Digital Feedback Loop

Engage Customers

Deeper relationships

Customer Signal

More efficient ops

Operational Data

Optimize Operations

Data + Intelligence

Employee Signal

Effective employee

Product Telemetry

Better products

Empower Employees

Transform Products
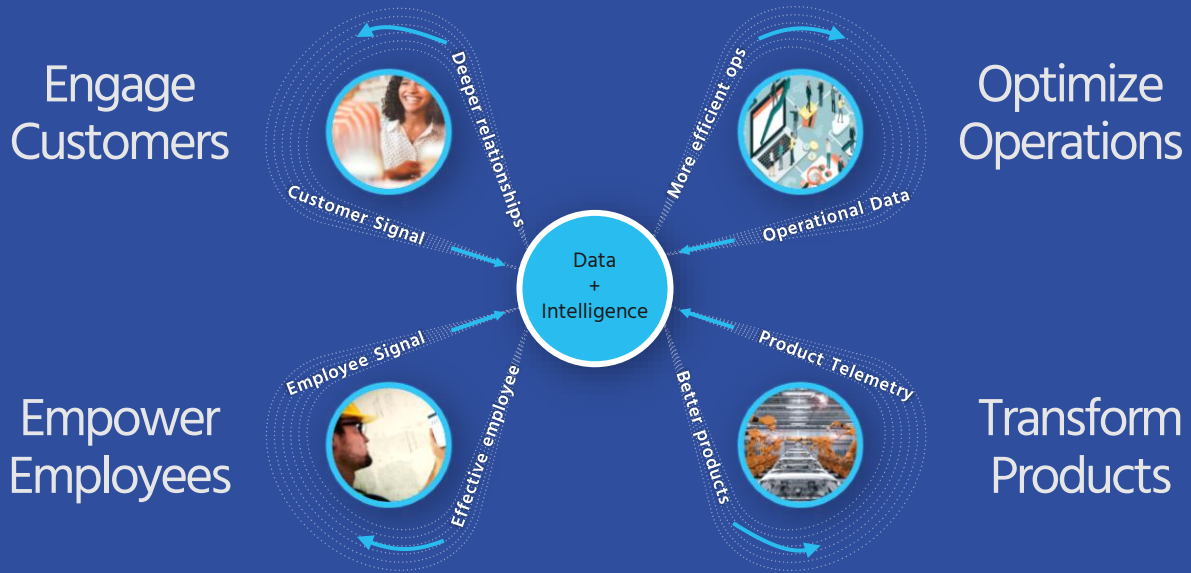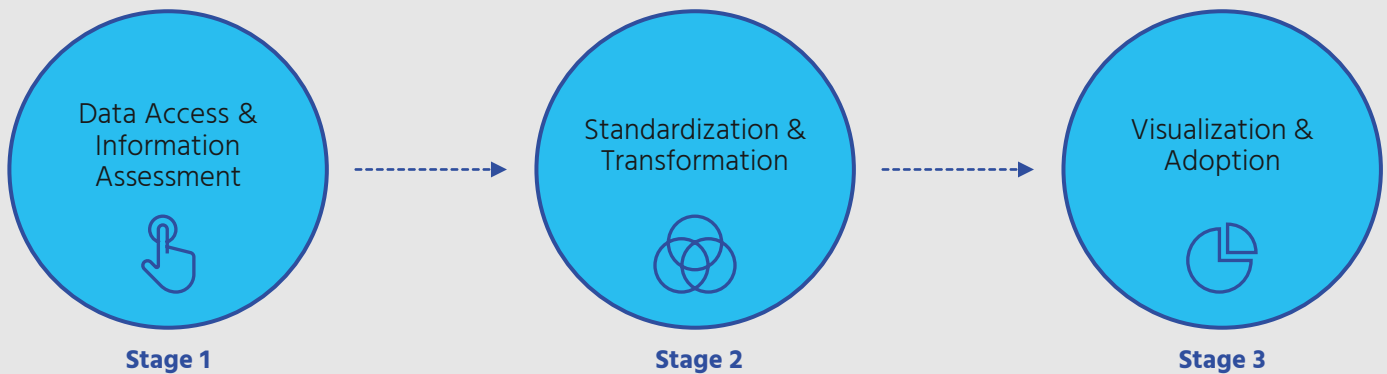
Data: capture digital signal across business **Intelligence:** connect and synthesize data **Action:** improve business outcomes

Business Analytics Framework

Data Access & Information Assessment

Standardization & Transformation

Visualization & Adoption

Stage 1

Stage 2

Stage 3

Transform your BI with PBI Lab Solutions
A scalable model to enable everyone in the organization

End User BI — Everyone

Self-Service BI — Analyst to end user

Corporate BI — IT to end user