Miriam de Jesús	28 OCT 2018	2:41 PM	Accepted
🛍 Shop	# 1234400912	550.00 €	Santander	Mkhuseli Malinga	Kenjo Assou	28 OCT 2018		Accepted
oS	# 1234400912	550.00 €	Santander	Cecilia Pozo	Corabelle Durrad	28 OCT 2018	2:41	In Process
Shop	# 1234400912	550.00 €	S Sofort	Anne Markink	Constanza Mariano	28 OCT 2018	2:41 PM	ed
Shop	# 1234400912	550.00 €	Santander	Cha Ji-Hun	Ester Bednářová	28 OCT 2018	2:41 PM	
⦿ PoS	# 1234400912	550.00 €	S Sofort	Deveep Acharya	Heather Clark	28 OCT	41 PM	
⦿ PoS	# 1234400912	550.00 €	S Sofort	Shinoh Ryoma	Lacara Jones	28 OCT 20		
🛍 Shop	# 1234400912	550.00 €	Santander	Shirline Dungey	Martina Brito	28 OCT 2018		

payever Messenger

Talk to your clients.

- Live chat with customers and leads
- Send personalised offers inside the chat
- Let customers buy in real time during chat

Short video:
https://youtu.be/qATMWrg0XKM

payever Connect

Expand your Business.

- 40+ Third Party Integrations including Payments, shop systems, Accounting and Shipping

Short video:

+ Connect ✕

💳 Paymemts —

⬤ Santander Installments   Description   Install

🅿 Paypal   Description   Install

Paymill   Description   Install

Cash in Advance   Description   Install

S Sofort   Description   Install

🛍 Accounting +

Shipping

payever Shipping

Manage your shipping.

- All shipping carriers available
- Automated printed brand labels
- Directly connect with payever Shop and payever Transactions

Short video:
https://www.youtube.com/watch?v=Lsw9W9taMwQ

Custom Shipping

Free shipping	Description		Edit
Flat rate express	25€ per item		Edit
By weight totals	0kg to 10kg at 8€		Edit
Ship by order totals			

Integration   DHL, Fe...

DHL Express	Install
UPS	Install
FedEx	Install

payever Statistics

Understand your data.

- Detailed demographic segmentation
- Multiple sources of data available
- Performance suggestions based on data

Short video:
https://www.youtube.com/watch?v=gjXgMKokDKY

✓ Transactions App   More

50K   ↑ Today revenue

30.550 €
25K

5K   ↓ Yesterday revenue **5.241 €**

+ Connect App   More

⊕ Santander   ⊕ UPS   ⊕ Shopify   ⊕ payever Shop

🏷 Products App   Less

Most popular products

Blue Shirt
250 items
Last Week

Nike Air
1000 items
Last Month

Mens Coat
1 item
5 hrs ago

Hat
2 items
Today 12:45

Black Sungla...
1 item
12.05.18

🔘 Checkout App   More

PayPal   Install
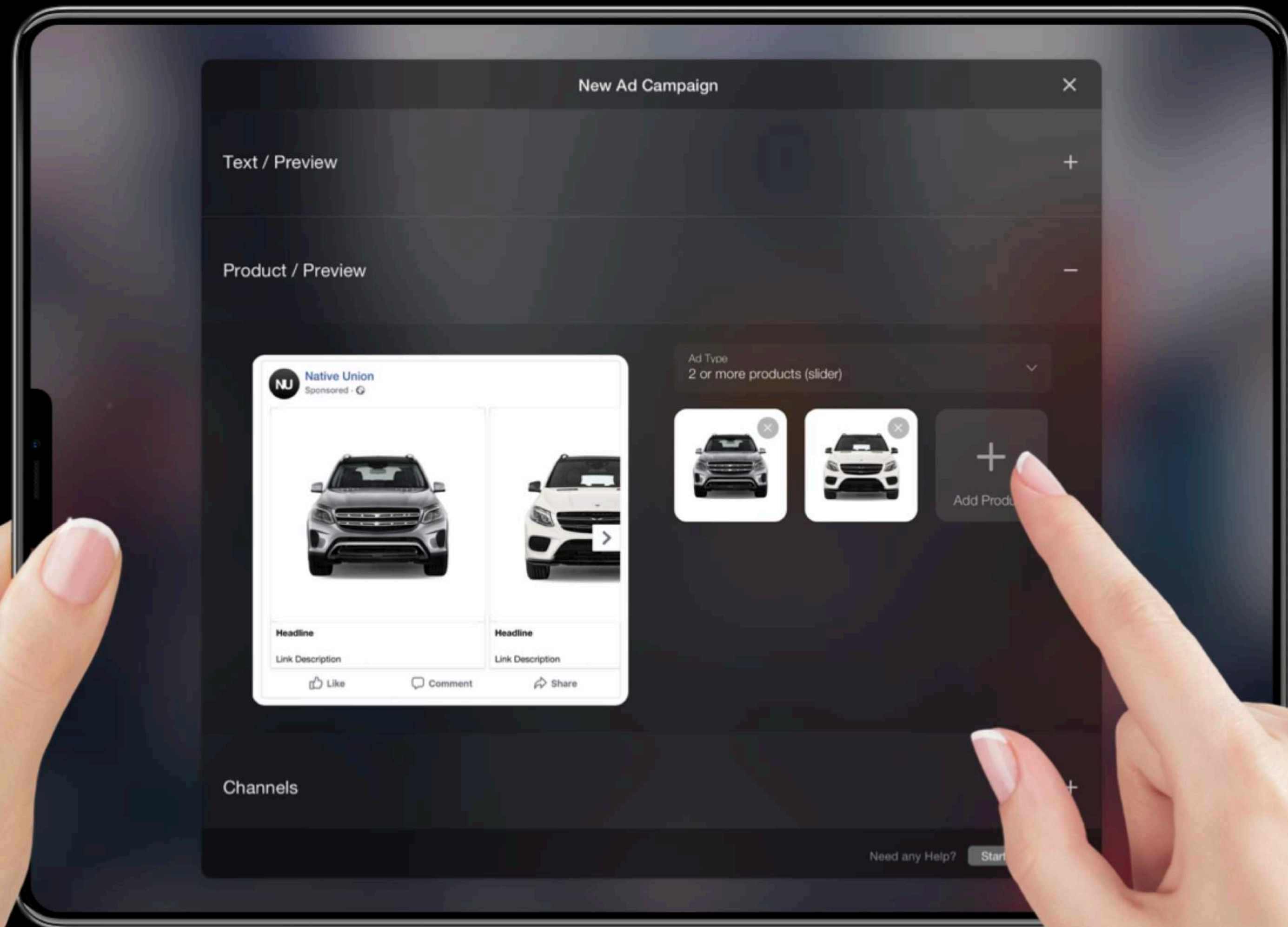
PayEx   Install

Ad

payever Advertising

Automated ads in all channels

- Google Shopping
- Facebook Ads
- Google Ads
- Youtube
- Instagram

Short video:

payever Partner

## Get all data needed to understand how your integrated products perform.

- See all data for each product (that is integrated into payever via API)
- See all transactions for your integration in realtime
- See all contacts using your product
- Manage all your employees (and what data they are allowed to see)
- Manage all countries or branches via one dashboard
- Get powerful statistics for your integrations with KPIs

Why payever?

payever

payever Business Checklist

Medium sized Business →
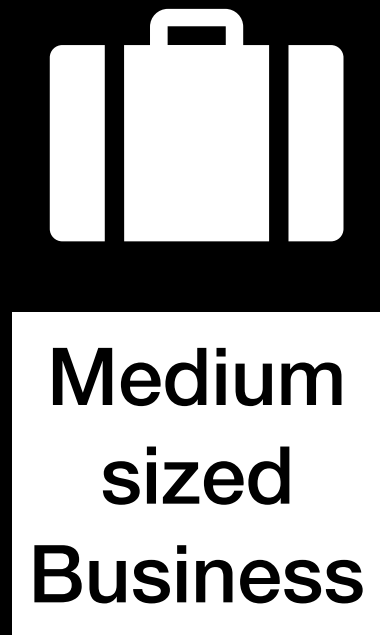
A. Improve Sales Channels

Create a modern cloud-based **Online Shop**	Install self terminals and replace the existing **Point of Sale**	Add or connect: **Amazon**	Add or connect: **eBay**	Add or connect: **Social channels**	Add or connect: **Marketplace**

B. Improve Communication

Add or connect: **Whatsapp**	Add or connect: **Messenger**	Install and configure: **Live Chat**	Add or connect: **Calls**	Add or connect: **E-Mail**

C. Improve Marketing

Create and update a new modern: **CRM**	Create and send: **Existing Customers E-Mail**	Create and send: **Existing Customers App / SMS**	Create and run ads for: **New Customers via new channels**

D. Improve the automatisation of the entire Business

Install and run a cloud-based solution for **Logistics**	Install and run a cloud-based solution for **Inventory**	Show powerful **Statistics**	Install and run a cloud-based solution for **Employee Management**	Install and run a cloud-based solution for **Payments**	Install and run a cloud-based solution for **Accounting**

Thank you.

payever

Disclaimer